

デジタルカメラの総出荷(タイプ別)

出典：一般社団法人カメラ映像機器工業会

Total Shipments of Digital Still Cameras (Classified by Type)

Source: CIPA

総出荷数量 Quantity of Total Shipments

単位：千台 Unit: 1000pcs.

	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	
レンズ一体型① Cameras with Built-in Lens	5,088	10,342	14,753	24,551	42,563	57,290	60,975	73,717	92,899	110,070	95,953	108,576	99,830	77,982	45,708	29,595	22,341	12,582	13,303	8,664	6,755	3,579	
光学ズーム4倍未満 optical zoom magnification "less than 4x"								56,060	66,088	57,101	49,058	29,453	9,096	2,799									
光学ズーム4倍以上10倍未満 optical zoom magnification "4x-10x"								13,260	18,504	43,178	36,605	61,023	63,271	49,780									
光学ズーム10倍以上 optical zoom magnification "more than 10x"								4,398	8,307	9,791	10,290	18,100	27,463	25,403									
光学ズーム6倍未満 optical zoom magnification "less than 6x"															17,773	8,777	7,066	4,674	4,616				
光学ズーム6倍以上10倍未満 optical zoom magnification "6x-10x"															10,252	7,110	5,627	2,425	2,910				
光学ズーム10倍以上 optical zoom magnification "more than 10x"															17,683	13,708	9,648	5,483	5,777	3,888	3,110	1,316	
レンズ交換式② Camera with Interchangeable Lens					845	2,476	3,791	5,264	7,468	9,687	9,911	12,887	15,694	20,157	17,131	13,839	13,054	11,608	11,676	10,760	8,461	5,308	
一眼レフ Single Lens Reflex														16,200	13,826	10,550	9,709	8,449	7,596	6,621	4,505	2,375	
ミラーレス Mirrorless														3,957	3,306	3,289	3,345	3,159	4,080	4,139	3,957	2,933	
デジタルカメラ合計③(①+②) Digital Still Cameras Total	5,088	10,342	14,753	24,551	43,408	59,766	64,766	78,981	100,367	119,757	105,864	121,463	115,524	98,139	62,840	43,434	35,395	24,190	24,978	19,423	15,217	8,886	

総出荷金額 Value of Total Shipments

単位：百万円 Unit: Million Yen

	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	
レンズ一体型① Cameras with Built-in Lens	227,903	437,979	545,434	797,671	1,139,541	1,359,881	1,297,416	1,436,438	1,615,431	1,638,668	1,161,941	1,139,863	917,674	714,951	490,230	359,192	307,148	190,715	214,489	159,395	130,137	76,360	
光学ズーム4倍未満 optical zoom magnification "less than 4x"								1,055,387	1,068,782	746,263	466,695	221,141	63,975	29,441									
光学ズーム4倍以上10倍未満 optical zoom magnification "4x-10x"								252,428	329,340	670,883	501,299	639,814	518,801	363,120									
光学ズーム10倍以上 optical zoom magnification "more than 10x"								128,623	217,309	221,522	193,947	278,909	334,897	322,390									
光学ズーム6倍未満 optical zoom magnification "less than 6x"															173,507	118,798	106,556	78,077	85,414				
光学ズーム6倍以上10倍未満 optical zoom magnification "6x-10x"															73,224	43,656	43,042	18,471	22,752				
光学ズーム10倍以上 optical zoom magnification "more than 10x"															243,498	196,738	157,550	94,168	106,323	80,769	59,742	26,431	
レンズ交換式② Camera with Interchangeable Lens					85,502	186,129	261,210	337,920	445,100	525,372	458,858	503,390	534,569	753,163	678,262	605,324	578,298	519,560	578,329	569,749	457,006	343,778	
一眼レフ Single Lens Reflex														627,943	556,509	468,207	429,033	370,127	356,912	297,302	174,636	96,762	
ミラーレス Mirrorless														125,220	121,753	137,117	149,265	149,433	221,417	272,447	282,370	247,016	
デジタルカメラ合計③(①+②) Digital Still Cameras Total	227,903	437,979	545,434	797,671	1,225,043	1,546,010	1,558,626	1,774,358	2,060,531	2,164,040	1,620,799	1,643,253	1,452,242	1,468,115	1,168,492	964,516	885,446	710,275	792,817	729,144	587,143	420,138	

総出荷の平均単価の推移 Average unit price of Total Shipments

単位：千円 Unit: 1,000 Yen

	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	
レンズ一体型① Cameras with Built-in Lens	44.8	42.3	37.0	32.5	26.8	23.7	21.3	19.5	17.4	14.9	12.1	10.5	9.2	9.2	10.7	12.1	13.7	15.2	16.1	18.4	19.3	21.3	
光学ズーム4倍未満 optical zoom magnification "less than 4x"								18.8	16.2	13.1	9.5	7.5	7.0	10.5									
光学ズーム4倍以上10倍未満 optical zoom magnification "4x-10x"								19.0	17.8	15.5	13.7	10.5	8.2	7.3									
光学ズーム10倍以上 optical zoom magnification "more than 10x"								29.2	26.2	22.6	18.8	15.4	12.2	12.7									
光学ズーム6倍未満 optical zoom magnification "less than 6x"															9.8	13.5	15.1	16.7	18.5				
光学ズーム6倍以上10倍未満 optical zoom magnification "6x-10x"															7.1	6.1	7.6	7.6	7.8				
光学ズーム10倍以上 optical zoom magnification "more than 10x"															13.8	14.4	16.3	17.2	18.4	20.8	19.2	20.1	
レンズ交換式② Camera with Interchangeable Lens					101.2	75.2	68.9	64.2	59.6	54.2	46.3	39.1	34.1	37.4	39.6	43.7	44.3	44.8	49.5	53.0	54.0	64.8	
一眼レフ Single Lens Reflex														38.8	40.3	44.4	44.2	43.8	47.0	44.9	38.8	40.7	
ミラーレス Mirrorless														31.6	36.8	41.7	44.6	47.3	54.3	65.8	71.4	84.2	
デジタルカメラ合計③(①+②) Digital Still Cameras Total	44.8	42.3	37.0	32.5	28.2	25.9	24.1	22.5	20.5	18.1	15.3	13.5	12.6	15.0	18.6	22.2	25.0	29.4	31.7	37.5	38.6	47.3	

※注：レンズ交換式デジタルカメラの統計は、2003年より開始。

※Note: Statistics for digital cameras with interchangeable lenses commenced from 2003.

※2019年1月、区分「ノンレフレックス」は「ミラーレス」に呼称変更した。

※"Non-Reflex", a category used for our statistics till 2018, is referred to as "mirrorless" from 2019.

デジタルカメラの日本向け出荷(機種別)

出典：一般社団法人カメラ映像機器工業会

Shipments of Digital Still Cameras to Japan (Classified by Model)

Source: CIPA

日本向け出荷数量 Quantity of Shipments to Japan

単位：千台 Unit: 1000pcs.

	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
レンズ一体型① Cameras with Built-in Lens	1,499	2,949	4,831	6,550	8,274	8,174	7,892	8,707	9,922	9,860	8,677	9,072	8,040	7,322	5,595	3,977	3,269	2,237	2,303	1,786	1,483	850
光学ズーム4倍未満 optical zoom magnification "less than 4x"								7,139	7,092	4,159	2,557	1,430	458	193								
光学ズーム4倍以上10倍未満 optical zoom magnification "4x- 10x"								1,190	2,170	5,143	5,230	6,011	5,624	4,387								
光学ズーム10倍以上 optical zoom magnification "more than 10x"								377	660	558	890	1,631	1,958	2,742								
光学ズーム6倍未満 optical zoom magnification "less than 6x"															1,821	1,074	936	768	822			
光学ズーム6倍以上10倍未満 optical zoom magnification "6x- 10x"															1,027	1,081	959	496	530			
光学ズーム10倍以上 optical zoom magnification "more than 10x"															2,746	1,822	1,374	973	951	719	613	267
レンズ交換式② Camera with Interchangeable Lens					165	373	551	717	1,066	1,251	1,071	1,501	1,469	1,832	2,334	1,807	1,628	1,283	1,219	1,060	833	446
一眼レフ Single Lens Reflex														1,018	1,448	1,082	978	806	674	469	288	117
ミラーレス Mirrorless														814	886	725	649	477	545	591	545	329
デジタルカメラ合計③(①+②) Digital Still Camera Total	1,499	2,949	4,831	6,550	8,439	8,547	8,443	9,424	10,988	11,111	9,748	10,573	9,509	9,154	7,929	5,784	4,897	3,520	3,521	2,846	2,316	1,296

日本向け出荷金額 Value of Shipments to Japan

単位：百万円 Unit: Million Yen

	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
レンズ一体型① Cameras with Built-in Lens	69,273	131,095	178,453	210,175	227,913	213,914	194,058	199,036	209,420	190,437	153,079	133,744	105,201	87,114	70,077	52,260	46,878	33,955	36,719	29,962	26,941	15,130
光学ズーム4倍未満 optical zoom magnification "less than 4x"								159,883	142,685	70,789	33,804	16,866	6,940	4,052								
光学ズーム4倍以上10倍未満 optical zoom magnification "4x- 10x"								26,677	46,018	102,712	96,178	85,028	64,486	42,080								
光学ズーム10倍以上 optical zoom magnification "more than 10x"								12,476	20,717	16,936	23,097	31,850	33,775	40,982								
光学ズーム6倍未満 optical zoom magnification "less than 6x"															24,409	17,352	15,569	12,916	14,293			
光学ズーム6倍以上10倍未満 optical zoom magnification "6x- 10x"															7,006	9,099	8,240	4,018	4,682			
光学ズーム10倍以上 optical zoom magnification "more than 10x"															38,662	25,809	23,069	17,021	17,744	13,927	11,197	4,633
レンズ交換式② Camera with Interchangeable Lens					17,026	29,285	38,415	45,264	63,592	72,640	54,625	64,392	56,943	76,988	94,086	86,116	74,780	60,579	65,618	58,174	48,987	33,729
一眼レフ Single Lens Reflex														49,104	62,702	57,028	47,079	39,343	38,354	24,004	13,744	6,844
ミラーレス Mirrorless														27,885	31,384	29,088	27,701	21,236	27,264	34,170	35,244	26,884
デジタルカメラ合計③(①+②) Digital Still Camera Total	69,273	131,095	178,453	210,175	244,939	243,199	232,473	244,300	273,012	263,077	207,704	198,136	162,143	164,102	164,163	138,377	121,658	94,534	102,337	88,137	75,929	48,859

日本向け出荷の平均単価の推移

Average unit price of Shipments to Japan

単位：千円 Unit: 1,000 Yen

	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
レンズ一体型① Cameras with Built-in Lens	46.2	44.5	36.9	32.1	27.5	26.2	24.6	22.9	21.1	19.3	17.6	14.7	13.1	11.9	12.5	13.1	14.3	15.2	15.9	16.8	18.2	17.8
光学ズーム4倍未満 optical zoom magnification "less than 4x"								22.4	20.1	17.0	13.2	11.8	15.2	21.0								
光学ズーム4倍以上10倍未満 optical zoom magnification "4x- 10x"								22.4	21.2	20.0	18.4	14.1	11.5	9.6								
光学ズーム10倍以上 optical zoom magnification "more than 10x"								33.1	31.4	30.4	26.0	19.5	17.2	14.9								
光学ズーム6倍未満 optical zoom magnification "less than 6x"															13.4	16.2	16.6	16.8	17.4			
光学ズーム6倍以上10倍未満 optical zoom magnification "6x- 10x"															6.8	8.4	8.6	8.1	8.8			
光学ズーム10倍以上 optical zoom magnification "more than 10x"															14.1	14.2	16.8	17.5	18.7	19.4	18.3	17.4
レンズ交換式② Camera with Interchangeable Lens					103.2	78.5	69.7	63.1	59.7	58.1	51.0	42.9	38.8	42.0	40.3	47.7	45.9	47.2	53.8	54.9	58.8	75.6
一眼レフ Single Lens Reflex														48.2	43.3	52.7	48.1	48.8	56.9	51.2	47.7	58.5
ミラーレス Mirrorless														34.3	35.4	40.1	42.7	44.5	50.0	57.8	64.7	81.7
デジタルカメラ合計③(①+②) Digital Still Camera Total	46.2	44.5	36.9	32.1	29.0	28.5	27.5	25.9	24.8	23.7	21.3	18.7	17.1	17.9	20.7	23.9	24.8	26.9	29.1	31.0	32.8	37.7

※ 2019年1月、区分「ノンレフレックス」は「ミラーレス」に呼称変更した。

※ "Non-Reflex", a category used for our statistics till 2018, is referred to as "mirrorless" from 2019.

デジタルカメラの欧州向け出荷(機種別)

出典:一般社団法人カメラ映像機器工業会

Shipments of Digital Still Cameras to Europe(Classified by Model)

Source: CIPA

欧州向け出荷数量 Quantity of Shipments to Europe

単位:千台 Unit:1000pcs.

	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	
レンズ一体型① Cameras with Built-in Lens	1,147	2,309	3,428	6,853	14,274	20,946	22,313	25,180	29,735	34,296	28,244	32,650	30,449	25,455	14,844	9,966	8,543	4,597	4,807	3,088	2,270	1,158	
光学ズーム4倍未満 optical zoom magnification "less than 4x"								18,907	20,949	18,135	14,278	8,917	2,626	1,125									
光学ズーム4倍以上10倍未満 optical zoom magnification "4x-10x"								4,634	5,717	12,553	10,001	16,825	18,685	15,508									
光学ズーム10倍以上 optical zoom magnification "more than 10x"								1,639	3,070	3,607	3,965	6,908	9,139	8,823									
光学ズーム6倍未満 optical zoom magnification "less than 6x"															5,510	2,587	2,525	1,452	1,479				
光学ズーム6倍以上10倍未満 optical zoom magnification "6x-10x"															3,844	2,384	2,314	938	1,123				
光学ズーム10倍以上 optical zoom magnification "more than 10x"															5,489	4,994	3,704	2,207	2,205	1,455	1,234	538	
レンズ交換式② Camera with Interchangeable Lens					227	815	1,334	1,967	2,752	3,594	3,842	4,395	5,164	6,996	5,434	3,724	3,498	3,136	3,053	2,822	2,541	1,618	
一眼レフ Single Lens Reflex														6,093	4,763	2,999	2,758	2,422	2,130	1,731	1,489	831	
ミラーレス Mirrorless														903	671	724	740	714	923	1,091	1,052	787	
デジタルカメラ合計③(①+②) Digital Still Cameras Total	1,147	2,309	3,428	6,853	14,501	21,761	23,647	27,147	32,487	37,890	32,086	37,045	35,613	32,451	20,278	13,689	12,041	7,733	7,860	5,910	4,811	2,776	

欧州向け出荷金額 Value of Shipments to Europe

単位:百万円 Unit:Million Yen

	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	
レンズ一体型① Cameras with Built-in Lens	50,816	98,833	129,959	220,160	375,581	479,859	448,809	479,115	522,318	514,252	334,387	306,081	255,006	208,662	152,763	117,565	108,678	66,331	77,644	57,409	40,746	24,230	
光学ズーム4倍未満 optical zoom magnification "less than 4x"								342,002	337,832	233,489	129,661	58,200	15,072	7,736									
光学ズーム4倍以上10倍未満 optical zoom magnification "4x-10x"								87,720	98,744	194,340	127,036	146,644	127,621	95,495									
光学ズーム10倍以上 optical zoom magnification "more than 10x"								49,392	85,741	86,423	77,690	101,237	112,313	105,431									
光学ズーム6倍未満 optical zoom magnification "less than 6x"															46,650	31,075	30,315	20,468	24,952				
光学ズーム6倍以上10倍未満 optical zoom magnification "6x-10x"															27,101	12,667	17,146	7,297	9,101				
光学ズーム10倍以上 optical zoom magnification "more than 10x"															79,012	73,823	61,217	38,567	43,591	33,132	24,471	11,878	
レンズ交換式② Camera with Interchangeable Lens					23,721	61,417	89,750	124,599	165,661	188,415	165,567	153,169	163,448	221,569	188,491	142,416	122,971	118,497	131,005	128,344	106,275	90,722	
一眼レフ Single Lens Reflex														193,973	164,038	112,753	91,697	86,220	83,313	62,884	40,186	30,812	
ミラーレス Mirrorless														27,596	24,452	29,663	31,274	32,277	47,693	65,460	66,089	59,910	
デジタルカメラ合計③(①+②) Digital Still Cameras Total	50,816	98,833	129,959	220,160	399,302	541,276	538,559	603,714	687,979	702,667	499,954	459,250	418,454	430,230	341,254	259,982	231,649	184,828	208,649	185,753	147,021	114,952	

欧州向け出荷の平均単価の推移

Average unit price of Shipments to Europe

単位:千円 Unit:1,000 Yen

	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	
レンズ一体型① Cameras with Built-in Lens	44.3	42.8	37.9	32.1	26.3	22.9	20.1	19.0	17.6	15.0	11.8	9.4	8.4	8.2	10.3	11.8	12.7	14.4	16.2	18.6	17.9	20.9	
光学ズーム4倍未満 optical zoom magnification "less than 4x"								18.1	16.1	12.9	9.1	6.5	5.7	6.9									
光学ズーム4倍以上10倍未満 optical zoom magnification "4x-10x"								18.9	17.3	15.5	12.7	8.7	6.8	6.2									
光学ズーム10倍以上 optical zoom magnification "more than 10x"								30.1	27.9	24.0	19.6	14.7	12.3	11.9									
光学ズーム6倍未満 optical zoom magnification "less than 6x"															8.5	12.0	12.0	14.1	16.9				
光学ズーム6倍以上10倍未満 optical zoom magnification "6x-10x"															7.1	5.3	7.4	7.8	8.1				
光学ズーム10倍以上 optical zoom magnification "more than 10x"															14.4	14.8	16.5	17.5	19.8	22.8	19.8	22.1	
レンズ交換式② Camera with Interchangeable Lens					104.5	75.4	67.3	63.3	60.2	52.4	43.1	34.9	31.7	31.7	34.7	38.2	35.2	37.8	42.9	45.5	41.8	56.1	
一眼レフ Single Lens Reflex														31.8	34.4	37.6	33.2	35.6	39.1	36.3	27.0	37.1	
ミラーレス Mirrorless														30.6	36.4	41.0	42.3	45.2	51.7	60.0	62.8	76.1	
デジタルカメラ合計③(①+②) Digital Still Cameras Total	44.3	42.8	37.9	32.1	27.5	24.9	22.8	22.2	21.2	18.5	15.6	12.4	11.8	13.3	16.8	19.0	19.2	23.9	26.5	31.4	30.6	41.4	

※ 2019年1月、区分「ノンレフレックス」は「ミラーレス」に呼称変更した。

※ "Non-Reflex", a category used for our statistics till 2018, is referred to as "mirrorless" from 2019.

デジタルカメラの米州向け出荷(機種別)

出典：一般社団法人カメラ映像機器工業会

出典：一般社団法人カメラ映像機器工業会

Shipments of Digital Still Cameras to Americas (Classified by Model)

Source: CIPA

米州向け出荷数量 Quantity of Shipments to Americas

単位：千台 Unit: 1000pcs.

	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	
レンズ一体型① Camera with Built-in Lens	2,141	4,354	5,298	8,224	13,651	17,283	18,220	23,016	30,400	36,200	31,561	40,875	34,434	24,258	14,390	8,269	5,823	3,154	3,413	2,275	1,692	810	
光学ズーム4倍未満 optical zoom magnification "less than 4x"								16,587	21,334	20,602	18,374	12,401	3,246	663									
光学ズーム4倍以上10倍未満 optical zoom magnification "4x-10x"								4,887	6,160	11,808	9,761	22,303	20,074	15,172									
光学ズーム10倍以上 optical zoom magnification "more than 10x"								1,542	2,907	3,609	3,425	6,172	11,114	8,423									
光学ズーム6倍未満 optical zoom magnification "less than 6x"															5,627	2,362	1,632	1,215	1,058				
光学ズーム6倍以上10倍未満 optical zoom magnification "6x-10x"															2,763	1,786	1,292	500	627				
光学ズーム10倍以上 optical zoom magnification "more than 10x"															6,000	4,121	2,899	1,439	1,728	1,176	841	319	
レンズ交換式② Camera with Interchangeable Lens					358	951	1,314	1,769	2,339	2,868	2,601	3,322	3,848	4,803	4,025	3,185	3,141	2,841	2,882	3,006	2,354	1,460	
一眼レフ Single Lens Reflex															4,060	3,618	2,703	2,607	2,402	2,240	2,211	1,478	745
ミラーレス Mirrorless														743	407	482	534	439	642	795	876	715	
デジタルカメラ合計③(①+②) Digital Still Cameras Total	2,141	4,354	5,298	8,224	14,009	18,234	19,534	24,785	32,739	38,888	34,162	44,197	38,282	29,061	18,415	11,454	8,964	5,995	6,295	5,281	4,046	2,270	

米州向け出荷金額 Value of Shipments to Americas

単位：百万円 Unit: Million Yen

	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
レンズ一体型① Camera with Built-in Lens	92,636	173,918	188,164	268,824	348,333	383,621	356,785	416,103	471,394	481,134	340,827	396,493	303,069	214,140	146,155	93,216	74,360	41,476	49,149	36,456	29,897	16,761
光学ズーム4倍未満 optical zoom magnification "less than 4x"								290,090	306,992	244,651	170,745	90,690	20,480	6,419								
光学ズーム4倍以上10倍未満 optical zoom magnification "4x-10x"								83,774	96,772	163,524	115,848	216,280	162,186	106,187								
光学ズーム10倍以上 optical zoom magnification "more than 10x"								42,239	67,630	72,960	54,234	89,523	120,402	101,535								
光学ズーム6倍未満 optical zoom magnification "less than 6x"															47,858	26,333	21,609	15,579	17,052			
光学ズーム6倍以上10倍未満 optical zoom magnification "6x-10x"															20,440	10,939	9,443	3,469	4,530			
光学ズーム10倍以上 optical zoom magnification "more than 10x"															77,856	55,943	43,308	22,428	27,567	20,758	14,428	5,699
レンズ交換式② Camera with Interchangeable Lens					34,511	69,423	91,937	112,328	133,947	149,500	109,729	122,791	118,865	171,033	146,846	129,146	142,163	121,992	133,679	147,261	122,620	83,492
一眼レフ Single Lens Reflex														148,647	131,549	107,123	114,503	97,018	88,451	83,425	53,976	23,797
ミラーレス Mirrorless														22,386	15,298	22,023	27,660	24,975	45,228	63,836	68,645	59,696
デジタルカメラ合計③(①+②) Digital Still Cameras Total	92,636	173,918	188,164	268,824	382,844	453,044	448,722	528,431	605,341	630,634	450,556	519,284	421,934	385,173	293,001	222,362	216,522	163,468	182,828	183,719	152,518	100,253

米州向け出荷の平均単価の推移 Average unit price of Shipments to Americas

単位：千円 Unit: 1,000 Yen

	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	
レンズ一体型① Camera with Built-in Lens	43.3	39.9	35.5	32.7	25.5	22.2	19.6	18.1	15.5	13.4	10.8	9.7	8.8	8.8	10.2	11.3	12.8	13.2	14.4	16.0	17.7	20.7	
光学ズーム4倍未満 optical zoom magnification "less than 4x"								17.5	14.4	11.9	9.3	7.3	6.3	9.7									
光学ズーム4倍以上10倍未満 optical zoom magnification "4x-10x"								17.1	15.7	13.8	11.9	9.7	8.1	7.0									
光学ズーム10倍以上 optical zoom magnification "more than 10x"								27.4	23.3	20.2	15.8	14.5	10.8	12.1									
光学ズーム6倍未満 optical zoom magnification "less than 6x"															8.5	11.1	13.2	12.8	16.1				
光学ズーム6倍以上10倍未満 optical zoom magnification "6x-10x"															7.4	6.1	7.3	6.9	7.2				
光学ズーム10倍以上 optical zoom magnification "more than 10x"															13.0	13.6	14.9	15.6	16.0	17.7	17.2	17.9	
レンズ交換式② Camera with Interchangeable Lens					96.4	73.0	70.0	63.5	57.3	52.1	42.2	37.0	30.9	35.6	36.5	40.5	45.3	42.9	46.4	49.0	52.1	57.2	
一眼レフ Single Lens Reflex															36.6	36.4	39.6	43.9	40.4	39.5	37.7	36.5	31.9
ミラーレス Mirrorless															30.1	37.6	45.7	51.8	56.9	70.4	80.3	78.4	83.5
デジタルカメラ合計③(①+②) Digital Still Cameras Total	43.3	39.9	35.5	32.7	27.3	24.8	23.0	21.3	18.5	16.2	13.2	11.7	11.0	13.3	15.9	19.4	24.2	27.3	29.0	34.8	37.7	44.2	

※2009年までは「北米州向け」を示す。

※Track records for digital still cameras in 1999-2009 are the figures of "North America".

※2019年1月、区分「ノンレフレックス」は「ミラーレス」に呼称変更した。

※"Non-Reflex", a category used for our statistics till 2018, is referred to as "mirrorless" from 2019.

デジタルカメラのアジア向け出荷(機種別)

出典:一般社団法人カメラ映像機器工業会

Source: CIPA

アジア向け出荷数量 Quantity of Shipments to Asia

単位:千台 Unit:1000pcs.

	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
レンズ一体型① Cameras with Built-in Lens					4,782	7,880	8,796	11,890	15,301	18,118	17,339	21,241	22,038	17,535	9,362	6,346	4,068	2,254	2,305	1,227	1,055	631
光学ズーム4倍未満 optical zoom magnification "less than 4x"								9,400	10,702	8,798	7,659	5,215	2,006	651								
光学ズーム4倍以上10倍未満 optical zoom magnification "4x- 10x"								1,913	3,381	7,893	8,161	13,206	15,778	12,268								
光学ズーム10倍以上 optical zoom magnification "more than 10x"								576	1,218	1,427	1,519	2,821	4,254	4,616								
光学ズーム6倍未満 optical zoom magnification "less than 6x"															4,000	2,345	1,659	1,050	1,023			
光学ズーム6倍以上10倍未満 optical zoom magnification "6x- 10x"															2,376	1,562	937	448	550			
光学ズーム10倍以上 optical zoom magnification "more than 10x"															2,986	2,439	1,471	756	732	421	339	155
レンズ交換式② Camera with Interchangeable Lens					78	294	516	706	1,183	1,746	2,156	3,429	4,931	6,202	5,069	4,866	4,533	4,128	4,260	3,574	2,485	1,637
一眼レフ Single Lens Reflex														4,804	3,798	3,607	3,209	2,694	2,414	2,053	1,153	640
ミラーレス Mirrorless														1,398	1,271	1,259	1,323	1,434	1,846	1,521	1,331	997
デジタルカメラ合計③(①+②) Digital Still Cameras Total					4,860	8,174	9,312	12,596	16,484	19,864	19,495	24,670	26,968	23,737	14,431	11,212	8,600	6,382	6,565	4,801	3,540	2,268

アジア向け出荷金額 Value of Shipments to Asia

単位:百万円 Unit:Million Yen

	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
レンズ一体型① Cameras with Built-in Lens					146,615	214,517	216,713	249,630	296,121	299,624	230,123	254,846	214,018	176,797	106,491	84,297	69,126	44,013	44,166	29,844	27,801	17,717
光学ズーム4倍未満 optical zoom magnification "less than 4x"								192,326	195,063	130,884	77,503	44,827	17,375	9,992								
光学ズーム4倍以上10倍未満 optical zoom magnification "4x- 10x"								41,037	69,249	136,112	122,894	163,275	140,090	102,643								
光学ズーム10倍以上 optical zoom magnification "more than 10x"								16,268	31,809	32,627	29,726	46,744	56,553	64,162								
光学ズーム6倍未満 optical zoom magnification "less than 6x"															47,673	39,403	35,371	26,648	25,963			
光学ズーム6倍以上10倍未満 optical zoom magnification "6x- 10x"															16,991	8,979	7,366	3,391	3,920			
光学ズーム10倍以上 optical zoom magnification "more than 10x"															41,826	35,915	26,389	13,974	14,283	10,348	7,908	3,505
レンズ交換式② Camera with Interchangeable Lens					8,255	22,593	35,842	49,205	73,952	104,344	118,311	154,129	187,014	271,477	239,152	236,281	224,385	206,262	232,025	217,575	161,191	124,366
一眼レフ Single Lens Reflex														227,948	191,330	184,236	167,116	140,644	138,467	118,305	61,476	33,456
ミラーレス Mirrorless														43,529	47,821	52,045	57,269	65,618	93,558	99,270	99,715	90,910
デジタルカメラ合計③(①+②) Digital Still Cameras Total					154,870	237,110	252,555	298,835	370,073	403,968	348,434	408,975	401,032	448,274	345,643	320,579	293,511	250,275	276,191	247,419	188,992	142,083

アジア向け出荷の平均単価の推移 Average unit price of Shipments to Asia

単位:千円 Unit:1,000 Yen

	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
レンズ一体型① Cameras with Built-in Lens					30.7	27.2	24.6	21.0	19.4	16.5	13.3	12.0	9.7	10.1	11.4	13.3	17.0	19.5	19.2	24.3	26.4	28.1
光学ズーム4倍未満 optical zoom magnification "less than 4x"								20.5	18.2	14.9	10.1	8.6	8.7	15.3								
光学ズーム4倍以上10倍未満 optical zoom magnification "4x- 10x"								21.5	20.5	17.2	15.1	12.4	8.9	8.4								
光学ズーム10倍以上 optical zoom magnification "more than 10x"								28.2	26.1	22.9	19.6	16.6	13.3	13.9								
光学ズーム6倍未満 optical zoom magnification "less than 6x"															11.9	16.8	21.3	25.4	25.4			
光学ズーム6倍以上10倍未満 optical zoom magnification "6x- 10x"															7.2	5.7	7.9	7.6	7.1			
光学ズーム10倍以上 optical zoom magnification "more than 10x"															14.0	14.7	17.9	18.5	19.5	24.6	23.3	22.6
レンズ交換式② Camera with Interchangeable Lens					105.8	76.8	69.5	69.7	62.5	59.8	54.9	44.9	37.9	43.8	47.2	48.6	49.5	50.0	54.5	60.9	64.9	76.0
一眼レフ Single Lens Reflex														47.4	50.4	51.1	52.1	52.2	57.4	57.6	53.3	52.3
ミラーレス Mirrorless														31.1	37.6	41.3	43.3	45.8	50.7	65.3	74.9	91.2
デジタルカメラ合計③(①+②) Digital Still Cameras Total					31.9	29.0	27.1	23.7	22.5	20.3	17.9	16.6	14.9	18.9	24.0	28.6	34.1	39.2	42.1	51.5	53.4	62.6

※注:2002年までデジタルカメラの「その他」に「アジア」分を含む。

※Until 2002, "Asia" is included in "Others" for Digital Still Cameras.

※2019年1月、区分「ノンフレックス」は「ミラーレス」に呼称変更した。

※"Non-Reflex", a category used for our statistics till 2018, is referred to as "mirrorless" from 2019.

デジタルカメラの「中国向け」「アジア(日本・中国以外)向け」(機種別)

出典：一般社団法人カメラ映像機器工業会 一般社団法人カメラ映像機器工業会

Shipments of Digital Camera to China (Classified by Type) Shipments of Digital Camera to Asia except for Japan & China (Classified by Type)

Source: CIPA

中国向け出荷数量 Quantity of Shipments to China

	2019	2020
レンズ一体型① Cameras with Built-in Lens	383	285
光学ズーム4倍未満 optical zoom magnification "less than 4x"		
光学ズーム4倍以上10倍未満 optical zoom magnification "4x- 10x"		
光学ズーム10倍以上 optical zoom magnification "more than 10x"		
光学ズーム6倍未満 optical zoom magnification "less than 6x"		
光学ズーム6倍以上10倍未満 optical zoom magnification "6x- 10x"		
光学ズーム10倍以上 optical zoom magnification "more than 10x"	110	71
レンズ交換式② Camera with Interchangeable Lens	1,071	922
一眼レフ Single Lens Reflex	467	318
ミラーレス Mirrorless	604	604
デジタルカメラ合計③(①+②) Digital Still Cameras Total	1,453	1,207

アジア(日本・中国以外)向け出荷数量 Quantity of Shipments to Asia except for Japan & China

単位：千台 Unit: 1000pcs.

	2019	2020
レンズ一体型① Cameras with Built-in Lens	673	346
光学ズーム4倍未満 optical zoom magnification "less than 4x"		
光学ズーム4倍以上10倍未満 optical zoom magnification "4x- 10x"		
光学ズーム10倍以上 optical zoom magnification "more than 10x"		
光学ズーム6倍未満 optical zoom magnification "less than 6x"		
光学ズーム6倍以上10倍未満 optical zoom magnification "6x- 10x"		
光学ズーム10倍以上 optical zoom magnification "more than 10x"	229	84
レンズ交換式② Camera with Interchangeable Lens	1,414	715
一眼レフ Single Lens Reflex	686	322
ミラーレス Mirrorless	727	393
デジタルカメラ合計③(①+②) Digital Still Cameras Total	2,086	1,061

中国向け出荷金額 Value of Shipments to China

	2019	2020
レンズ一体型① Cameras with Built-in Lens	11,717	9,173
光学ズーム4倍未満 optical zoom magnification "less than 4x"		
光学ズーム4倍以上10倍未満 optical zoom magnification "4x- 10x"		
光学ズーム10倍以上 optical zoom magnification "more than 10x"		
光学ズーム6倍未満 optical zoom magnification "less than 6x"		
光学ズーム6倍以上10倍未満 optical zoom magnification "6x- 10x"		
光学ズーム10倍以上 optical zoom magnification "more than 10x"	2,557	1,533
レンズ交換式② Camera with Interchangeable Lens	79,228	74,213
一眼レフ Single Lens Reflex	30,749	19,254
ミラーレス Mirrorless	48,479	54,959
デジタルカメラ合計③(①+②) Digital Still Cameras Total	90,945	83,386

アジア(日本・中国以外)向け出荷金額 Value of Shipments to Asia except for Japan & China

単位：百万円 Unit: Million Yen

	2019	2020
レンズ一体型① Cameras with Built-in Lens	16,084	8,544
光学ズーム4倍未満 optical zoom magnification "less than 4x"		
光学ズーム4倍以上10倍未満 optical zoom magnification "4x- 10x"		
光学ズーム10倍以上 optical zoom magnification "more than 10x"		
光学ズーム6倍未満 optical zoom magnification "less than 6x"		
光学ズーム6倍以上10倍未満 optical zoom magnification "6x- 10x"		
光学ズーム10倍以上 optical zoom magnification "more than 10x"	5,351	1,972
レンズ交換式② Camera with Interchangeable Lens	81,963	50,154
一眼レフ Single Lens Reflex	30,727	14,202
ミラーレス Mirrorless	51,236	35,951
デジタルカメラ合計③(①+②) Digital Still Cameras Total	98,047	58,697

中国向け平均出荷単価 Average unit price of Shipments to china

	2019	2020
レンズ一体型① Cameras with Built-in Lens	30.6	32.2
光学ズーム4倍未満 optical zoom magnification "less than 4x"		
光学ズーム4倍以上10倍未満 optical zoom magnification "4x- 10x"		
光学ズーム10倍以上 optical zoom magnification "more than 10x"		
光学ズーム6倍未満 optical zoom magnification "less than 6x"		
光学ズーム6倍以上10倍未満 optical zoom magnification "6x- 10x"		
光学ズーム10倍以上 optical zoom magnification "more than 10x"	23.2	21.6
レンズ交換式② Camera with Interchangeable Lens	74.0	80.5
一眼レフ Single Lens Reflex	65.8	60.5
ミラーレス Mirrorless	80.3	91.0
デジタルカメラ合計③(①+②) Digital Still Cameras Total	62.6	69.1

アジア(日本・中国以外)向け平均出荷単価 Average unit price of Shipments to Asia except for Japan & China

単位：千円 Unit: 1,000 Yen

	2019	2020
レンズ一体型① Cameras with Built-in Lens	23.9	24.7
光学ズーム4倍未満 optical zoom magnification "less than 4x"		
光学ズーム4倍以上10倍未満 optical zoom magnification "4x- 10x"		
光学ズーム10倍以上 optical zoom magnification "more than 10x"		
光学ズーム6倍未満 optical zoom magnification "less than 6x"		
光学ズーム6倍以上10倍未満 optical zoom magnification "6x- 10x"		
光学ズーム10倍以上 optical zoom magnification "more than 10x"	23.4	23.5
レンズ交換式② Camera with Interchangeable Lens	58.0	70.1
一眼レフ Single Lens Reflex	44.8	44.1
ミラーレス Mirrorless	70.5	91.5
デジタルカメラ合計③(①+②) Digital Still Cameras Total	47.0	55.3

デジタルカメラのその他地域向け出荷(機種別)

出典：一般社団法人カメラ映像機器工業会

出典：一般社団法人カメラ映像機器工業会

Shipments of Digital Still Cameras to Other Areas (Classified by Model)

Source: CIPA

その他地域向け出荷数量 Quantity of Shipments to Other Areas

単位：千台 Unit: 1000pcs.

	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	
レンズ一体型① Cameras with Built-in Lens	301	730	1,196	2,924	1,582	3,007	3,754	4,924	7,541	11,776	10,132	4,738	4,870	3,413	1,517	1,038	638	340	475	288	256	130	
光学ズーム4倍未満 optical zoom magnification "less than 4x"								4,027	6,011	5,406	6,189	1,491	761	167									
光学ズーム4倍以上10倍未満 optical zoom magnification "4x- 10x"								635	1,077	5,780	3,452	2,678	3,111	2,446									
光学ズーム10倍以上 optical zoom magnification "more than 10x"								262	453	589	491	569	999	800									
光学ズーム6倍未満 optical zoom magnification "less than 6x"															815	410	314	189	233				
光学ズーム6倍以上10倍未満 optical zoom magnification "6x- 10x"															241	297	125	43	81				
光学ズーム10倍以上 optical zoom magnification "more than 10x"															461	331	199	108	161	116	84	36	
レンズ交換式② Camera with Interchangeable Lens					17	43	76	104	128	229	240	240	282	324	270	258	255	219	261	296	249	147	
一眼レフ Single Lens Reflex															226	199	158	156	125	138	157	97	41
ミラーレス Mirrorless															98	70	99	98	95	124	139	152	105
デジタルカメラ合計③(①+②) Digital Still Cameras Total	301	730	1,196	2,924	1,599	3,050	3,830	5,028	7,669	12,005	10,372	4,978	5,152	3,737	1,787	1,295	893	559	737	584	504	277	

その他地域向け出荷金額 Value of Shipments to Other Areas

単位：百万円 Unit: Million Yen

	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	
レンズ一体型① Cameras with Built-in Lens	15,178	34,133	48,857	98,512	41,099	67,970	81,051	92,554	116,179	153,220	103,524	48,699	40,381	28,239	14,744	11,854	8,106	4,941	6,812	5,722	4,752	2,522	
光学ズーム4倍未満 optical zoom magnification "less than 4x"								71,086	86,210	66,450	54,981	10,557	4,108	1,242									
光学ズーム4倍以上10倍未満 optical zoom magnification "4x- 10x"								13,220	18,557	74,195	39,343	28,587	24,418	16,717									
光学ズーム10倍以上 optical zoom magnification "more than 10x"								8,248	11,412	12,576	9,200	9,554	11,855	10,280									
光学ズーム6倍未満 optical zoom magnification "less than 6x"															6,916	4,634	3,693	2,466	3,155				
光学ズーム6倍以上10倍未満 optical zoom magnification "6x- 10x"															1,686	1,972	847	296	519				
光学ズーム10倍以上 optical zoom magnification "more than 10x"															6,142	5,248	3,567	2,179	3,138	2,604	1,737	717	
レンズ交換式② Camera with Interchangeable Lens					1,989	3,411	5,266	6,525	7,947	10,472	10,625	8,909	8,299	12,096	9,687	11,363	14,000	12,230	16,001	18,395	17,932	11,469	
一眼レフ Single Lens Reflex															8,272	6,890	7,066	8,639	6,902	8,327	8,684	5,255	1,852
ミラーレス Mirrorless															3,824	2,797	4,297	5,362	5,328	7,674	9,711	12,677	9,616
デジタルカメラ合計③(①+②) Digital Still Cameras Total	15,178	34,133	48,857	98,512	43,088	71,381	86,317	99,079	124,126	163,692	114,149	57,608	48,680	40,335	24,431	23,217	22,107	17,171	22,813	24,117	22,684	13,991	

その他地域向け出荷の平均単価の推移

Average unit price of Shipments to Other Areas

単位：千円 Unit: 1,000 Yen

	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	
レンズ一体型① Cameras with Built-in Lens	50.4	46.8	40.9	33.7	26.0	22.6	21.6	18.8	15.4	13.0	10.2	10.3	8.3	8.3	9.7	11.4	12.7	14.5	14.3	19.9	18.6	19.4	
光学ズーム4倍未満 optical zoom magnification "less than 4x"								17.7	14.3	12.3	8.9	7.1	5.4	7.4									
光学ズーム4倍以上10倍未満 optical zoom magnification "4x- 10x"								20.8	17.2	12.8	11.4	10.7	7.8	6.8									
光学ズーム10倍以上 optical zoom magnification "more than 10x"								31.5	25.2	21.4	18.7	16.8	11.9	12.9									
光学ズーム6倍未満 optical zoom magnification "less than 6x"															8.5	11.3	11.8	13.0	13.5				
光学ズーム6倍以上10倍未満 optical zoom magnification "6x- 10x"															7.0	6.6	6.8	6.9	6.4				
光学ズーム10倍以上 optical zoom magnification "more than 10x"															13.3	15.9	17.9	20.2	19.5	22.4	20.7	19.9	
レンズ交換式② Camera with Interchangeable Lens					117.0	79.3	69.3	62.7	62.1	45.7	44.3	37.1	29.4	37.3	35.9	44.0	54.9	55.8	61.3	62.1	72.0	78.0	
一眼レフ Single Lens Reflex															36.6	34.6	44.7	55.4	55.2	60.3	55.3	54.2	45.2
ミラーレス Mirrorless															39.0	40.0	43.4	54.7	56.1	61.9	69.9	83.4	91.6
デジタルカメラ合計③(①+②) Digital Still Cameras Total	50.4	46.8	40.9	33.7	26.9	23.4	22.5	19.7	16.2	13.6	11.0	11.6	9.4	10.8	13.7	17.9	24.8	30.7	31.0	41.3	45.0	50.5	

※注：2002年までデジタルカメラの「その他」に「アジア」分を含む。

※Until 2002, "Asia" is included in "Others" for Digital Still Cameras.

※2019年1月、区分「ノンレフレックス」は「ミラーレス」に呼称変更した。

※"Non-Reflex", a category used for our statistics till 2018, is referred to as "mirrorless" from 2019.