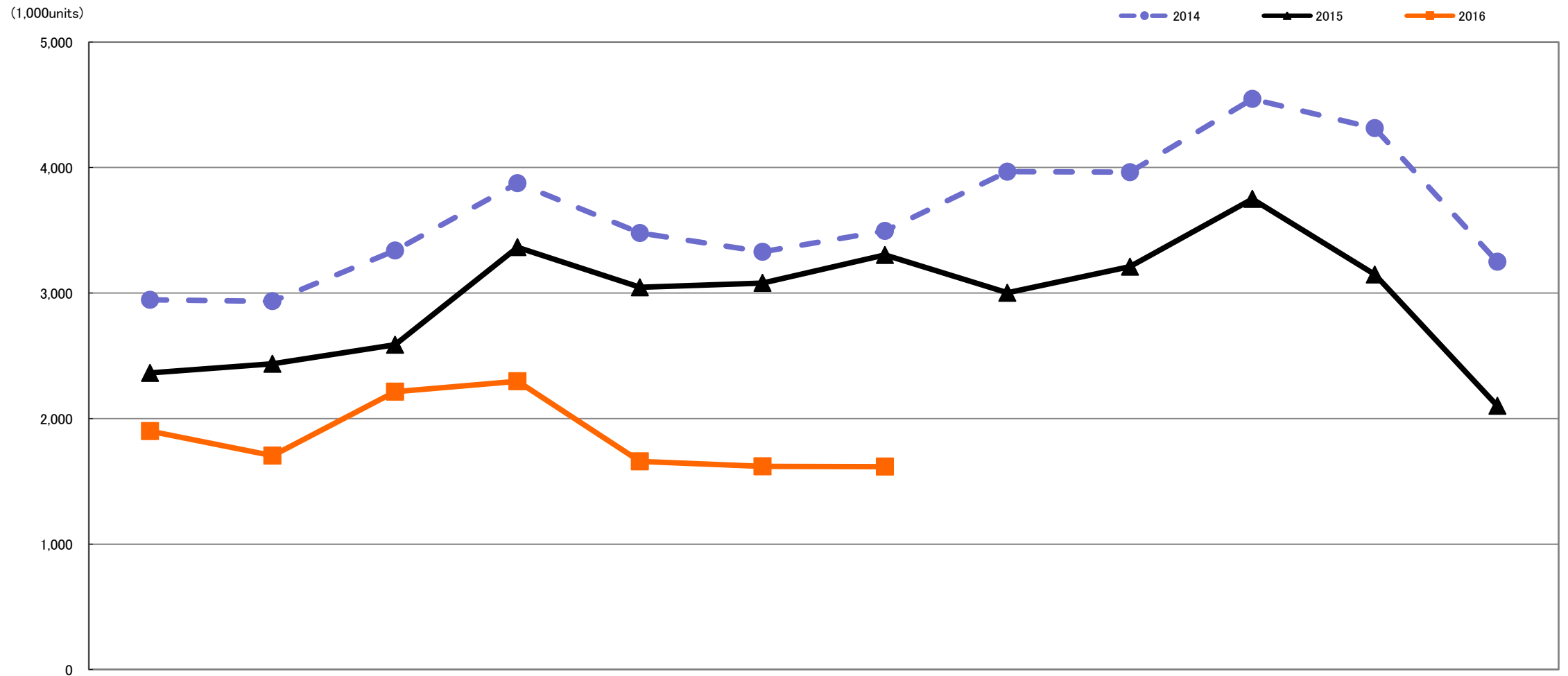


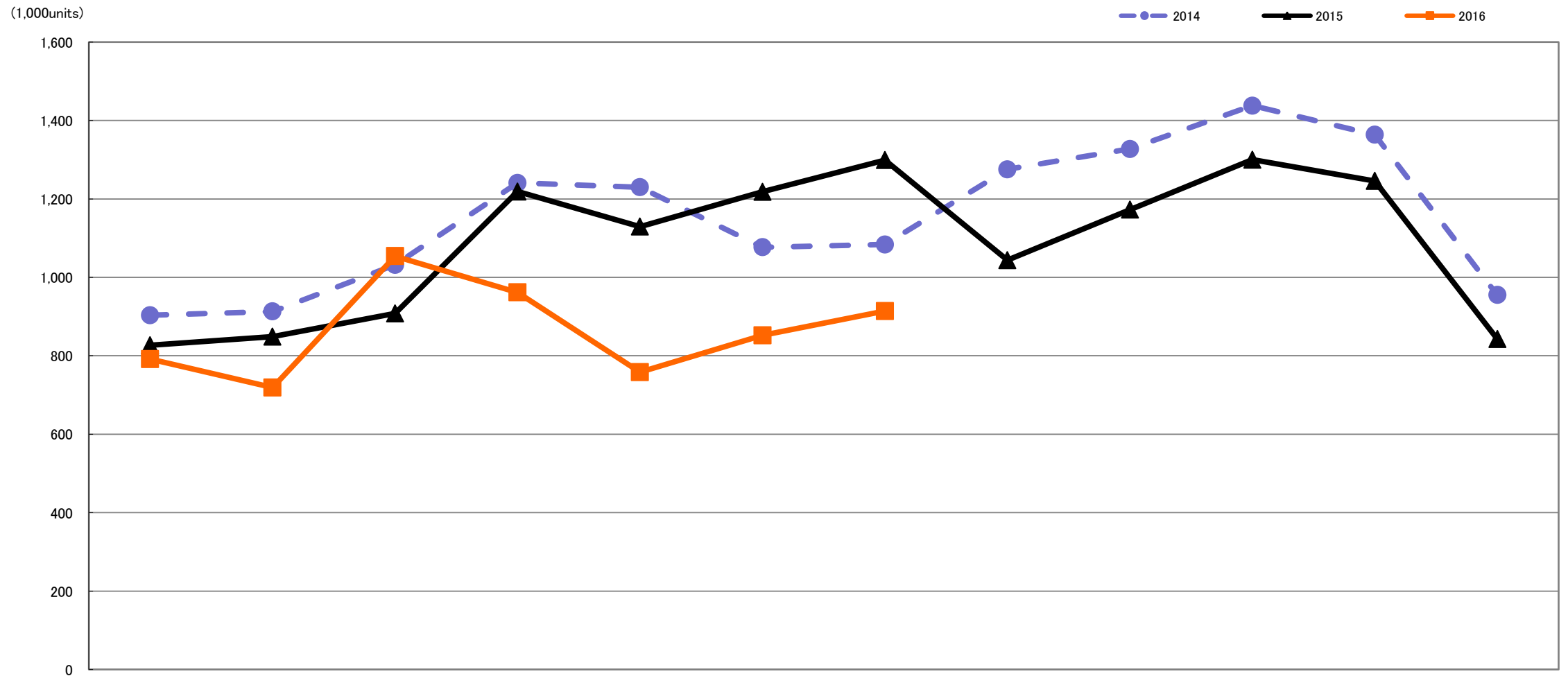
Quantity of Total Shipment of DSC [Worldwide] Comparison of 2014, 2015 and 2016 :Jan.-Jul.



	Jan.	Feb.	Mar.	Apr.	May.	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.
2016	1,900,087	1,704,581	2,214,668	2,297,688	1,658,353	1,619,311	1,616,828					
	80.4%	70.0%	85.6%	68.3%	54.4%	52.6%	48.9%					
2015	2,363,912	2,436,324	2,587,319	3,365,033	3,046,288	3,080,103	3,304,174	3,001,654	3,210,297	3,750,106	3,148,484	2,101,763
	80.3%	83.0%	77.5%	86.8%	87.6%	92.5%	94.5%	75.7%	81.0%	82.5%	73.0%	64.7%
2014	2,945,506	2,934,500	3,339,487	3,875,163	3,478,485	3,328,051	3,494,964	3,966,972	3,962,604	4,546,136	4,313,284	3,249,256

Quantity of Total Shipment of Interchangeable Lens DSC [Worldwide]

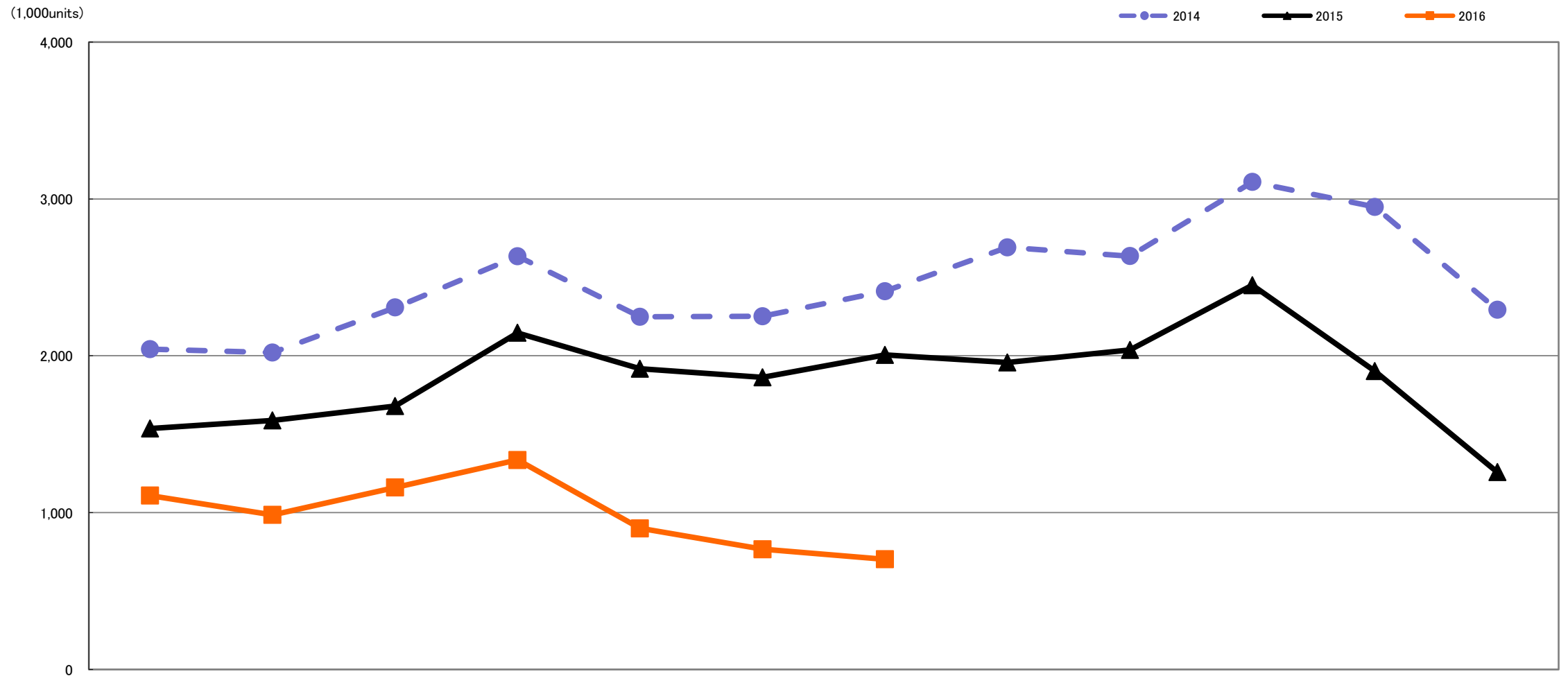
Comparison of 2014 , 2015 and 2016 :Jan.-Jul.



	Jan.	Feb.	Mar.	Apr.	May.	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.
2016	791,416	719,146	1,054,147	961,630	758,043	852,311	913,822					
	95.7%	84.7%	116.1%	78.9%	67.1%	70.0%	70.3%					
2015	826,632	848,625	908,245	1,218,760	1,129,482	1,218,174	1,299,086	1,043,752	1,172,668	1,299,966	1,245,809	842,800
	91.5%	92.9%	88.0%	98.2%	91.8%	113.1%	119.9%	81.8%	88.3%	90.4%	91.4%	88.3%
2014	903,592	913,131	1,031,795	1,240,837	1,229,934	1,076,759	1,083,653	1,275,546	1,327,331	1,437,918	1,363,698	954,974

Quantity of Total Shipment of Built-in Lens DSC [Worldwide]

Comparison of 2014 , 2015 and 2016 : Jan.-Jul.



	Jan.	Feb.	Mar.	Apr.	May.	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.
2016	1,108,671	985,435	1,160,521	1,336,058	900,310	767,000	703,006					
	72.1%	62.1%	69.1%	62.3%	47.0%	41.2%	35.1%					
2015	1,537,280	1,587,699	1,679,074	2,146,273	1,916,806	1,861,929	2,005,088	1,957,902	2,037,629	2,450,140	1,902,675	1,258,963
	75.3%	78.5%	72.8%	81.5%	85.2%	82.7%	83.2%	72.7%	77.3%	78.8%	64.5%	54.9%
2014	2,041,914	2,021,369	2,307,692	2,634,326	2,248,551	2,251,292	2,411,311	2,691,426	2,635,273	3,108,218	2,949,586	2,294,282