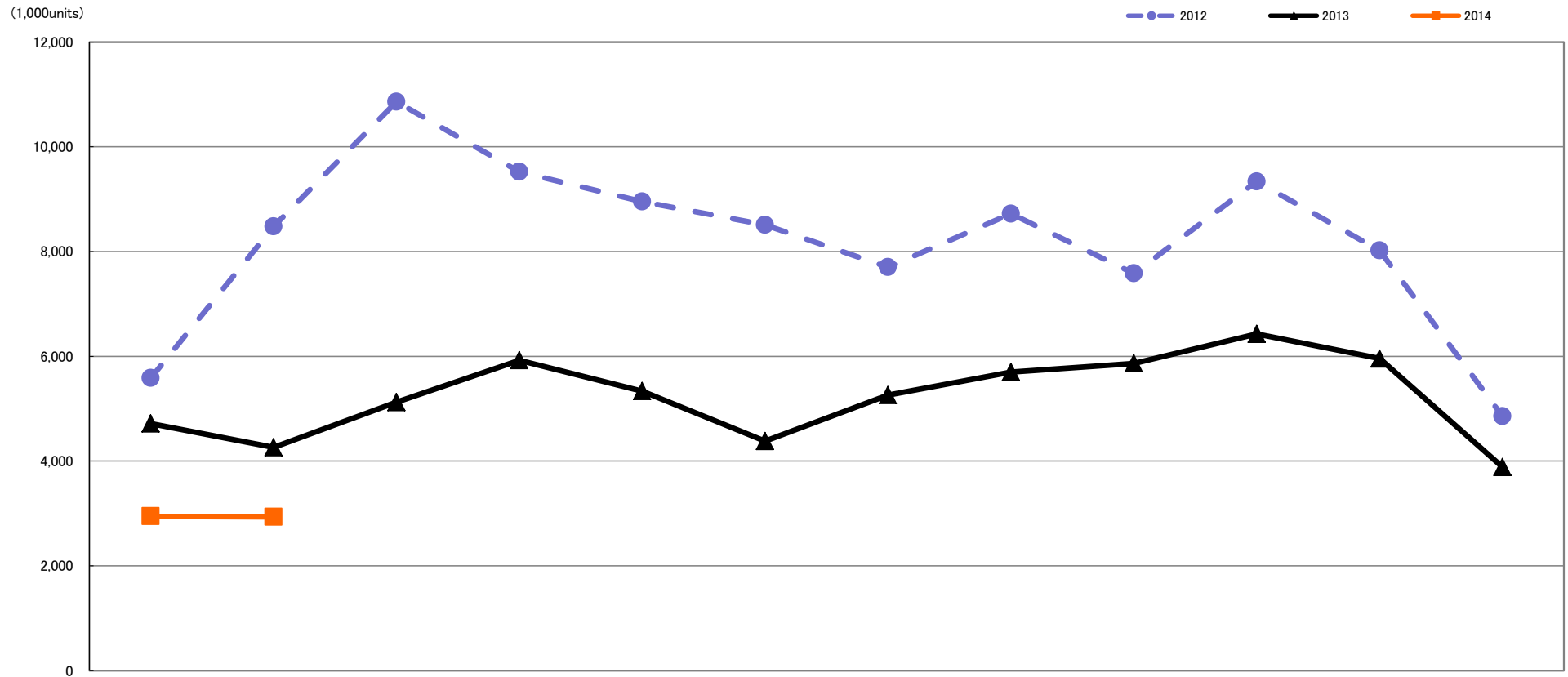
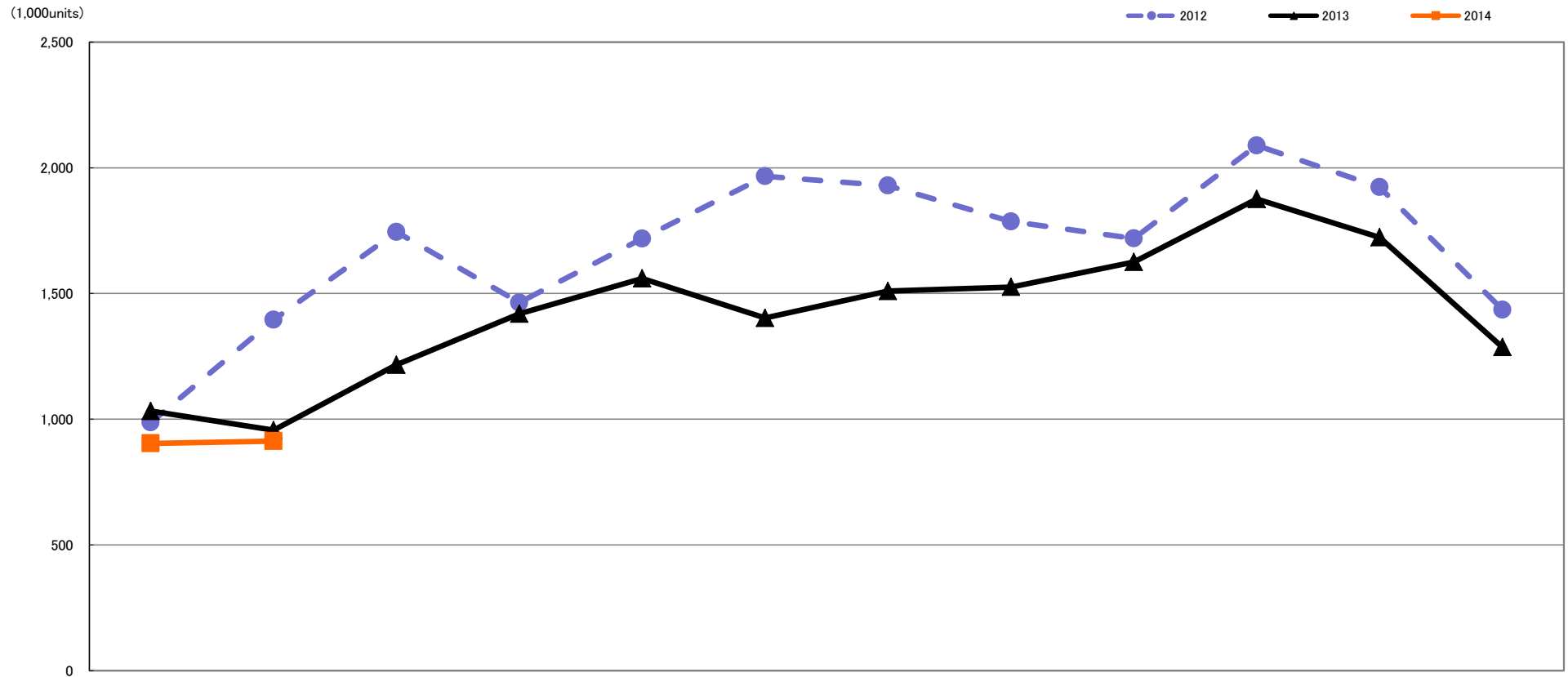


# DSC [Worldwide] Quantity of Total Shipment of Digital Still Cameras Comparison of 2012, 2013 and 2014 :Jan.-Feb.



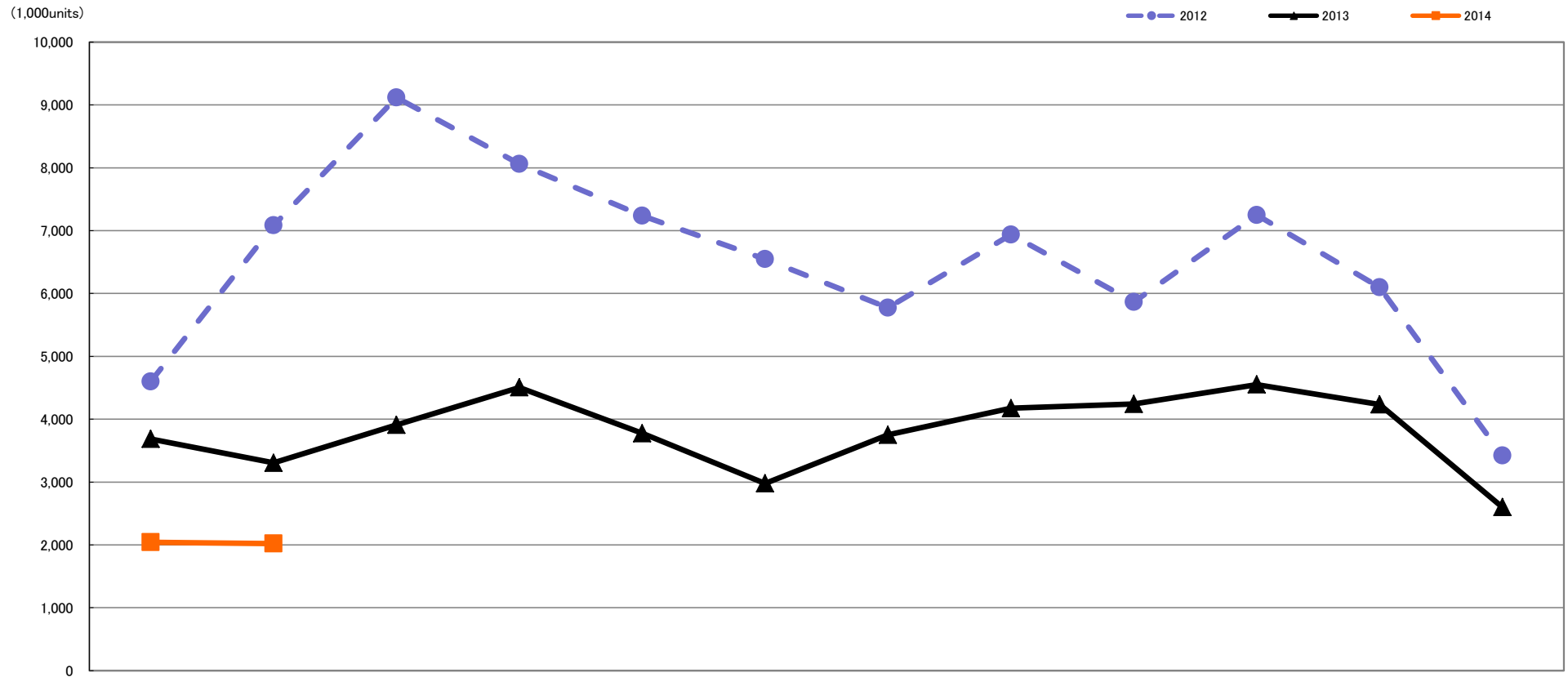
	Jan.	Feb.	Mar.	Apr.	May.	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.
2014	2,945,506	2,934,500										
	62.4%	68.9%										
2013	4,717,228	4,261,903	5,124,859	5,924,759	5,333,899	4,380,187	5,260,126	5,700,342	5,866,425	6,426,480	5,957,073	3,886,372
	84.5%	50.3%	47.2%	62.2%	59.6%	51.5%	68.3%	65.3%	77.4%	68.8%	74.3%	80.0%
2012	5,585,063	8,480,161	10,861,435	9,524,258	8,953,789	8,511,557	7,702,496	8,723,175	7,582,969	9,336,882	8,019,562	4,857,810

# DSC [Worldwide] Quantity of Total Shipment of Built-in Lens DSC Comparison of 2012, 2013 and 2014 :Jan.-Feb.



	Jan.	Feb.	Mar.	Apr.	May.	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.
2014	903,592	913,131										
	87.6%	95.5%										
2013	1,031,884	956,127	1,216,286	1,419,081	1,559,512	1,402,734	1,509,383	1,525,843	1,625,591	1,875,420	1,723,033	1,286,473
	104.6%	68.5%	69.7%	97.0%	90.8%	71.3%	78.2%	85.4%	94.6%	89.8%	89.6%	89.6%
2012	986,894	1,395,361	1,744,977	1,463,703	1,718,466	1,966,439	1,929,213	1,785,919	1,719,165	2,088,697	1,922,691	1,435,528

# DSC [Worldwide] Quantity of Total Shipment of Interchangeable Lens DSC Comparison of 2012, 2013 and 2014 :Jan.-Feb.



	Jan.	Feb.	Mar.	Apr.	May.	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.
2014	2,041,914	2,021,369										
	55.4%	61.1%										
2013	3,685,344	3,305,776	3,908,573	4,505,678	3,774,387	2,977,453	3,750,743	4,174,499	4,240,834	4,551,060	4,234,040	2,599,899
	80.1%	46.7%	42.9%	55.9%	52.2%	45.5%	65.0%	60.2%	72.3%	62.8%	69.4%	76.0%
2012	4,598,169	7,084,800	9,116,458	8,060,555	7,235,323	6,545,118	5,773,283	6,937,256	5,863,804	7,248,185	6,096,871	3,422,282