

Production, Shipment of Digital Still Camera
October, January–October in 2006

Unit Upper:Pcs, Lower:1,000Yen

Item		Production					Total Shipment					Domestic Shipment					Export				
		Oct.	3)	4)	Jan.–Oct.	5)	Oct.	3)	4)	Jan.–Oct.	5)	Oct.	3)	4)	Jan.–Oct.	5)	Oct.	3)	4)	Jan.–Oct.	5)
			(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
By Pixel	Less than 6MP	1,210,254	84.9	27.1	16,618,604	45.1	1,411,130	93.3	29.6	17,318,104	45.5	53,321	65.0	17.7	1,598,577	32.4	1,357,809	95.0	30.4	15,719,527	47.4
		15,639,887	87.1	21.8	224,425,216	35.8	19,361,069	93.4	22.2	262,574,681	34.7	992,480	65.7	15.0	29,887,839	25.6	18,368,589	95.5	22.8	232,686,842	36.4
	6–8MP	6,250,092	103.9		38,789,053		6,719,872	106.0		38,436,030		567,954	84.1		4,730,856		6,151,918	108.6		33,705,174	
		95,911,199	99.5		661,785,677		130,454,123	102.3		807,014,648		12,593,948	82.3		112,717,517		117,860,175	105.0		694,297,131	
	No less than 8MP	1,384,835	111.6		8,048,583		1,400,565	110.1		8,268,071		146,452	73.7		1,199,466		1,254,113	116.9		7,068,605	
		39,716,422	106.0		268,668,144		55,537,673	100.1		369,278,789		5,799,610	64.2		54,200,853		49,738,063	107.1		315,077,936	
Digital Still Camera Total		8,845,181	101.9	119.1	63,456,240	125.1	9,531,567	104.5	125.2	64,022,205	124.1	767,727	80.3	121.2	7,528,899	111.4	8,763,840	107.3	125.6	56,493,306	126.0
		151,267,508	99.6	106.4	1,154,879,037	111.8	205,352,865	100.8	118.1	1,438,868,118	116.0	19,386,038	75.0	112.8	196,806,209	105.7	185,966,827	104.5	118.7	1,242,061,909	117.8
By Model	Cameras with Built-in Lens	8,234,229	101.3	116.7	59,402,023	125.1	8,945,115	105.1	123.6	59,959,840	123.8	707,909	83.0	118.3	6,955,905	110.4	8,237,206	107.5	124.0	53,003,935	125.7
		126,047,332	99.0	102.4	952,991,009	111.5	171,265,936	103.3	115.9	1,170,733,501	114.0	16,089,130	81.8	112.6	159,682,507	103.1	155,176,806	106.2	116.3	1,011,050,994	115.9
	SLR with Interchangeable Lens	610,952	110.0	163.1	4,054,217	126.1	586,452	95.9	157.3	4,062,365	129.3	59,818	58.0	171.1	572,994	124.2	526,634	103.5	155.8	3,489,371	130.1
25,220,176		102.9	131.6	201,888,028	113.3	34,086,929	89.8	130.5	268,134,617	125.7	3,296,908	53.5	113.8	37,123,702	118.6	30,790,021	96.8	132.5	231,010,915	126.9	

See Note 3),4),5)

Source: Camera & Imaging Products Association(CIPA)

Digital Still Camera Export by destination
October,January–October in 2006

Unit Upper:Pcs,Lower:1,000Yen

By Destination Item		Export																								
		Europe					N.America					Asia					Others									
		Oct.	3)	4)	Jan.–Oct.	5)	Oct.	3)	4)	Jan.–Oct.	5)	Oct.	3)	4)	Jan.–Oct.	5)	Oct.	3)	4)	Jan.–Oct.	5)	Oct.	3)	4)	Jan.–Oct.	5)
		(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
By Pixel	Less than 6MP	1,357,809	95.0	30.4	15,719,527	47.4	549,929	103.3	35.1	6,492,988	46.6	620,418	89.2	29.4	6,105,618	53.6	114,066	115.6	24.5	2,166,498	40.7	73,396	71.4	22.9	954,423	37.9
		18,368,589	95.5	22.8	232,686,842	36.4	7,859,352	106.4	27.9	93,994,278	36.4	7,858,057	89.4	21.8	87,697,842	42.1	1,481,999	94.7	14.5	34,917,504	28.5	1,169,181	79.0	19.3	16,077,218	31.9
	6–8MP	6,151,918	108.6		33,705,174		2,237,720	109.6		12,563,512		2,451,002	115.4		11,557,291		925,908	92.8		6,654,945		537,288	107.2		2,929,426	
		117,860,175	105.0		694,297,131		43,582,444	104.1		260,255,007		44,713,392	113.5		234,229,095		20,893,201	95.1		144,254,353		8,671,138	96.0		55,558,676	
	No less than 8MP	1,254,113	116.9		7,068,605		545,063	121.5		3,065,595		430,633	117.8		2,275,409		234,943	111.2		1,436,611		43,474	91.3		290,990	
		49,738,063	107.1		315,077,936		21,426,119	110.2		135,094,818		17,473,251	104.7		107,611,480		9,269,786	108.7		60,374,023		1,568,907	88.8		11,997,615	

Digital Still Camera Total	8,763,840	107.3	125.6	56,493,306	126.0	3,332,712	110.2	125.9	22,122,095	116.5	3,502,053	109.9	114.0	19,938,318	129.6	1,274,917	97.5	155.7	10,258,054	138.1	654,158	100.4	148.6	4,174,839	137.7
	185,966,827	104.5	118.7	1,242,061,909	117.8	72,867,915	106.1	121.0	489,344,103	113.2	70,044,700	108.0	107.4	429,538,417	121.2	31,644,986	98.7	145.9	239,545,880	119.7	11,409,226	92.9	119.0	83,633,509	124.1

By Model	Cameras with Built-in Lens	8,237,206	107.5	124.0	53,003,935	125.7	3,103,813	109.9	124.2	20,600,104	115.1	3,289,550	111.0	112.2	18,558,510	129.8	1,201,697	97.5	155.0	9,746,813	139.6	642,146	100.3	148.1	4,098,508	138.0
		155,176,806	106.2	116.3	1,011,050,994	115.9	59,837,709	107.0	118.7	389,776,916	108.4	57,589,513	112.0	104.0	340,039,371	121.5	27,032,277	99.5	145.3	202,597,511	119.2	10,717,307	92.3	117.6	78,637,196	124.8
	SLR with Interchangeable Lens	526,634	103.5	155.8	3,489,371	130.1	228,899	114.3	155.0	1,521,991	139.7	212,503	95.9	151.6	1,379,808	127.4	73,220	97.1	168.6	511,241	114.5	12,012	107.1	180.8	76,331	121.7
		30,790,021	96.8	132.5	231,010,915	126.9	13,030,206	102.1	132.8	99,567,187	136.5	12,455,187	92.6	126.3	89,499,046	120.1	4,612,709	94.0	149.5	36,948,369	122.6	691,919	102.5	145.8	4,996,313	114.1

See Note 3),4),5)

Source : Camera & Imaging Products Association(CIPA)

Note : 1) Figures by CIPA member companies' only , including their overseas production.

2) Interchangeable lenses included standard lenses also , excepting lenses used only for APS Camera and Digital Camera.

3) Comparison over the previous month.

4) Comparison over the same month a year ago.

5) Comparison over the same period a year ago.