

Production, Shipment of Digital Still Camera  
August, January–August in 2006

Unit Upper:Pcs, Lower:1,000Yen

Item		Production					Total Shipment					Domestic Shipment					Export				
		Aug.	3)	4)	Jan.–Aug.	5)	Aug.	3)	4)	Jan.–Aug.	5)	Aug.	3)	4)	Jan.–Aug.	5)	Aug.	3)	4)	Jan.–Aug.	5)
			(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
By Pixel	Less than 6MP	1,487,411	92.2	48.3	13,983,316	49.1	1,594,203	109.5	48.5	14,395,244	49.5	96,442	67.4	21.4	1,463,225	35.4	1,497,761	114.1	52.8	12,932,019	51.9
		18,272,790	93.8	35.8	190,827,862	38.8	21,346,702	103.5	33.7	222,478,663	38.0	1,781,474	63.7	17.2	27,385,099	27.9	19,565,228	109.8	37.0	195,093,564	40.0
	6–8MP	4,235,464	137.4		26,523,030		4,007,058	127.5		25,375,386		572,208	132.3		3,487,694		3,434,850	126.7		21,887,692	
		70,795,860	135.6		469,463,018		80,971,113	121.2		548,996,619		13,686,705	133.6		84,827,706		67,284,408	118.9		464,168,913	
	No less than 8MP	936,524	142.0		5,423,227		969,107	120.0		5,595,743		155,786	98.2		854,341		813,321	125.3		4,741,402	
		30,863,671	130.4		191,498,739		41,897,909	117.0		258,279,834		6,801,370	102.0		39,373,055		35,096,539	120.4		218,906,779	
Digital Still Camera Total		6,659,399	124.4	141.4	45,929,573	125.0	6,570,368	121.5	135.7	45,366,373	122.3	824,436	112.3	114.4	5,805,260	108.5	5,745,932	123.0	139.4	39,561,113	124.7
		119,932,321	125.8	123.3	851,789,619	111.8	144,215,724	117.0	122.8	1,029,755,116	114.0	22,269,549	113.0	108.8	151,585,860	103.1	121,946,175	117.8	125.7	878,169,256	116.2
By Model	Cameras with Built-in Lens	6,156,408	124.6	142.4	43,041,494	125.5	6,076,102	122.1	136.6	42,502,135	122.5	755,293	114.6	112.8	5,395,162	108.6	5,320,809	123.3	140.8	37,106,973	124.8
		96,639,056	129.4	125.1	699,634,434	112.2	113,803,222	120.1	121.4	833,671,842	112.4	18,052,701	119.8	104.7	123,924,535	101.6	95,750,521	120.1	125.2	709,747,307	114.6
	SLR with Interchangeable Lens	502,991	121.9	130.3	2,888,079	118.0	494,266	114.3	125.6	2,864,238	120.4	69,143	92.1	134.7	410,098	107.8	425,123	119.0	124.3	2,454,140	122.8
		23,293,265	112.7	116.5	152,155,185	110.2	30,412,502	106.8	127.9	196,083,274	121.3	4,216,848	91.1	130.2	27,661,325	110.2	26,195,654	109.8	127.5	168,421,949	123.4

See Note 3),4),5)

Source : Camera & Imaging Products Association(CIPA)

Digital Still Camera Export by destination  
August, January–August in 2006

Unit Upper:Pcs,Lower:1,000Yen

By Destination Item		Export																								
		Europe					N.America					Asia					Others									
		Aug.	3)	4)	Jan.–Aug.	5)	Aug.	3)	4)	Jan.–Aug.	5)	Aug.	3)	4)	Jan.–Aug.	5)	Aug.	3)	4)	Jan.–Aug.	5)	Aug.	3)	4)	Jan.–Aug.	5)
		(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
By Pixel	Less than 6MP	1,497,761	114.1	52.8	12,932,019	51.9	543,995	110.2	48.6	5,410,718	49.6	573,232	110.4	55.6	4,789,392	61.1	211,339	88.9	45.3	1,953,736	45.9	169,195	273.5	77.6	778,173	40.4
		19,565,228	109.8	37.0	195,093,564	40.0	7,367,911	105.8	37.5	78,748,441	38.7	7,306,951	99.1	40.2	71,046,485	48.7	2,561,483	102.5	23.9	31,871,313	32.2	2,328,883	236.0	53.2	13,427,325	34.4
	6–8MP	3,434,850	126.7		21,887,692		1,161,541	113.0		8,283,253		1,188,808	142.0		6,981,925		826,453	150.6		4,731,625		258,048	86.9		1,890,889	
		67,284,408	118.9		464,168,913		23,086,709	105.3		174,811,744		23,716,835	126.7		150,122,701		15,504,147	148.5		101,382,196		4,976,717	90.5		37,852,272	
	No less than 8MP	813,321	125.3		4,741,402		342,428	130.9		2,071,876		275,019	131.7		1,479,230		172,361	115.3		990,399		23,513	81.2		199,897	
		35,096,539	120.4		218,906,779		14,663,520	122.2		94,222,802		12,728,989	129.8		73,442,974		6,650,791	109.8		42,580,069		1,053,239	82.4		8,660,934	

Digital Still Camera Total	5,745,932	123.0	139.4	39,561,113	124.7	2,047,964	114.8	122.9	15,765,847	113.6	2,037,059	130.2	142.3	13,250,547	132.2	1,210,153	129.3	162.3	7,675,760	136.2	450,756	116.3	161.7	2,868,959	130.2
	121,946,175	117.8	125.7	878,169,256	116.2	45,118,140	110.3	121.9	347,782,987	109.7	43,752,775	121.9	133.7	294,612,160	124.5	24,716,421	130.1	118.2	175,833,578	114.5	8,358,839	107.6	131.2	59,940,531	122.6

By Model	Cameras with Built-in Lens	5,320,809	123.3	140.8	37,106,973	124.8	1,879,864	114.8	122.1	14,673,070	112.5	1,856,449	130.1	141.9	12,304,898	132.9	1,142,570	130.7	172.3	7,313,154	138.6	441,926	117.1	164.5	2,815,851	130.7
		95,750,521	120.1	125.2	709,747,307	114.6	34,845,329	112.6	118.0	274,011,671	104.8	32,856,304	121.4	131.4	231,020,188	126.4	20,288,711	138.6	125.4	148,404,174	114.4	7,760,177	109.9	134.6	56,311,274	123.7
	SLR with Interchangeable Lens	425,123	119.0	124.3	2,454,140	122.8	168,100	114.9	133.3	1,092,777	132.1	180,610	130.4	146.4	945,649	123.7	67,583	108.9	82.0	362,606	101.0	8,830	86.0	87.6	53,108	110.2
		26,195,654	109.8	127.5	168,421,949	123.4	10,272,811	103.2	137.4	73,771,316	132.9	10,896,471	123.3	141.1	63,591,972	118.0	4,427,710	101.6	93.4	27,429,404	115.4	598,662	84.9	99.0	3,629,257	107.7

See Note 3),4),5)

Source: Camera & Imaging Products Association(CIPA)

Note : 1) Figures by CIPA member companies' only , including their overseas production.

2) Interchangeable lenses included standard lenses also , excepting lenses used only for APS Camera and Digital Camera.

3) Comparison over the previous month.

4) Comparison over the same month a year ago.

5) Comparison over the same period a year ago.