

Production, Shipment of Digital Still Camera
August, January - August in 2003

Unit Upper: Pcs, Lower: 1,000 Yen

Item		Production					Total Shipment					Domestic Shipment					Export				
		August	3) (%)	4) (%)	Jan. - Aug.	5) (%)	August	3) (%)	4) (%)	Jan. - Aug.	5) (%)	August	3) (%)	4) (%)	Jan. - Aug.	5) (%)	August	3) (%)	4) (%)	Jan. - Aug.	5) (%)
By Pixel	Less than 2MP	74,082	123.7	40.6	464,145	36.1	74,075	78.4	30.5	554,070	33.5	4,940	65.7	5.0	122,561	22.0	69,135	79.5	47.8	431,509	39.3
		930,376	108.0	22.9	7,177,321	24.3	1,013,052	72.8	19.0	9,493,590	25.4	121,561	73.8	5.9	2,135,919	17.1	891,491	72.7	27.1	7,357,671	29.5
	2-3MP	508,823	102.4	63.5	4,461,101	78.5	512,072	89.1	65.1	4,922,155	78.7	71,096	106.2	32.9	987,690	50.1	440,976	86.8	77.4	3,934,465	91.9
		7,999,475	95.1	47.2	79,616,700	62.9	8,665,731	90.7	46.7	93,696,738	60.1	1,401,058	110.0	23.0	21,240,286	39.0	7,264,673	87.7	58.3	72,456,452	71.3
	3-4MP	1,738,613	110.2	-	11,009,118	-	1,802,700	100.7	-	11,306,607	-	360,586	76.4	-	2,795,666	-	1,442,114	109.3	-	8,510,941	-
		37,538,035	110.5	-	254,175,497	-	44,004,310	99.1	-	293,078,253	-	9,515,671	82.9	-	75,454,964	-	34,488,639	104.7	-	217,623,289	-
	4-5MP	515,442	97.3	-	3,659,568	-	503,468	99.1	-	3,585,495	-	95,120	131.8	-	713,437	-	408,348	93.7	-	2,872,058	-
		13,083,122	95.2	-	102,912,519	-	16,045,253	95.2	-	128,882,555	-	3,007,828	133.2	-	23,927,382	-	13,037,425	89.4	-	104,955,173	-
	No less than 5MP	531,971	103.5	-	3,568,814	-	457,237	83.2	-	3,330,218	-	56,388	97.3	-	429,907	-	400,849	81.5	-	2,900,311	-
		20,805,750	107.5	-	143,936,772	-	22,895,765	82.3	-	182,347,350	-	2,815,249	92.2	-	24,806,581	-	20,080,516	81.1	-	157,540,769	-
Digital Still Camera Total		3,368,931	106.0	177.2	23,162,746	194.0	3,349,552	95.2	177.1	23,698,545	180.2	588,130	86.9	138.6	5,049,261	135.1	2,761,422	97.2	188.3	18,649,284	198.0
		80,356,758	105.3	147.7	587,818,809	167.9	92,624,111	92.6	150.9	707,498,486	158.8	16,861,367	92.5	128.1	147,565,132	118.6	75,762,744	92.6	157.2	559,933,354	174.4
Optical Zooming Function	With optical zoom lenses	3,047,667	109.6	-	20,216,029	-	3,020,992	97.8	-	20,757,947	-										
		72,223,231	105.8	-	515,828,269	-	83,823,454	94.1	-	620,026,125	-										
	Without optical zoom lenses	271,051	73.8	74.6	2,640,818	167.4	296,203	75.9	85.2	2,630,421	127.3										
		3,841,769	76.4	59.5	41,814,472	148.3	4,588,522	75.2	77.7	45,755,955	121.4										
single lens reflex exchangeable lenses	50,213	163.3	-	305,899	-	32,357	86.1	-	310,177	-											
	4,291,758	141.8	-	30,176,068	-	4,212,135	87.6	-	41,716,406	-											

See Note 3),4),5)

Source : Camera & Imaging Products Association (CIPA)

Digital Still Camera Export by Distination
August, January - August in 2003

Unit Upper:Pcs.Lower:1,000 Yen

By Destination Item	Export																								
						Europe					N.America					Asia					Others				
	August	3) (%)	4) (%)	Jan.- July.	5) (%)	August	3) (%)	4) (%)	Jan.- Aug.	5) (%)	August	3) (%)	4) (%)	Jan.- Aug.	5) (%)	August	3) (%)	4) (%)	Jan.- Aug.	5) (%)	August	3) (%)	4) (%)	Jan.- Aug.	5) (%)
Digital Still Camera Total	2,761,422	97.2	188.3	18,649,284	198.0	1,022,276	93.5	191.9	7,796,801	224.5	1,135,202	90.0	167.3	7,336,594	166.5	476,345	139.4	-	2,692,404	-	127,599	87.9	-	823,485	-
	75,762,744	92.6	157.2	559,933,354	174.4	26,711,879	86.1	161.1	229,975,878	197.3	29,920,549	83.6	128.1	217,157,382	145.0	15,753,300	146.5	-	89,027,692	-	3,377,016	79.8	-	23,772,402	-

See Note 3),4),5)

Source : Camera & Imaging Products Association (CIPA)

- Note : 1) Figures by CIPA member companies' only , including their overseas production.
 2) Interchangeable lenses included standard lenses also , excepting lenses used only for APS Camera and Digital Camera.
 3) Comparison over the previous month.
 4) Comparison over the same month a year ago.
 5) Comparison over the same period a year ago.