

Production, Shipment of Digital Still Camera
October, January - October in 2001

Unit Upper:Pcs, Lower:1,000 Yen

Item		Production					Total Shipment					Domestic Shipment					Export				
		October	3) (%)	4) (%)	Jan.-Oct.	5) (%)	October	3) (%)	4) (%)	Jan.-Oct.	5) (%)	October	3) (%)	4) (%)	Jan.-Oct.	5) (%)	October	3) (%)	4) (%)	Jan.-Oct.	5) (%)
By Pixel	Less than 2MP	311,017	116.3	97.0	3,112,553	96.6	206,208	65.5	63.5	2,863,761	89.2	31,097	70.2	42.8	751,315	117.0	175,111	64.8	69.5	2,112,446	82.3
		5,907,345	120.6	60.8	67,267,079	72.0	5,053,102	77.3	55.8	67,323,455	64.9	501,518	61.8	23.5	14,913,697	72.0	4,551,584	79.5	65.8	52,409,758	63.1
	2-3MP	1,034,879	135.5	162.9	6,272,914	188.9	720,282	79.8	127.2	5,530,584	178.0	248,799	71.0	207.1	2,017,231	213.4	471,483	85.5	105.7	3,513,353	162.5
		32,182,016	155.4	133.3	203,409,356	138.6	22,540,498	82.8	101.6	185,411,599	126.9	8,511,663	75.0	169.3	71,985,700	154.0	14,028,835	88.4	81.7	113,425,899	114.1
	No less than 3MP	836,969	174.2	253.1	3,744,951	226.9	741,117	147.6	219.7	3,410,612	215.3	196,861	143.3	214.5	988,757	199.7	544,256	149.2	221.6	2,421,855	222.4
		35,688,481	163.8	215.3	182,707,987	217.7	36,573,886	134.5	182.4	187,379,450	214.6	9,905,879	127.5	177.5	55,600,617	194.8	26,668,007	137.3	184.3	131,778,833	224.2
Digital Still Camera Total		2,182,865	144.4	169.6	13,130,418	160.3	1,667,607	97.0	135.8	11,804,957	149.4	476,757	89.6	167.6	3,757,303	180.4	1,190,850	100.3	126.2	8,047,654	138.3
		73,777,842	155.7	146.3	453,384,422	139.9	64,167,486	105.3	125.1	440,114,504	130.5	18,919,060	95.0	148.5	142,500,014	148.4	45,248,426	110.3	117.4	297,614,490	123.4
Optical Zooming Function	With optical zoom lenses and exchangeable lenses	1,731,618	154.7	185.6	10,082,745	151.8	1,513,663	116.5	172.6	9,309,020	147.1										
	Without optical zoom lenses	63,559,308	158.5	151.3	385,939,358	135.6	61,040,988	115.5	141.9	388,533,611	130.9										
		451,247	115.1	127.5	3,047,673	196.7	153,944	36.7	43.9	2,495,937	158.6										
		10,218,534	140.0	121.6	67,445,064	170.6	3,126,498	38.7	37.8	51,580,893	127.4										

See Note 3),4),5)

Source : Japan Camera Industry Association (JCIA)

Digital Still Camera Export by Destination
 October, January - October in 2001

Unit Upper:Pcs,Lower:1,000 Yen

By Destination Item	Export																			
						Europe					N.America					Others				
	October	3) (%)	4) (%)	Jan.-Oct.	5) (%)	October	3) (%)	4) (%)	Jan.-Oct.	5) (%)	October	3) (%)	4) (%)	Jan.-Oct.	5) (%)	October	3) (%)	4) (%)	Jan.-Oct.	5) (%)
Digital Still Camera Total	1,190,850	100.3	126.2	8,047,654	138.3	429,892	109.0	142.2	2,773,832	157.0	634,463	93.5	115.8	4,339,975	124.0	126,495	111.4	135.0	933,847	169.1
	45,248,426	110.3	117.4	297,614,490	123.4	16,936,789	121.9	128.2	105,702,182	138.5	23,296,980	102.8	110.2	153,125,568	110.2	5,014,657	112.7	119.8	38,786,740	149.7

See Note 3),4),5)

Source : Japan Camera Industry Association (JCIA)

- Note : 1) Figures by JCIA member companies' only , including their overseas production.
 2) Interchangeable lenses included standard lenses also, excepting lenses used only for APS Camera and Digital Camera.
 3) Comparison over the previous month.
 4) Comparison over the same month a year ago.
 5) Comparison over the same period a year ago.