

Production, Shipment of Digital Still Camera
August, January - August in 2001

Unit Upper:Pcs, Lower:1,000 Yen

Item		Production					Total Shipment					Domestic Shipment					Export				
		August	3)	4)	Jan.-Aug.	5)	August	3)	4)	Jan.-Aug.	5)	August	3)	4)	Jan.-Aug.	5)	August	3)	4)	Jan.-Aug.	5)
			(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
By Pixel	Less than 2MP	393,836	94.5	140.5	2,534,188	94.8	318,038	81.9	114.6	2,342,830	89.1	52,688	73.2	124.4	675,898	127.8	265,350	83.9	112.8	1,666,932	79.4
		7,759,917	84.3	94.4	56,460,834	73.7	7,249,431	80.2	83.5	55,735,557	64.2	1,049,336	78.6	74.1	13,600,499	78.7	6,200,095	80.4	85.3	42,135,058	60.6
	2-3MP	562,797	74.0	154.1	4,474,145	205.0	484,892	81.1	144.1	3,908,068	195.0	204,959	103.9	198.2	1,417,802	198.5	279,933	69.9	120.1	2,490,266	193.0
		16,917,776	65.9	113.0	150,518,386	146.2	16,235,813	78.8	107.6	135,660,219	133.4	7,118,388	103.6	143.6	52,131,260	143.0	9,117,425	66.4	89.9	83,528,959	128.0
	No less than 3MP	398,086	100.1	162.0	2,427,609	229.7	331,418	85.7	169.2	2,167,384	222.7	59,805	58.5	94.9	654,531	202.5	271,613	95.5	204.5	1,512,853	232.8
		19,463,829	97.9	153.6	125,229,588	233.5	18,600,738	81.7	167.0	123,616,291	234.6	3,504,555	59.7	94.2	37,925,231	203.3	15,096,183	89.3	203.6	85,691,060	251.7
Digital Still Camera Total		1,354,719	86.0	152.0	9,435,942	159.6	1,134,348	82.6	140.0	8,418,282	150.2	317,452	85.5	152.1	2,748,231	175.5	816,896	81.6	135.9	5,670,051	140.3
		44,141,522	80.6	123.1	332,208,808	142.4	42,085,982	80.3	120.5	315,012,067	130.6	11,672,279	82.9	115.6	103,656,990	143.2	30,413,703	79.3	122.5	211,355,077	125.2
Optical Zooming Function	With optical zoom lenses and exchangeable lenses	1,004,748	78.2	128.0	7,231,585	145.9	893,872	83.3	127.8	6,496,160	141.3										
		36,885,368	77.1	110.9	282,279,646	136.1	37,575,213	81.4	116.4	274,643,105	128.2										
	Without optical zoom lenses	349,971	120.6	329.9	2,204,357	230.8	240,476	80.4	217.6	1,922,122	190.6										
		7,256,154	104.7	278.1	49,929,162	193.8	4,510,769	72.3	171.4	40,368,962	149.1										

See Note 3),4)

Source : Japan Camera Industry Association (JCIA)

Digital Still Camera Export by Destination
August, January - August in 2001

Unit Upper:Pcs,Lower:1,000 Yen

By Destination Item	Export																			
						Europe					N.America					Others				
	August	3) (%)	4) (%)	Jan.-Aug.	5) (%)	August	3) (%)	4) (%)	Jan.-Aug.	5) (%)	August	3) (%)	4) (%)	Jan.-Aug.	5) (%)	August	3) (%)	4) (%)	Jan.-Aug.	5) (%)
Digital Still Camera Total	816,896	81.6	135.9	5,670,051	140.3	200,346	59.7	114.8	1,949,405	157.8	520,154	95.4	137.4	3,026,856	124.6	96,396	80.2	201.1	693,790	185.1
	30,413,703	79.3	122.5	211,355,077	125.2	8,210,079	63.7	115.2	74,870,109	140.1	18,298,297	88.7	118.9	107,164,360	109.7	3,905,327	81.2	169.4	29,320,608	164.8

See Note 3),4)

Source : Japan Camera Industry Association (JCIA)

- Note : 1) Figures by JCIA member companies' only , including their overseas production.
 2) Interchangeable lenses included standard lenses also, excepting lenses used only for APS Camera and Digital Camera.
 3) Comparison over the previous month.
 4) Comparison over the same month a year ago.
 5) Comparison over the same period a year ago.