

Production,Shipment of Digital Still Camera
March, January-March in 2020
Corrected Edition

Unit Upper:PCS,Lower:1,000Yen

Item	Production					Total Shipment(Worldwide)					Shipment to Japan					Except for Shipments to Japan				
	Mar.	2)*	3)*	Jan.-Mar.	4)*	Mar.	2)*	3)*	Jan.-Mar.	4)*	Mar.	2)*	3)*	Jan.-Mar.	4)*	Mar.	2)*	3)*	Jan.-Mar.	4)*
	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
Digital Still Camera Total	585,302	91.2	48.6	2,047,204	65.7	597,513	88.0	47.8	2,081,202	65.3	125,557	123.1	54.5	361,387	65.0	471,956	81.8	46.2	1,719,815	65.3
	17,446,796	79.1	50.5	64,885,287	69.9	21,763,368	73.2	48.3	84,811,191	68.9	3,623,296	83.7	46.2	12,566,246	67.5	18,140,072	71.4	48.7	72,244,945	69.2

By Type	Camera with Built-in Lens	311,199	153.7	54.9	875,297	62.5	321,157	141.8	53.3	906,003	61.6	94,263	162.5	61.1	239,040	67.6	226,894	134.6	50.6	666,963	59.7
		4,707,963	110.3	53.0	14,487,319	67.3	5,464,095	92.5	47.9	18,178,567	67.2	1,503,307	121.1	49.1	4,098,037	63.6	3,960,788	84.9	47.4	14,080,530	68.4
Camera with Interchangeable Lens	274,103	62.4	42.9	1,171,907	68.3	276,356	61.1	42.6	1,175,199	68.5	31,294	71.1	41.1	122,347	60.5	245,062	60.0	42.8	1,052,852	69.5	
	12,738,833	71.6	49.6	50,397,968	70.7	16,299,273	68.4	48.4	66,632,624	69.4	2,119,989	68.6	44.4	8,468,209	69.6	14,179,284	68.4	49.1	58,164,415	69.4	
Single Lens Reflex	116,133	49.4	32.6	566,850	60.5	121,283	52.1	33.7	581,426	59.8	8,285	74.5	29.8	35,968	49.2	112,998	51.0	34.0	545,458	60.7	
	4,049,168	49.9	36.8	20,086,348	68.5	5,354,695	56.5	41.1	25,511,746	62.8	653,785	81.1	45.8	2,671,708	67.5	4,700,910	54.2	40.5	22,840,038	62.3	
Mirrorless 5)*	157,970	77.4	56.0	605,057	77.7	155,073	70.5	53.8	593,773	79.8	23,009	70.0	47.5	86,379	66.9	132,064	70.6	55.0	507,394	82.5	
	8,689,665	89.8	59.2	30,311,620	72.3	10,944,578	76.3	53.0	41,120,878	74.2	1,466,204	64.2	43.8	5,796,501	70.7	9,478,374	78.5	54.8	35,324,377	74.9	

(By Destination)

Unit Upper:PCS,Lower:1,000Yen

Item	Shipments to China 6)*					Shipments to Asia (except for Japan and China)					Shipments to Europe					Shipments to Americas					Shipments to Other Areas				
	Mar.	2)*	3)*	Jan.-Mar.	4)*	Mar.	2)*	3)*	Jan.-Mar.	4)*	Mar.	2)*	3)*	Jan.-Mar.	4)*	Mar.	2)*	3)*	Jan.-Mar.	4)*	Mar.	2)*	3)*	Jan.-Mar.	4)*
	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
Digital Still Camera Total	42,827	66.3	46.5	192,960	74.4	69,195	57.8	39.8	322,821	61.5	196,792	88.5	48.3	665,812	65.8	140,263	94.3	44.7	467,441	64.5	22,879	105.6	68.2	70,781	63.9
	2,807,144	76.9	44.9	12,005,214	67.1	3,258,520	51.6	42.8	16,096,053	65.3	7,011,525	84.0	59.6	24,346,589	82.1	4,214,692	67.5	41.3	16,973,091	62.2	848,191	99.4	59.4	2,823,998	56.8

By Type	Camera with Built-in Lens	9,641	85.7	42.1	41,053	58.4	22,692	94.5	41.7	91,094	52.6	105,658	154.6	55.3	293,659	59.6	77,152	135.8	47.0	206,370	62.2	11,751	145.6	76.4	34,787	69.8
		278,792	56.6	32.5	1,396,888	66.2	458,737	58.8	33.8	2,209,662	56.6	2,008,078	118.0	64.6	5,870,151	71.9	1,028,767	67.7	36.9	3,904,419	69.6	186,414	107.5	75.5	699,410	87.1
Camera with Interchangeable Lens	33,186	62.2	48.0	151,907	80.3	46,503	48.6	39.0	231,727	65.9	91,134	59.1	42.1	372,153	71.7	63,111	68.7	42.2	261,071	66.4	11,128	81.8	61.3	35,994	59.1	
	2,528,352	80.0	46.9	10,608,326	67.3	2,799,783	50.6	44.7	13,886,391	67.0	5,003,447	75.3	57.9	18,476,438	86.0	3,185,925	67.5	43.0	13,068,672	60.2	661,777	97.3	56.0	2,124,588	50.9	
Single Lens Reflex	12,842	64.7	50.3	65,787	76.6	16,422	34.5	30.8	105,488	60.6	43,870	43.9	31.2	212,906	62.5	35,647	71.6	34.6	151,118	57.2	4,217	93.7	43.4	10,159	29.6	
	714,647	63.4	43.2	4,184,312	62.4	759,785	37.2	33.8	4,829,649	54.7	1,750,836	50.0	52.8	7,977,266	85.9	1,362,688	76.9	34.6	5,449,071	54.2	112,954	49.9	25.1	399,740	22.3	
Mirrorless 5)*	20,344	60.8	46.6	86,120	83.4	30,081	62.6	45.7	126,239	71.1	47,264	87.0	62.6	159,247	89.4	27,464	65.3	58.9	109,953	85.0	6,911	75.9	81.7	25,835	97.1	
	1,813,705	89.2	48.5	6,424,014	70.9	2,039,998	58.5	50.9	9,056,742	76.1	3,252,611	103.5	61.0	10,499,172	86.0	1,823,237	61.8	52.5	7,619,601	65.5	548,823	120.9	75.0	1,724,848	72.4	

(Camera & Imaging Products Association)

Note:1) Figures by CIPA member companies' only , including their overseas production.

- 2) Comparison over the previous month.
- 3) Comparison over the same month a year ago.
- 4) Comparison over the same period a year ago.