

Production, Shipment of Digital Still Camera  
December, January-December in 2019  
Corrected Edition

Unit Upper:PCS, Lower:1,000Yen

Item	Production					Total Shipment(Worldwide)										Shipment to Asia (except for Japan) 7)*										
	Dec.	2)*	3)*	Jan.-Dec.	4)*	Dec.	2)*	3)*	Jan.-Dec.	4)*	Shipment to Japan					Except for Shipments to Japan					Dec.	2)*	3)*	Jan.-Dec.	4)*	
		(%)	(%)				(%)	(%)			(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)		(%)	(%)			
Digital Still Camera Total	1,056,552	75.9	82.1	14,862,729	76.2	1,051,988	73.6	79.4	15,216,957	78.3	186,118	107.4	73.4	2,315,868	81.4	865,870	69.0	80.8	12,901,089	77.8	273,457	85.5	94.9	3,539,796	73.7	
	33,070,881	77.5	87.4	440,014,774	84.1	42,139,456	72.5	76.0	587,143,002	80.5	5,670,368	97.9	71.6	75,928,531	86.1	36,469,088	69.7	76.8	511,214,471	79.8	15,040,607	89.7	74.8	188,992,296	76.4	
By Type	Camera with Built-in Lens	411,205	71.0	65.1	6,622,012	77.1	411,274	67.5	64.2	6,755,467	78.0	117,293	106.1	73.5	1,483,179	83.1	293,981	58.9	61.1	5,272,288	76.7	73,583	78.9	96.1	1,055,177	86.0
		6,488,212	67.3	70.4	107,683,151	87.0	7,898,606	66.4	69.5	130,137,331	81.6	1,842,865	94.5	68.5	26,941,333	89.9	6,055,741	60.9	69.8	103,195,998	79.7	1,875,176	74.6	89.0	27,801,184	93.2
	Camera with Interchangeable Lens	645,347	79.3	98.5	8,240,717	75.5	640,714	78.2	93.6	8,461,490	78.6	68,825	109.6	73.3	832,689	78.5	571,889	75.6	96.8	7,628,801	78.7	199,874	88.3	94.5	2,484,619	69.5
		26,582,669	80.5	92.9	332,331,623	83.2	34,240,850	74.1	77.7	457,005,671	80.2	3,827,503	99.6	73.2	48,987,198	84.2	30,413,347	71.8	78.3	408,018,473	79.8	13,165,431	92.4	73.1	161,191,112	74.1
	Single Lens Reflex	309,942	89.0	84.3	4,417,993	66.4	302,449	82.7	82.8	4,504,987	68.0	24,500	167.5	72.6	287,694	61.3	277,949	79.2	83.8	4,217,293	68.6	78,970	90.3	81.0	1,153,137	56.2
		11,107,497	94.5	88.4	143,760,695	66.7	11,973,312	83.1	69.7	174,635,831	58.7	966,598	153.1	60.1	13,743,593	57.3	11,006,714	79.9	70.7	160,892,238	58.9	4,548,194	105.7	65.4	61,475,916	52.0
Mirrorless 5)*	335,405	72.1	116.7	3,822,724	89.8	338,265	74.6	106.0	3,956,503	95.6	44,325	92.1	73.7	544,995	92.2	293,940	72.6	113.5	3,411,508	96.2	120,904	87.0	106.1	1,331,482	87.5	
	15,475,172	72.8	96.5	188,570,928	102.5	22,267,538	70.0	82.8	282,369,840	103.6	2,860,905	89.1	79.1	35,243,605	103.1	19,406,633	67.9	83.4	247,126,235	103.7	8,617,237	86.6	77.9	99,715,196	100.4	

(By Destination)

Unit Upper:PCS, Lower:1,000Yen

Item	Shipments to China 6)*					Shipments to Asia (except for Japan and China)					Shipments to Europe					Shipments to Americas					Shipments to Other Areas					
	Dec.	2)*	3)*	Jan.-Dec.	4)*	Dec.	2)*	3)*	Jan.-Dec.	4)*	Dec.	2)*	3)*	Jan.-Dec.	4)*	Dec.	2)*	3)*	Jan.-Dec.	4)*	Dec.	2)*	3)*	Jan.-Dec.	4)*	
		(%)	(%)				(%)	(%)				(%)	(%)				(%)	(%)				(%)	(%)			(%)
Digital Still Camera Total	117,506	84.8	-	1,453,497	-	155,951	86.1	-	2,086,299	-	331,411	71.5	80.7	4,811,103	81.4	232,261	55.7	67.8	4,045,873	76.6	28,741	52.5	92.5	504,317	86.3	
	7,517,821	101.4	-	90,944,823	-	7,522,786	80.5	-	98,047,473	-	11,427,297	70.5	83.9	147,021,099	79.1	8,884,533	52.4	73.5	152,517,508	83.0	1,116,651	47.1	66.2	22,683,568	94.1	
By Type	Camera with Built-in Lens	29,227	78.2	-	382,645	-	44,356	79.3	-	672,532	-	127,312	59.4	53.8	2,269,732	73.5	76,083	46.4	49.3	1,691,729	74.4	17,003	62.2	125.1	255,650	88.8
		846,581	80.0	-	11,716,788	-	1,028,595	70.7	-	16,084,396	-	2,523,632	58.9	61.3	40,745,879	71.0	1,310,428	50.1	61.6	29,897,285	82.0	346,505	65.8	107.1	4,751,650	83.0
	Camera with Interchangeable Lens	88,279	87.3	-	1,070,852	-	111,595	89.1	-	1,413,767	-	204,099	81.9	117.5	2,541,371	90.0	156,178	61.7	83.1	2,354,144	78.3	11,738	42.8	67.1	248,667	83.9
		6,671,240	104.9	-	79,228,035	-	6,494,191	82.3	-	81,963,077	-	8,903,665	74.6	93.6	106,275,220	82.8	7,574,105	52.8	76.1	122,620,223	83.3	770,146	41.7	56.5	17,931,918	97.5
	Single Lens Reflex	33,821	84.0	-	466,862	-	45,149	95.7	-	686,275	-	114,617	92.6	137.7	1,489,177	86.0	85,745	64.4	60.5	1,477,906	66.8	-1,383	-20.9	-15.3	97,073	61.8
		2,458,889	101.4	-	30,749,052	-	2,089,305	111.2	-	30,726,864	-	3,699,961	92.7	116.4	40,186,031	63.9	3,012,040	57.5	63.3	53,975,656	64.7	-253,481	-101.1	-37.4	5,254,635	60.5
Mirrorless 5)*	54,458	89.5	-	603,990	-	66,446	85.1	-	727,492	-	89,482	71.4	99.0	1,052,194	96.4	70,433	58.7	152.4	876,238	110.2	13,121	63.1	155.4	151,594	108.9	
	4,212,351	107.1	-	48,478,983	-	4,404,886	73.2	-	51,236,213	-	5,203,704	65.5	82.2	66,089,189	101.0	4,562,065	50.1	87.9	68,644,567	107.5	1,023,627	64.2	149.2	12,677,283	130.5	

(Camera & Imaging Products Association)

Note:1) Figures by CIPA member companies' only, including their overseas production.

- 2) Comparison over the previous month.
- 3) Comparison over the same month a year ago.
- 4) Comparison over the same period a year ago.
- 5) "Non-Reflex", a category used for our statistics till 2018, is referred to as "mirrorless" from 2019.
- 6) "To China" is separated from "to Asia" from 2019.
- 7) "To Asia" before 2019 and "to Asia except for Japan" are the same target area.