

Production, Shipment of Digital Still Camera
November, January-November in 2019
Corrected Edition

Unit Upper:PCS, Lower:1,000Yen

Item	Production					Total Shipment(Worldwide)										Shipment to Asia (except for Japan) 7)*										
	Nov.	2)*	3)*	Jan.-Nov.	4)*	Nov.	2)*	3)*	Jan.-Nov.	4)*	Shipment to Japan					Except for Shipments to Japan					Nov.	2)*	3)*	Jan.-Nov.	4)*	
		(%)	(%)				(%)	(%)			(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)		(%)	(%)			
Digital Still Camera Total	1,392,810	95.3	82.6	13,806,177	75.8	1,428,436	97.1	85.3	14,164,969	78.3	173,336	129.6	77.0	2,129,750	82.2	1,255,100	93.9	86.5	12,035,219	77.6	319,680	96.3	101.6	3,266,339	72.4	
	42,664,461	93.9	89.7	406,943,893	83.8	58,098,385	98.3	90.1	545,003,546	80.9	5,792,255	127.9	82.2	70,258,163	87.6	52,306,130	95.8	91.0	474,745,383	80.0	16,763,894	90.3	93.3	173,951,689	76.5	
By Type	Camera with Built-in Lens	579,281	95.9	74.3	6,210,807	78.0	609,485	102.1	77.1	6,344,193	79.1	110,568	138.0	76.6	1,365,886	84.0	498,917	96.5	77.2	4,978,307	77.8	93,304	101.4	91.6	981,594	85.3
		9,640,281	94.3	80.1	101,194,939	88.4	11,887,332	102.5	80.4	122,238,725	82.6	1,949,435	134.1	77.6	25,098,468	92.0	9,937,897	97.9	81.0	97,140,257	80.4	2,513,750	100.2	100.1	25,926,008	93.5
	Camera with Interchangeable Lens	813,529	94.9	89.7	7,595,370	74.0	818,951	93.8	92.5	7,820,776	77.6	62,768	117.0	77.7	763,864	79.0	756,183	92.2	94.0	7,056,912	77.5	226,376	94.4	222.3	2,284,745	198.6
		33,024,180	93.8	92.9	305,748,954	82.4	46,211,053	97.3	92.9	422,764,821	80.4	3,842,820	124.9	84.8	45,159,695	85.3	42,368,233	95.3	93.8	377,605,126	79.9	14,250,144	88.8	567.5	148,025,681	533.7
	Single Lens Reflex	348,110	80.9	68.2	4,108,051	65.3	365,723	85.3	71.1	4,202,538	67.2	14,624	91.4	51.4	263,194	60.5	351,099	85.1	72.3	3,939,344	67.7	87,456	89.6	82.8	1,074,167	54.9
		11,757,458	75.8	70.5	132,653,198	65.4	14,412,201	90.8	63.9	162,662,519	58.1	631,206	89.1	49.5	12,776,995	57.1	13,780,995	90.8	64.8	149,885,524	58.2	4,302,923	91.2	64.4	56,927,722	51.1
Mirrorless 5)*	465,419	109.2	117.3	3,487,319	87.8	453,228	101.9	122.2	3,618,238	94.7	48,144	127.9	92.0	500,670	94.2	405,084	99.5	127.2	3,117,568	94.8	138,920	97.7	129.6	1,210,578	86.0	
	21,266,722	108.0	112.7	173,095,756	103.1	31,798,852	100.5	117.0	260,102,302	105.9	3,211,614	135.6	98.5	32,382,700	106.0	28,587,238	97.7	119.5	227,719,602	105.9	9,947,221	87.7	113.3	91,097,959	103.3	

(By Destination)

Unit Upper:PCS, Lower:1,000Yen

Item	Shipments to China 6)*					Shipments to Asia (except for Japan and China)					Shipments to Europe					Shipments to Americas					Shipments to Other Areas					
	Nov.	2)*	3)*	Jan.-Nov.	4)*	Nov.	2)*	3)*	Jan.-Nov.	4)*	Nov.	2)*	3)*	Jan.-Nov.	4)*	Nov.	2)*	3)*	Jan.-Nov.	4)*	Nov.	2)*	3)*	Jan.-Nov.	4)*	
		(%)	(%)				(%)	(%)				(%)	(%)				(%)	(%)				(%)	(%)			(%)
Digital Still Camera Total	138,526	84.2	-	1,335,991	-	181,154	108.2	-	1,930,348	-	463,418	96.0	78.9	4,479,692	81.4	417,271	88.9	85.1	3,813,612	77.2	54,731	103.3	94.5	475,576	86.0	
	7,415,633	73.9	-	83,427,002	-	9,348,261	109.5	-	90,524,687	-	16,218,795	106.7	83.4	135,593,802	78.8	16,951,894	92.2	95.8	143,632,975	83.7	2,371,547	97.1	100.7	21,566,917	96.2	
By Type	Camera with Built-in Lens	37,381	78.9	-	353,418	-	55,923	125.3	-	628,176	-	214,271	95.4	67.4	2,142,420	75.1	164,011	94.6	84.7	1,615,646	76.2	27,331	101.6	84.0	238,647	87.0
		1,058,090	77.4	-	10,870,207	-	1,455,660	127.4	-	15,055,801	-	4,282,834	105.1	72.8	38,222,247	71.7	2,614,902	85.2	80.0	28,586,857	83.3	526,411	106.4	86.7	4,405,145	81.6
	Camera with Interchangeable Lens	101,145	86.4	-	982,573	-	125,231	102.0	-	1,302,172	-	249,147	96.6	92.5	2,337,272	88.2	253,260	85.6	85.4	2,197,966	78.0	27,400	105.1	108.0	236,929	85.0
		6,357,543	73.4	-	72,556,795	-	7,892,601	106.8	-	75,468,886	-	11,935,961	107.3	88.1	97,371,555	81.9	14,336,992	93.6	99.3	115,046,118	83.8	1,845,136	94.8	105.5	17,161,772	100.8
	Single Lens Reflex	40,279	86.1	-	433,041	-	47,177	92.7	-	641,126	-	123,829	99.6	86.6	1,374,560	83.4	133,205	72.1	58.9	1,392,161	67.3	6,609	107.6	60.2	98,456	66.5
		2,424,052	94.6	-	28,290,163	-	1,878,871	87.3	-	28,637,559	-	3,993,436	132.1	73.5	36,486,070	61.1	5,233,792	73.7	61.6	50,963,616	64.8	250,844	76.0	37.8	5,508,116	68.8
Mirrorless 5)*	60,866	86.6	-	549,532	-	78,054	108.6	-	661,046	-	125,318	93.8	99.2	962,712	96.2	120,055	107.9	170.0	805,805	107.6	20,791	104.3	144.4	138,473	105.9	
	3,933,491	64.5	-	44,266,632	-	6,013,730	114.8	-	46,831,327	-	7,942,525	98.1	97.8	60,885,485	103.0	9,103,200	110.8	153.4	64,082,502	109.3	1,594,292	98.6	147.1	11,653,656	129.1	

(Camera & Imaging Products Association)

Note:1) Figures by CIPA member companies' only, including their overseas production.

- 2) Comparison over the previous month.
- 3) Comparison over the same month a year ago.
- 4) Comparison over the same period a year ago.
- 5) "Non-Reflex", a category used for our statistics till 2018, is referred to as "mirrorless" from 2019.
- 6) "To China" is separated from "to Asia" from 2019.
- 7) "To Asia" before 2019 and "to Asia except for Japan" are the same target area.