

Production, Shipment of Digital Still Camera
September, January-September in 2019
Corrected Edition

Unit Upper:PCS, Lower:1,000Yen

Item	Production					Total Shipment(Worldwide)										Shipment to Asia (except for Japan) 7)*										
	Sep.	2)*	3)*	Jan.-Sep.	4)*	Sep.	2)*	3)*	Jan.-Sep.	4)*	Shipment to Japan					Except for Shipments to Japan					Sep.	2)*	3)*	Jan.-Sep.	4)*	
		(%)	(%)				(%)	(%)			(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)		(%)	(%)			
Digital Still Camera Total	1,458,327	117.2	88.3	10,952,256	74.0	1,491,992	114.8	86.1	11,266,141	77.0	180,833	77.3	83.4	1,822,618	84.5	1,311,159	123.0	86.5	9,443,523	75.6	314,066	97.3	83.0	2,614,774	67.0	
	41,192,526	114.7	92.7	318,854,155	82.2	56,023,754	115.3	83.4	427,790,327	79.5	6,338,663	79.6	79.1	59,935,675	90.6	49,685,091	122.3	84.0	367,854,652	77.9	16,449,957	103.1	81.2	138,623,327	72.8	
By Type	Camera with Built-in Lens	623,451	106.3	81.6	5,027,252	78.4	620,999	103.7	77.5	5,137,739	79.7	95,939	59.8	73.3	1,175,168	86.4	525,060	119.8	78.4	3,962,571	77.8	88,874	87.5	85.7	796,266	82.9
		10,116,949	103.8	90.8	81,330,437	89.8	11,927,003	95.9	77.2	98,750,350	83.6	1,982,295	64.9	81.7	21,694,960	95.8	9,944,708	106.0	76.4	77,055,390	80.7	2,484,125	91.6	92.8	20,902,666	91.9
	Camera with Interchangeable Lens	834,876	126.8	94.1	5,925,004	70.6	870,993	124.2	93.5	6,128,402	74.8	84,894	115.3	98.7	647,450	81.4	786,099	125.2	93.0	5,480,952	74.1	225,192	101.8	81.9	1,818,508	61.8
		31,075,577	118.8	93.4	237,523,718	79.9	44,096,751	122.0	85.3	329,039,977	78.3	4,356,368	88.7	78.0	38,240,715	87.8	39,740,383	127.2	86.2	290,799,262	77.2	13,965,832	105.5	79.4	117,720,661	70.2
	Single Lens Reflex	433,898	107.1	80.6	3,329,446	63.8	452,662	109.5	80.8	3,408,019	65.8	21,372	71.3	57.6	232,568	63.3	431,290	112.4	82.5	3,175,451	66.0	98,224	80.8	61.6	889,057	50.7
		12,492,777	93.0	74.8	105,392,156	62.8	15,739,065	103.5	64.8	132,370,859	56.6	1,034,957	86.2	58.9	11,437,341	59.0	14,704,108	105.0	65.3	120,933,518	56.4	4,818,936	86.0	52.5	47,908,439	48.7
Mirrorless 5)*	400,978	158.4	114.7	2,595,558	81.8	418,331	145.3	112.6	2,720,383	90.3	63,522	145.6	129.7	414,882	96.9	354,809	145.2	110.1	2,305,501	89.2	126,968	127.4	110.1	929,451	78.2	
	18,582,800	146.0	112.0	132,131,562	102.1	28,357,686	135.4	103.4	196,669,118	105.4	3,321,411	89.5	86.7	26,803,374	110.8	25,036,275	145.3	106.1	169,865,744	104.6	9,146,896	119.8	108.9	69,812,222	100.8	

(By Destination)

Unit Upper:PCS, Lower:1,000Yen

Item	Shipments to China 6)*					Shipments to Asia (except for Japan and China)					Shipments to Europe					Shipments to Americas					Shipments to Other Areas					
	Sep.	2)*	3)*	Jan.-Sep.	4)*	Sep.	2)*	3)*	Jan.-Sep.	4)*	Sep.	2)*	3)*	Jan.-Sep.	4)*	Sep.	2)*	3)*	Jan.-Sep.	4)*	Sep.	2)*	3)*	Jan.-Sep.	4)*	
		(%)	(%)				(%)	(%)				(%)	(%)				(%)	(%)				(%)	(%)			(%)
Digital Still Camera Total	143,584	106.1	-	1,033,010	-	170,482	90.9	-	1,581,764	-	440,121	125.9	84.2	3,533,721	81.7	507,220	146.1	93.6	2,927,157	76.7	49,752	106.9	69.5	367,871	83.0	
	8,879,668	105.7	-	65,981,684	-	7,570,289	100.3	-	72,641,643	-	12,619,232	131.2	81.1	104,180,168	77.4	18,417,808	142.3	88.5	108,297,303	83.8	2,198,094	104.1	88.2	16,753,854	93.6	
By Type	Camera with Built-in Lens	34,940	100.0	-	268,653	-	53,934	81.0	-	527,613	-	214,652	124.8	73.4	1,703,532	76.7	193,244	138.7	83.1	1,278,352	75.5	28,290	111.7	68.5	184,421	85.5
		1,163,701	100.8	-	8,444,975	-	1,320,424	84.7	-	12,457,691	-	3,523,085	113.8	63.8	29,864,666	72.0	3,422,096	110.7	84.3	22,904,116	84.5	515,402	107.6	67.6	3,383,942	80.9
	Camera with Interchangeable Lens	108,644	108.3	-	764,357	-	116,548	96.4	-	1,054,151	-	225,469	127.0	97.7	1,830,189	87.0	313,976	151.0	101.5	1,648,805	77.7	21,462	101.2	71.0	183,450	80.7
		7,715,967	106.5	-	57,536,709	-	6,249,865	104.3	-	60,183,952	-	9,096,147	139.5	90.5	74,315,502	79.8	14,995,712	152.1	89.5	85,393,187	83.6	1,682,692	103.1	97.3	13,369,912	97.5
	Single Lens Reflex	46,992	98.1	-	345,997	-	51,232	69.6	-	543,060	-	118,421	105.2	89.8	1,126,384	82.9	206,686	147.1	95.9	1,074,307	68.3	7,959	89.6	49.6	85,703	69.0
		2,829,116	89.7	-	23,302,669	-	1,989,820	81.4	-	24,605,770	-	2,730,936	88.4	74.4	29,469,062	59.0	6,480,345	137.5	73.7	38,628,726	65.2	673,891	111.0	76.4	4,927,291	73.3
Mirrorless 5)*	61,652	117.5	-	418,360	-	65,316	138.4	-	511,091	-	107,048	164.8	108.3	703,805	94.4	107,290	159.3	114.1	574,498	104.7	13,503	109.5	95.2	97,747	94.9	
	4,886,851	119.4	-	34,234,040	-	4,260,045	120.2	-	35,578,182	-	6,365,211	185.4	99.8	44,846,440	103.9	8,515,367	165.5	106.8	46,764,461	109.0	1,008,801	98.5	118.9	8,442,621	120.7	

(Camera & Imaging Products Association)

Note:1) Figures by CIPA member companies' only, including their overseas production.

- 2) Comparison over the previous month.
- 3) Comparison over the same month a year ago.
- 4) Comparison over the same period a year ago.
- 5) "Non-Reflex", a category used for our statistics till 2018, is referred to as "mirrorless" from 2019.
- 6) "To China" is separated from "to Asia" from 2019.
- 7) "To Asia" before 2019 and "to Asia except for Japan" are the same target area.