

Production, Shipment of Digital Still Camera
December, January-December in 2018

Unit Upper:PCS, Lower:1,000Yen

Item	Production					Total Shipment(Worldwide)					Shipment to Japan					except for Shipments to Japan(Europe+Americas+Asia+Others)					
	Dec.	2)*	3)*	Jan.-Dec.	4)*	Dec.	2)*	3)*	Jan.-Dec.	4)*	Dec.	2)*	3)*	Jan.-Dec.	4)*	Dec.	2)*	3)*	Jan.-Dec.	4)*	
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)	
Digital Still Camera Total	1,286,225	76.3	79.5	19,504,810	77.7	1,325,583	79.1	80.5	19,423,371	77.8	253,537	112.6	77.3	2,845,957	80.8	1,072,046	73.9	81.3	16,577,414	77.3	
	37,826,914	79.5	96.1	523,198,277	95.5	55,424,584	85.9	96.2	729,144,425	92.0	7,916,133	112.4	76.7	88,136,991	86.1	47,508,451	82.7	100.4	641,007,434	92.8	
By Type	Camera with Built-in Lens	631,249	81.0	78.9	8,591,484	64.2	641,096	81.1	77.6	8,663,574	65.1	159,632	110.5	76.7	1,785,593	77.5	481,464	74.5	77.9	6,877,981	62.5
		9,216,392	76.6	88.2	123,751,678	73.8	11,362,957	76.9	81.5	159,394,641	74.3	2,690,136	107.1	79.5	29,963,316	81.6	8,672,821	70.7	82.2	129,431,325	72.8
	Camera with Interchangeable Lens	654,976	72.2	80.1	10,913,326	93.3	684,487	77.3	83.4	10,759,797	92.2	93,905	116.2	78.4	1,060,364	87.0	590,582	73.4	84.2	9,699,433	92.8
		28,610,522	80.5	99.0	399,446,599	105.1	44,061,627	88.6	100.8	569,749,784	98.5	5,225,997	115.3	75.3	58,173,675	88.7	38,835,630	85.9	105.6	511,576,109	99.8
	Single Lens Reflex	367,619	72.1	65.9	6,656,087	87.8	365,264	71.0	66.3	6,620,999	87.2	33,753	118.6	51.1	468,952	69.6	331,511	68.2	68.4	6,152,047	88.9
		12,568,080	75.4	65.9	215,437,664	90.3	17,178,854	76.2	61.9	297,302,453	83.3	1,608,936	126.3	39.8	24,003,901	62.6	15,569,918	73.2	65.6	273,298,552	85.8
	Non-Reflex 5)*	287,357	72.4	110.4	4,257,239	103.4	319,223	86.1	118.1	4,138,798	101.4	60,152	114.9	112.0	591,412	108.6	259,071	81.3	119.6	3,547,386	100.3
		16,042,442	85.0	162.9	184,008,935	129.9	26,882,773	98.9	168.7	272,447,331	123.0	3,617,061	111.0	124.9	34,169,774	125.3	23,265,712	97.3	178.4	238,277,557	122.7

(By Destination)

Unit Upper:PCS, Lower:1,000Yen

Item	Shipments to Japan					Shipments to Europe					Shipments to Americas					Shipments to Asia					Shipments to Other Areas					
	Dec.	2)*	3)*	Jan.-Dec.	4)*	Dec.	2)*	3)*	Jan.-Dec.	4)*	Dec.	2)*	3)*	Jan.-Dec.	4)*	Dec.	2)*	3)*	Jan.-Dec.	4)*	Dec.	2)*	3)*	Jan.-Dec.	4)*	
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)	
Digital Still Camera Total	253,537	112.6	77.3	2,845,957	80.8	410,462	69.9	82.4	5,910,427	75.2	342,385	69.8	95.1	5,281,403	83.9	288,116	91.6	69.2	4,801,445	73.1	31,083	53.7	70.2	584,139	79.3	
	7,916,133	112.4	76.7	88,136,991	86.1	13,625,418	70.1	95.5	185,753,334	89.0	12,079,605	68.2	104.1	183,717,825	100.5	20,115,819	111.9	100.4	247,418,877	89.6	1,687,609	71.7	120.8	24,117,398	105.7	
By Type	Camera with Built-in Lens	159,632	110.5	76.7	1,785,593	77.5	236,814	74.5	84.1	3,088,211	64.2	154,461	79.7	90.4	2,274,749	66.6	76,602	75.2	55.9	1,227,225	53.2	13,587	41.7	48.4	287,796	60.5
		2,690,136	107.1	79.5	29,963,316	81.6	4,114,553	69.9	81.2	57,408,971	73.9	2,128,629	65.2	98.1	36,456,492	74.2	2,106,111	83.9	72.4	29,843,610	67.6	323,528	53.3	78.8	5,722,252	84.0
	Camera with Interchangeable Lens	93,905	116.2	78.4	1,060,364	87.0	173,648	64.5	80.1	2,822,216	92.4	187,924	63.3	99.4	3,006,654	104.3	211,514	99.4	75.7	3,574,220	83.9	17,496	68.9	108.0	296,343	113.4
		5,225,997	115.3	75.3	58,173,675	88.7	9,510,865	70.2	103.4	128,344,363	98.0	9,950,976	68.9	105.4	147,261,333	110.2	18,009,708	116.5	105.1	217,575,267	93.8	1,364,081	78.0	138.3	18,395,146	115.0
	Single Lens Reflex	33,753	118.6	51.1	468,952	69.6	83,228	58.2	56.5	1,730,797	81.2	141,701	62.7	88.9	2,211,352	98.7	97,531	92.3	57.7	2,052,760	85.0	9,051	82.4	100.3	157,138	114.1
		1,608,936	126.3	39.8	24,003,901	62.6	3,177,750	58.5	62.1	62,884,181	75.5	4,760,490	56.0	69.6	83,425,423	94.3	6,953,620	104.1	62.1	118,305,204	85.4	678,058	102.1	121.1	8,683,744	104.3
	Non-Reflex 5)*	60,152	114.9	112.0	591,412	108.6	90,420	71.6	130.2	1,091,419	118.3	46,223	65.5	155.8	795,302	123.8	113,983	106.4	103.3	1,521,460	82.4	8,445	58.6	117.7	139,205	112.6
		3,617,061	111.0	124.9	34,169,774	125.3	6,333,115	78.0	155.2	65,460,182	137.3	5,190,486	87.4	199.4	63,835,910	141.1	11,056,088	125.9	186.4	99,270,063	106.1	686,023	63.3	160.8	9,711,402	126.6

(Camera & Imaging Products Association)

Note:1) Figures by CIPA member companies' only, including their overseas production.

2) Comparison over the previous month.

3) Comparison over the same month a year ago.

4) Comparison over the same period a year ago.

5) "Non-Reflex" includes cameras such as so-called mirrorless cameras, compact system cameras, rangefinder cameras with interchangeable lens and interchangeable unit system cameras, and similar cameras.