

Production, Shipment of Digital Still Camera
November, January-November in 2018

Unit Upper:PCS, Lower:1,000Yen

Item	Production					Total Shipment(Worldwide)					Shipment to Japan					except for Shipments to Japan(Europe+Americas+Asia+Others)				
	Nov.	2)*	3)*	Jan.-Nov.	4)*	Nov.	2)*	3)*	Jan.-Nov.	4)*	Nov.	2)*	3)*	Jan.-Nov.	4)*	Nov.	2)*	3)*	Jan.-Nov.	4)*
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Digital Still Camera Total	1,686,212	97.3	78.1	18,218,585	77.6	1,675,357	94.0	77.3	18,097,788	77.6	225,189	106.5	81.9	2,592,420	81.2	1,450,168	92.3	76.7	15,505,368	77.0
	47,585,422	95.3	95.4	485,371,363	95.4	64,507,171	91.1	90.3	673,719,841	91.6	7,044,262	100.8	82.6	80,220,858	87.2	57,462,909	90.1	91.3	593,498,983	92.3

By Type	Camera with Built-in Lens	779,194	101.0	67.4	7,960,235	63.2	790,344	101.1	67.9	8,022,478	64.3	144,400	119.1	81.3	1,625,961	77.6	645,944	97.8	65.5	6,396,517	61.6
		12,039,283	101.1	82.0	114,535,286	72.8	14,781,371	97.8	78.2	148,031,684	73.8	2,511,025	118.2	85.2	27,273,180	81.8	12,270,346	94.5	76.9	120,758,504	72.2
Camera with Interchangeable Lens	907,018	94.4	90.5	10,258,350	94.3	885,013	88.5	88.2	10,075,310	92.8	80,789	89.6	82.9	966,459	87.9	804,224	88.3	88.8	9,108,851	93.4	
	35,546,139	93.4	101.1	370,836,077	105.6	49,725,800	89.3	94.6	525,688,157	98.3	4,533,237	93.2	81.2	52,947,678	90.2	45,192,563	88.9	96.2	472,740,479	99.3	
Single Lens Reflex	510,192	91.1	81.6	6,288,468	89.5	514,201	90.9	81.6	6,255,735	88.8	28,460	72.0	51.3	435,199	71.6	485,741	92.3	84.5	5,820,536	90.4	
	16,674,027	90.5	77.2	202,869,584	92.5	22,547,967	94.6	74.0	280,123,599	85.1	1,274,263	72.8	39.6	22,394,965	65.3	21,273,704	96.4	78.1	257,728,634	87.4	
Non-Reflex 5)*	396,826	99.0	105.2	3,969,882	102.9	370,812	85.3	99.5	3,819,575	100.3	52,329	103.4	124.7	531,260	108.2	318,483	82.9	96.3	3,288,315	99.1	
	18,872,112	96.1	139.0	167,966,493	127.4	27,177,833	85.3	122.9	245,564,558	119.5	3,258,974	104.7	137.9	30,552,713	125.4	23,918,859	83.2	121.2	215,011,845	118.7	

(By Destination)

Unit Upper:PCS, Lower:1,000Yen

Item	Shipments to Japan					Shipments to Europe					Shipments to Americas					Shipments to Asia					Shipments to Other Areas				
	Nov.	2)*	3)*	Jan.-Nov.	4)*	Nov.	2)*	3)*	Jan.-Nov.	4)*	Nov.	2)*	3)*	Jan.-Nov.	4)*	Nov.	2)*	3)*	Jan.-Nov.	4)*	Nov.	2)*	3)*	Jan.-Nov.	4)*
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Digital Still Camera Total	225,189	106.5	81.9	2,592,420	81.2	587,231	99.9	80.2	5,499,965	74.7	490,369	77.4	85.7	4,939,018	83.2	314,643	106.0	61.2	4,513,329	73.4	57,925	111.2	79.2	553,056	79.9
	7,044,262	100.8	82.6	80,220,858	87.2	19,436,951	107.4	96.9	172,127,916	88.6	17,701,557	71.8	99.7	171,638,220	100.2	17,969,269	95.3	77.7	227,303,058	88.7	2,355,132	108.3	117.3	22,429,789	104.7

By Type	Camera with Built-in Lens	144,400	119.1	81.3	1,625,961	77.6	317,892	101.5	71.0	2,851,397	63.0	193,682	82.9	62.6	2,120,288	65.4	101,824	116.0	57.7	1,150,623	53.1	32,546	125.7	62.1	274,209	61.3
		2,511,025	118.2	85.2	27,273,180	81.8	5,885,789	99.0	80.0	53,294,418	73.4	3,266,660	82.8	77.5	34,327,863	73.1	2,510,904	100.8	68.5	27,737,499	67.2	606,993	99.9	85.1	5,398,724	84.3
Camera with Interchangeable Lens	80,789	89.6	82.9	966,459	87.9	269,339	98.0	94.8	2,648,568	93.4	296,687	74.1	112.8	2,818,730	104.7	212,819	101.7	63.0	3,362,706	84.5	25,379	96.9	122.6	278,847	113.8	
	4,533,237	93.2	81.2	52,947,678	90.2	13,551,162	111.4	106.8	118,833,498	97.6	14,434,897	69.6	106.7	137,310,357	110.5	15,458,365	94.5	79.4	199,565,559	92.9	1,748,139	111.5	135.0	17,031,065	113.4	
Single Lens Reflex	28,460	72.0	51.3	435,199	71.6	143,028	98.1	74.4	1,647,569	83.1	226,086	83.5	119.9	2,069,651	99.5	105,647	108.9	57.2	1,955,229	87.1	10,980	85.6	113.8	148,087	115.1	
	1,274,263	72.8	39.6	22,394,965	65.3	5,429,831	125.6	72.7	59,706,431	76.4	8,499,462	77.9	100.2	78,664,933	96.4	6,680,189	107.5	62.5	111,351,584	87.5	664,222	106.6	113.3	8,005,686	103.1	
Non-Reflex 5)*	52,329	103.4	124.7	531,260	108.2	126,311	97.9	137.2	1,000,999	117.3	70,601	54.5	94.8	749,079	122.2	107,172	95.6	69.9	1,407,477	81.1	14,399	107.8	130.3	130,760	112.3	
	3,258,974	104.7	137.9	30,552,713	125.4	8,121,331	103.6	155.7	59,127,067	135.6	5,935,435	60.5	117.5	58,645,424	137.6	8,778,176	86.5	100.1	88,213,975	100.7	1,083,917	114.7	152.9	9,025,379	124.5	

(Camera & Imaging Products Association)

Note:1) Figures by CIPA member companies' only, including their overseas production.

2) Comparison over the previous month.

3) Comparison over the same month a year ago.

4) Comparison over the same period a year ago.

5) "Non-Reflex" includes cameras such as so-called mirrorless cameras, compact system cameras, rangefinder cameras with interchangeable lens and interchangeable unit system cameras, and similar cameras.