

Production, Shipment of Digital Still Camera  
September, January-September in 2018

Unit Upper:PCS, Lower:1,000Yen

Item	Production					Total Shipment(Worldwide)					Shipment to Japan					except for Shipments to Japan(Europe+Americas+Asia+Others)				
	Sep.	2)*	3)*	Jan.-Sep.	4)*	Sep.	2)*	3)*	Jan.-Sep.	4)*	Sep.	2)*	3)*	Jan.-Sep.	4)*	Sep.	2)*	3)*	Jan.-Sep.	4)*
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Digital Still Camera Total	1,652,055	92.1	70.5	14,799,910	77.4	1,732,128	100.3	75.3	14,640,078	77.4	216,866	87.2	71.7	2,155,782	81.2	1,515,262	102.5	75.8	12,484,296	76.8
	44,423,866	98.7	90.3	387,832,117	94.7	67,156,313	116.6	95.3	538,421,773	91.2	8,015,375	116.3	87.1	66,189,224	87.6	59,140,938	116.6	96.5	472,232,549	91.7

By Type	Camera with Built-in Lens	764,370	93.3	60.9	6,409,660	62.3	800,809	100.3	64.3	6,450,310	63.6	130,824	79.6	72.5	1,360,275	78.0	669,985	105.6	63.0	5,090,035	60.6
			11,143,860	94.9	75.1	90,587,652	70.8	15,443,329	105.3	78.4	118,140,438	73.1	2,427,773	87.7	86.6	22,638,431	82.7	13,015,556	109.4	77.1	95,502,007
Camera with Interchangeable Lens	887,685	91.1	81.6	8,390,250	95.0	931,319	100.3	88.1	8,189,768	93.4	86,042	101.9	70.6	795,507	87.3	845,277	100.2	90.4	7,394,261	94.1	
	33,280,006	100.0	96.9	297,244,465	105.5	51,712,984	120.4	101.8	420,281,335	98.0	5,587,602	135.5	87.3	43,550,793	90.3	46,125,382	118.8	103.9	376,730,542	98.9	
Single Lens Reflex	538,164	84.4	78.8	5,218,043	91.3	559,949	87.8	80.6	5,175,691	90.4	37,072	88.3	64.4	367,187	73.9	522,877	87.7	82.1	4,808,504	91.9	
	16,690,809	87.8	77.1	167,780,254	95.3	24,284,727	94.6	74.1	233,747,513	87.7	1,757,219	91.3	46.0	19,369,221	69.4	22,527,508	94.9	77.8	214,378,292	89.9	
Non-Reflex 5)*	349,521	103.8	86.5	3,172,207	101.8	371,370	127.9	102.4	3,014,077	99.0	48,970	115.3	76.2	428,320	103.3	322,400	130.1	108.0	2,585,757	98.3	
	16,589,197	116.2	130.7	129,464,211	122.5	27,428,257	158.8	152.4	186,533,822	114.8	3,830,383	174.3	148.3	24,181,572	119.1	23,597,874	156.6	153.0	162,352,250	114.1	

(By Destination)

Unit Upper:PCS, Lower:1,000Yen

Item	Shipments to Japan					Shipments to Europe					Shipments to Americas					Shipments to Asia					Shipments to Other Areas				
	Sep.	2)*	3)*	Jan.-Sep.	4)*	Sep.	2)*	3)*	Jan.-Sep.	4)*	Sep.	2)*	3)*	Jan.-Sep.	4)*	Sep.	2)*	3)*	Jan.-Sep.	4)*	Sep.	2)*	3)*	Jan.-Sep.	4)*
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Digital Still Camera Total	216,866	87.2	71.7	2,155,782	81.2	523,018	101.7	72.6	4,324,743	73.1	542,117	122.1	83.7	3,814,786	81.3	378,584	82.5	68.3	3,901,718	76.5	71,543	117.5	93.7	443,049	81.0
	8,015,375	116.3	87.1	66,189,224	87.6	15,563,464	117.6	81.0	134,588,796	86.9	20,820,295	147.1	119.7	129,266,417	97.3	20,265,088	95.9	91.2	190,477,759	90.6	2,492,091	113.6	102.8	17,899,577	103.7

By Type	Camera with Built-in Lens	130,824	79.6	72.5	1,360,275	78.0	292,247	110.4	64.0	2,220,299	61.0	232,672	104.6	70.1	1,692,957	64.9	103,746	94.2	45.6	961,016	53.2	41,320	111.5	85.7	215,763	61.9
			2,427,773	87.7	86.6	22,638,431	82.7	5,517,884	118.0	74.0	41,465,697	71.9	4,059,920	111.2	84.4	27,116,024	71.9	2,675,522	90.3	68.0	22,735,938	67.2	762,230	126.4	109.8	4,184,348
Camera with Interchangeable Lens	86,042	101.9	70.6	795,507	87.3	230,771	92.4	87.4	2,104,444	92.4	309,445	139.6	98.0	2,121,829	101.7	274,838	78.9	84.0	2,940,702	89.2	30,223	126.8	107.5	227,286	114.7	
	5,587,602	135.5	87.3	43,550,793	90.3	10,045,580	117.5	85.4	93,123,099	95.9	16,760,375	159.6	133.1	102,150,393	107.4	17,589,566	96.8	96.1	167,741,821	95.1	1,729,861	108.8	100.0	13,715,229	112.0	
Single Lens Reflex	37,072	88.3	64.4	367,187	73.9	131,933	77.3	73.8	1,358,751	84.9	215,413	119.3	85.3	1,572,915	96.2	159,491	68.0	84.7	1,752,554	92.7	16,040	160.7	92.2	124,284	120.3	
	1,757,219	91.3	46.0	19,369,221	69.4	3,668,597	85.9	47.3	49,954,995	78.6	8,789,791	123.8	96.4	59,248,003	94.4	9,187,544	78.4	83.4	98,456,824	93.0	881,576	133.5	82.5	6,718,470	106.5	
Non-Reflex 5)*	48,970	115.3	76.2	428,320	103.3	98,838	125.1	115.6	745,693	110.3	94,032	229.3	148.8	548,914	121.8	115,347	101.2	82.9	1,188,148	84.4	14,183	102.4	132.4	103,002	108.6	
	3,830,383	174.3	148.3	24,181,572	119.1	6,376,983	149.0	159.2	43,168,104	128.5	7,970,584	234.2	229.6	42,902,390	132.8	8,402,022	130.0	115.4	69,284,997	98.4	848,285	91.2	128.2	6,996,759	117.9	

(Camera & Imaging Products Association)

Note:1) Figures by CIPA member companies' only , including their overseas production.

2) Comparison over the previous month.

3) Comparison over the same month a year ago.

4) Comparison over the same period a year ago.

5) "Non-Reflex" includes cameras such as so-called mirrorless cameras, compact system cameras, rangefinder cameras with interchangeable lens and interchangeable unit system cameras, and similar cameras.