

Production, Shipment of Digital Still Camera
August, January-August in 2018

Unit Upper:PCS, Lower:1,000Yen

Item	Production					Total Shipment(Worldwide)					Shipment to Japan					except for Shipments to Japan(Europe+Americas+Asia+Others)				
	Aug.	2)*	3)*	Jan.-Aug.	4)*	Aug.	2)*	3)*	Jan.-Aug.	4)*	Aug.	2)*	3)*	Jan.-Aug.	4)*	Aug.	2)*	3)*	Jan.-Aug.	4)*
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Digital Still Camera Total	1,793,806	112.9	87.3	13,147,855	78.4	1,726,760	115.4	86.8	12,907,950	77.7	248,742	100.1	93.0	1,938,916	82.4	1,478,018	118.4	85.9	10,969,034	76.9
	45,024,729	107.1	98.6	343,408,251	95.3	57,603,971	106.3	89.5	471,265,460	90.6	6,889,946	97.0	89.6	58,173,849	87.7	50,714,025	107.7	89.5	413,091,611	91.0

By Type	Camera with Built-in Lens	819,289	117.2	82.2	5,645,290	62.5	798,576	118.2	80.2	5,649,501	63.5	164,284	101.5	93.6	1,229,451	78.7	634,292	123.4	77.4	4,420,050	60.3
			11,741,206	106.0	94.7	79,443,792	70.2	14,662,563	108.7	90.8	102,697,109	72.4	2,767,248	102.4	92.4	20,210,658	82.3	11,895,315	110.2	90.4	82,486,451
Camera with Interchangeable Lens	974,517	109.5	92.0	7,502,565	96.8	928,184	113.1	93.4	7,258,449	94.1	84,458	97.5	91.9	709,465	89.8	843,726	114.9	93.6	6,548,984	94.6	
	33,283,523	107.5	100.1	263,964,459	106.7	42,941,408	105.5	89.0	368,568,351	97.5	4,122,698	93.6	87.8	37,963,191	90.8	38,818,710	107.0	89.2	330,605,160	98.3	
Single Lens Reflex	637,851	117.4	90.4	4,679,879	93.0	637,884	125.2	89.8	4,615,742	91.7	42,003	100.1	86.2	330,115	75.1	595,881	127.4	90.1	4,285,627	93.3	
	19,012,859	107.4	87.7	151,089,445	97.8	25,670,713	115.0	75.9	209,462,786	89.7	1,924,693	101.0	65.8	17,612,002	73.2	23,746,020	116.3	76.8	191,850,784	91.6	
Non-Reflex 5)*	336,666	97.2	95.2	2,822,686	104.1	290,300	93.2	102.4	2,642,707	98.6	42,455	95.1	98.4	379,350	108.3	247,845	92.9	103.1	2,263,357	97.1	
	14,270,664	107.7	123.1	112,875,014	121.4	17,270,695	94.0	120.0	159,105,565	110.1	2,198,005	88.0	124.3	20,351,189	114.8	15,072,690	95.0	119.4	138,754,376	109.4	

(By Destination)

Unit Upper:PCS, Lower:1,000Yen

Item	Shipments to Japan					Shipments to Europe					Shipments to Americas					Shipments to Asia					Shipments to Other Areas				
	Aug.	2)*	3)*	Jan.-Aug.	4)*	Aug.	2)*	3)*	Jan.-Aug.	4)*	Aug.	2)*	3)*	Jan.-Aug.	4)*	Aug.	2)*	3)*	Jan.-Aug.	4)*	Aug.	2)*	3)*	Jan.-Aug.	4)*
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Digital Still Camera Total	248,742	100.1	93.0	1,938,916	82.4	514,386	127.9	90.3	3,801,725	73.2	444,063	114.6	84.5	3,272,669	80.9	458,686	113.0	83.7	3,523,134	77.5	60,883	116.4	77.7	371,506	78.9
	6,889,946	97.0	89.6	58,173,849	87.7	13,228,707	106.7	80.4	119,025,332	87.8	14,156,002	109.7	95.8	108,446,122	94.0	21,136,518	107.6	90.9	170,212,671	90.6	2,192,798	103.4	99.4	15,407,486	103.8

By Type	Camera with Built-in Lens	164,284	101.5	93.6	1,229,451	78.7	264,633	122.6	77.9	1,928,052	60.6	222,463	126.8	86.6	1,460,285	64.2	110,150	112.3	64.8	857,270	54.3	37,046	151.2	69.4	174,443	58.1
			2,767,248	102.4	92.4	20,210,658	82.3	4,677,536	102.2	87.2	35,947,813	71.5	3,651,686	109.5	92.8	23,056,104	70.1	2,963,295	122.9	94.2	20,060,416	67.1	602,798	128.2	84.5	3,422,118
Camera with Interchangeable Lens	84,458	97.5	91.9	709,465	89.8	249,753	134.0	108.6	1,873,673	93.1	221,600	104.5	82.5	1,812,384	102.4	348,536	113.2	92.1	2,665,864	89.7	23,837	85.8	95.4	197,063	115.9	
	4,122,698	93.6	87.8	37,963,191	90.8	8,551,171	109.2	77.1	83,077,519	97.3	10,504,316	109.7	96.9	85,390,018	103.5	18,173,223	105.5	90.4	150,152,255	95.0	1,590,000	96.3	106.5	11,985,368	114.0	
Single Lens Reflex	42,003	100.1	86.2	330,115	75.1	170,722	174.0	105.0	1,226,818	86.2	180,597	114.6	80.4	1,357,502	98.1	234,579	121.7	90.0	1,593,063	93.6	9,983	52.0	73.8	108,244	126.0	
	1,924,693	101.0	65.8	17,612,002	73.2	4,272,140	118.5	54.0	46,286,398	83.0	7,101,456	132.7	87.4	50,458,212	94.1	11,712,264	111.6	83.2	89,269,280	94.1	660,160	68.7	84.3	5,836,894	111.3	
Non-Reflex 5)*	42,455	95.1	98.4	379,350	108.3	79,031	89.6	117.2	646,855	109.5	41,003	75.2	93.4	454,882	117.4	113,957	98.8	96.9	1,072,801	84.5	13,854	161.5	120.8	88,819	105.5	
	2,198,005	88.0	124.3	20,351,189	114.8	4,279,031	101.4	134.5	36,791,121	124.4	3,402,860	80.5	125.1	34,931,806	121.1	6,460,959	95.9	107.4	60,882,975	96.4	929,840	135.0	131.1	6,148,474	116.6	

(Camera & Imaging Products Association)

Note:1) Figures by CIPA member companies' only , including their overseas production.

2) Comparison over the previous month.

3) Comparison over the same month a year ago.

4) Comparison over the same period a year ago.

5) "Non-Reflex" includes cameras such as so-called mirrorless cameras, compact system cameras, rangefinder cameras with interchangeable lens and interchangeable unit system cameras, and similar cameras.