

Production, Shipment of Digital Still Camera
June, January-June in 2018

Unit Upper:PCS, Lower:1,000Yen

Item	Production					Total Shipment(Worldwide)					Shipment to Japan					except for Shipments to Japan(Europe+Americas+Asia+Others)				
	Jun.	2)*	3)*	Jan.-Jun.	4)*	Jun.	2)*	3)*	Jan.-Jun.	4)*	Jun.	2)*	3)*	Jan.-Jun.	4)*	Jun.	2)*	3)*	Jan.-Jun.	4)*
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Digital Still Camera Total	1,716,250	100.3	74.1	9,765,250	76.7	1,675,096	98.0	75.9	9,684,586	76.4	226,048	107.5	79.2	1,441,732	80.3	1,449,048	96.7	75.5	8,242,854	75.7
	47,119,054	103.2	94.5	256,344,057	94.5	63,375,274	105.9	85.7	359,484,665	91.5	7,219,963	118.6	81.8	44,177,781	88.4	56,155,311	104.4	86.3	315,306,884	91.9

By Type	Camera with Built-in Lens	674,348	97.0	51.7	4,126,779	58.9	693,253	99.2	55.9	4,175,214	60.2	136,516	110.4	69.9	903,313	75.3	556,737	96.8	53.3	3,271,901	57.1
		10,747,362	106.5	62.0	56,625,882	64.7	14,154,169	112.6	69.5	74,542,965	68.3	2,373,770	118.3	77.8	14,742,103	79.5	11,780,399	111.5	68.1	59,800,862	66.0
By Type	Camera with Interchangeable Lens	1,041,902	102.5	102.9	5,638,471	98.3	981,843	97.2	101.7	5,509,372	95.9	89,532	103.3	99.4	538,419	90.4	892,311	96.7	102.0	4,970,953	96.5
		36,371,692	102.3	111.7	199,718,175	108.7	49,221,105	104.1	91.9	284,941,700	100.4	4,846,193	118.8	84.0	29,435,678	93.7	44,374,912	102.7	92.9	255,506,022	101.3
By Type	Single Lens Reflex	628,670	102.0	94.1	3,498,732	95.1	619,095	98.9	97.4	3,468,288	94.6	43,846	106.7	85.5	246,150	75.1	575,249	98.3	98.4	3,222,138	96.5
		20,736,030	105.7	98.1	114,367,489	101.5	27,843,613	100.2	95.1	161,475,638	95.0	2,284,820	104.1	71.4	13,780,837	79.2	25,558,793	99.9	98.0	147,694,801	96.7
By Type	Non-Reflex 5)*	413,232	103.4	120.1	2,139,739	104.1	362,748	94.6	110.0	2,041,084	98.1	45,686	100.2	117.6	292,269	109.1	317,062	93.8	109.0	1,748,815	96.5
		15,635,662	98.3	137.0	85,350,686	120.2	21,377,492	109.5	88.1	123,466,062	108.7	2,561,373	135.8	99.7	15,654,841	111.5	18,816,119	106.7	86.7	107,811,221	108.2

(By Destination)

Unit Upper:PCS, Lower:1,000Yen

Item	Shipments to Japan					Shipments to Europe					Shipments to Americas					Shipments to Asia					Shipments to Other Areas				
	Jun.	2)*	3)*	Jan.-Jun.	4)*	Jun.	2)*	3)*	Jan.-Jun.	4)*	Jun.	2)*	3)*	Jan.-Jun.	4)*	Jun.	2)*	3)*	Jan.-Jun.	4)*	Jun.	2)*	3)*	Jan.-Jun.	4)*
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Digital Still Camera Total	226,048	107.5	79.2	1,441,732	80.3	594,627	117.0	74.9	2,885,122	72.1	369,879	74.8	67.2	2,441,038	79.2	430,062	95.8	81.3	2,658,361	76.7	54,480	116.4	115.1	258,333	77.4
	7,219,963	118.6	81.8	44,177,781	88.4	20,391,089	128.9	94.7	93,394,210	91.0	12,267,347	79.9	75.9	81,380,874	94.1	21,264,750	102.6	82.9	129,437,626	90.7	2,232,125	119.1	127.8	11,094,174	100.1

By Type	Camera with Built-in Lens	136,516	110.4	69.9	903,313	75.3	266,968	103.3	52.1	1,447,548	58.8	165,128	83.3	52.1	1,062,391	58.2	99,916	103.9	53.0	649,063	52.3	24,725	110.1	89.0	112,899	54.7
		2,373,770	118.3	77.8	14,742,103	79.5	5,453,772	111.1	65.8	26,695,091	69.2	3,267,914	105.3	69.9	16,070,252	62.7	2,503,853	118.4	65.1	14,686,251	62.6	554,860	127.9	113.6	2,349,268	77.4
By Type	Camera with Interchangeable Lens	89,532	103.3	99.4	538,419	90.4	327,659	131.1	116.5	1,437,574	93.5	204,751	69.1	87.6	1,378,647	109.5	330,146	93.6	97.0	2,009,298	90.2	29,755	122.1	152.1	145,434	114.1
		4,846,193	118.8	84.0	29,435,678	93.7	14,937,317	136.9	112.8	66,699,119	104.1	8,999,433	73.4	78.3	65,310,622	107.3	18,760,897	100.8	86.1	114,751,375	96.2	1,677,265	116.5	133.3	8,744,906	108.7
By Type	Single Lens Reflex	43,846	106.7	85.5	246,150	75.1	207,841	137.1	108.6	958,003	88.0	149,103	64.5	76.0	1,019,282	105.6	203,532	107.3	109.3	1,165,808	95.4	14,773	116.5	140.6	79,045	125.4
		2,284,820	104.1	71.4	13,780,837	79.2	8,284,671	132.1	108.8	38,408,056	93.0	5,130,987	62.3	70.6	38,006,990	99.2	11,383,082	108.5	107.2	67,064,636	97.1	760,053	130.0	130.1	4,215,119	106.4
By Type	Non-Reflex 5)*	45,686	100.2	117.6	292,269	109.1	119,818	121.9	133.2	479,571	106.7	55,648	85.5	148.1	359,365	122.7	126,614	77.7	82.1	843,490	83.9	14,982	128.2	165.4	66,389	103.1
		2,561,373	135.8	99.7	15,654,841	111.5	6,652,646	143.4	118.1	28,291,063	124.1	3,868,446	96.1	91.6	27,303,632	121.3	7,377,815	90.9	66.0	47,686,739	95.0	917,212	107.2	136.2	4,529,787	111.0

(Camera & Imaging Products Association)

Note:1) Figures by CIPA member companies' only , including their overseas production.

2) Comparison over the previous month.

3) Comparison over the same month a year ago.

4) Comparison over the same period a year ago.

5) "Non-Reflex" includes cameras such as so-called mirrorless cameras, compact system cameras, rangefinder cameras with interchangeable lens and interchangeable unit system cameras, and similar cameras.