

Production, Shipment of Digital Still Camera  
January, January-January in 2018

Unit Upper:PCS, Lower:1,000Yen

Item	Production					Total Shipment(Worldwide)					Shipment to Japan					except for Shipments to Japan(Europe+Americas+Asia+Others)				
	Jan.	2)*	3)*	Jan.	4)*	Jan.	2)*	3)*	Jan.	4)*	Jan.	2)*	3)*	Jan.	4)*	Jan.	2)*	3)*	Jan.	4)*
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Digital Still Camera Total	1,374,603	84.9	72.6	1,374,603	72.6	1,340,492	81.4	71.8	1,340,492	71.8	224,523	68.5	83.9	224,523	83.9	1,115,969	84.6	69.7	1,115,969	69.7
	35,100,085	89.2	87.5	35,100,085	87.5	52,111,621	90.4	91.3	52,111,621	91.3	6,948,828	67.3	103.6	6,948,828	103.6	45,162,793	95.5	89.7	45,162,793	89.7

By Type	Camera with Built-in Lens	703,569	87.9	67.0	703,569	67.0	665,137	80.5	64.6	665,137	64.6	150,711	72.4	82.3	150,711	82.3	514,426	83.3	60.8	514,426	60.8
		9,023,378	86.4	68.1	9,023,378	68.1	11,644,505	83.6	71.8	11,644,505	71.8	2,525,208	74.6	96.2	2,525,208	96.2	9,119,297	86.4	67.0	9,119,297	67.0
Camera with Interchangeable Lens	671,034	82.1	79.6	671,034	79.6	675,355	82.3	80.6	675,355	80.6	73,812	61.7	87.4	73,812	87.4	601,543	85.8	79.8	601,543	79.8	
	26,076,707	90.2	97.1	26,076,707	97.1	40,467,116	92.6	99.1	40,467,116	99.1	4,423,620	63.8	108.3	4,423,620	108.3	36,043,496	98.0	98.1	36,043,496	98.1	
Single Lens Reflex	416,282	74.7	78.7	416,282	78.7	415,220	75.4	82.6	415,220	82.6	42,516	64.4	102.8	42,516	102.8	372,704	76.9	80.7	372,704	80.7	
	14,877,354	78.0	90.0	14,877,354	90.0	23,782,606	85.7	97.9	23,782,606	97.9	2,501,878	61.9	119.8	2,501,878	119.8	21,280,728	89.7	95.8	21,280,728	95.8	
Non-Reflex 5)*	254,752	97.8	81.0	254,752	81.0	260,135	96.2	77.6	260,135	77.6	31,296	58.3	72.6	31,296	72.6	228,839	105.6	78.4	228,839	78.4	
	11,199,353	113.7	108.5	11,199,353	108.5	16,684,510	104.7	101.0	16,684,510	101.0	1,921,742	66.4	96.3	1,921,742	96.3	14,762,768	113.2	101.7	14,762,768	101.7	

(By Destination)

Unit Upper:PCS, Lower:1,000Yen

Item	Shipments to Japan					Shipments to Europe					Shipments to Americas					Shipments to Asia					Shipments to Other Areas				
	Jan.	2)*	3)*	Jan.	4)*	Jan.	2)*	3)*	Jan.	4)*	Jan.	2)*	3)*	Jan.	4)*	Jan.	2)*	3)*	Jan.	4)*	Jan.	2)*	3)*	Jan.	4)*
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Digital Still Camera Total	224,523	68.5	83.9	224,523	83.9	420,709	84.4	74.5	420,709	74.5	273,461	76.0	65.5	273,461	65.5	391,784	94.1	69.8	391,784	69.8	30,015	67.8	53.3	30,015	53.3
	6,948,828	67.3	103.6	6,948,828	103.6	13,263,005	93.0	92.7	13,263,005	92.7	9,593,111	82.6	82.2	9,593,111	82.2	20,786,046	103.7	92.3	20,786,046	92.3	1,520,631	108.9	82.7	1,520,631	82.7

By Type	Camera with Built-in Lens	150,711	72.4	82.3	150,711	82.3	249,702	88.7	72.3	249,702	72.3	143,106	83.7	54.3	143,106	54.3	109,933	80.2	54.8	109,933	54.8	11,685	41.6	31.6	11,685	31.6
		2,525,208	74.6	96.2	2,525,208	96.2	4,221,962	83.4	73.0	4,221,962	73.0	1,903,732	87.8	51.1	1,903,732	51.1	2,687,092	92.4	73.9	2,687,092	73.9	306,511	74.7	65.9	306,511	65.9
Camera with Interchangeable Lens	73,812	61.7	87.4	73,812	87.4	171,007	78.9	77.9	171,007	77.9	130,355	69.0	84.8	130,355	84.8	281,851	100.9	78.0	281,851	78.0	18,330	113.2	94.8	18,330	94.8	
	4,423,620	63.8	108.3	4,423,620	108.3	9,041,043	98.3	106.1	9,041,043	106.1	7,689,379	81.5	96.8	7,689,379	96.8	18,098,954	105.6	95.8	18,098,954	95.8	1,214,120	123.1	88.3	1,214,120	88.3	
Single Lens Reflex	42,516	64.4	102.8	42,516	102.8	121,748	82.6	81.8	121,748	81.8	86,917	54.5	78.5	86,917	78.5	153,922	91.1	80.2	153,922	80.2	10,117	112.1	98.5	10,117	98.5	
	2,501,878	61.9	119.8	2,501,878	119.8	5,917,366	115.6	104.4	5,917,366	104.4	3,920,583	57.3	78.9	3,920,583	78.9	10,857,990	96.9	100.9	10,857,990	100.9	584,789	104.4	72.4	584,789	72.4	
Non-Reflex 5)*	31,296	58.3	72.6	31,296	72.6	49,259	70.9	69.8	49,259	69.8	43,438	146.4	100.9	43,438	100.9	127,929	115.9	75.6	127,929	75.6	8,213	114.5	90.6	8,213	90.6	
	1,921,742	66.4	96.3	1,921,742	96.3	3,123,677	76.5	109.5	3,123,677	109.5	3,768,796	144.8	126.8	3,768,796	126.8	7,240,964	122.1	89.1	7,240,964	89.1	629,331	147.5	111.0	629,331	111.0	

(Camera & Imaging Products Association)

Note:1) Figures by CIPA member companies' only , including their overseas production.

2) Comparison over the previous month.

3) Comparison over the same month a year ago.

4) Comparison over the same period a year ago.

5) "Non-Reflex" includes cameras such as so-called mirrorless cameras, compact system cameras, rangefinder cameras with interchangeable lens and interchangeable unit system cameras, and similar cameras.