

Production, Shipment of Digital Still Camera  
October, January-October in 2017

Unit Upper:PCS, Lower:1,000Yen

Item	Production					Total Shipment(Worldwide)					Shipment to Japan					except for Shipments to Japan(Europe+Americas+Asia+Others)				
	Oct.	2)*	3)*	Jan.-Oct.	4)*	Oct.	2)*	3)*	Jan.-Oct.	4)*	Oct.	2)*	3)*	Jan.-Oct.	4)*	Oct.	2)*	3)*	Jan.-Oct.	4)*
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Digital Still Camera Total	2,194,300	93.6	88.6	21,311,898	113.6	2,251,484	97.8	90.9	21,164,780	110.7	263,752	87.2	103.2	2,918,541	104.4	1,987,732	99.4	89.5	18,246,239	111.7
	49,023,962	99.7	91.2	458,706,971	110.5	73,132,904	103.8	100.8	663,721,834	118.9	7,912,390	86.0	110.0	83,484,413	111.9	65,220,514	106.4	99.8	580,237,421	120.0

By Type	Camera with Built-in Lens	1,149,778	91.5	89.2	11,433,373	118.0	1,171,454	94.1	94.2	11,313,310	115.1	173,818	96.3	113.8	1,916,900	107.4	997,636	93.8	91.5	9,396,410	116.9
		14,699,001	99.1	80.8	142,633,027	113.6	20,018,847	101.7	92.2	181,653,111	124.2	3,017,391	107.7	108.7	30,386,078	114.6	17,001,456	100.7	89.8	151,267,033	126.3
	Camera with Interchangeable Lens	1,044,522	96.1	87.9	9,878,525	108.9	1,080,030	102.2	87.7	9,851,470	105.9	89,934	73.8	87.4	1,001,641	99.2	990,096	105.9	87.7	8,849,829	106.7
		34,324,961	100.0	96.5	316,073,944	109.1	53,114,057	104.6	104.5	482,068,723	117.1	4,894,999	76.4	110.9	53,098,335	110.4	48,219,058	108.6	103.8	428,970,388	118.0
	Single Lens Reflex	680,669	99.6	80.6	6,398,331	95.6	687,322	99.0	78.0	6,414,557	93.2	55,300	96.0	84.4	552,476	83.4	632,022	99.3	77.5	5,862,081	94.3
		21,722,376	100.4	86.0	197,814,550	92.3	32,296,386	98.5	90.4	298,696,037	99.3	3,198,371	83.7	115.3	31,092,649	93.9	29,098,015	100.5	88.3	267,603,388	100.0
	Non-Reflex 5)*	363,853	90.0	105.9	3,480,194	146.1	392,708	108.2	111.8	3,436,913	142.0	34,634	53.9	92.6	449,165	129.3	358,074	119.9	114.0	2,987,748	144.2
		12,602,585	99.3	122.3	118,259,394	157.1	20,817,671	115.6	137.6	183,372,686	165.1	1,696,628	65.7	103.3	22,005,686	146.7	19,121,043	124.0	141.8	161,367,000	168.0

(By Destination)

Unit Upper:PCS, Lower:1,000Yen

Item	Shipments to Japan					Shipments to Europe					Shipments to Americas					Shipments to Asia					Shipments to Other Areas				
	Oct.	2)*	3)*	Jan.-Oct.	4)*	Oct.	2)*	3)*	Jan.-Oct.	4)*	Oct.	2)*	3)*	Jan.-Oct.	4)*	Oct.	2)*	3)*	Jan.-Oct.	4)*	Oct.	2)*	3)*	Jan.-Oct.	4)*
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Digital Still Camera Total	263,752	87.2	103.2	2,918,541	104.4	713,952	99.0	91.7	6,629,573	110.9	669,801	103.4	82.3	5,362,963	111.5	531,528	95.8	92.4	5,634,353	109.7	72,451	94.9	136.8	619,350	151.7
	7,912,390	86.0	110.0	83,484,413	111.9	19,496,167	101.5	106.8	174,334,209	122.7	20,677,998	118.8	91.8	153,468,837	117.6	22,900,237	103.0	101.1	233,026,753	117.3	2,146,112	88.5	112.2	19,407,622	158.7

By Type	Camera with Built-in Lens	173,818	96.3	113.8	1,916,900	107.4	438,901	96.1	84.6	4,077,336	116.2	326,056	98.2	97.4	2,932,856	119.1	186,433	82.0	89.2	1,991,272	109.6	46,246	95.9	161.8	394,946	155.8
		3,017,391	107.7	108.7	30,386,078	114.6	7,509,025	100.7	91.9	65,220,243	133.9	5,048,544	105.0	87.8	42,764,238	136.2	3,769,703	95.9	84.6	37,594,227	104.2	674,184	97.1	123.0	5,688,325	158.4
	Camera with Interchangeable Lens	89,934	73.8	87.4	1,001,641	99.2	275,051	104.1	105.9	2,552,237	103.3	343,745	108.9	71.8	2,430,107	103.6	345,095	105.4	94.2	3,643,081	109.8	26,205	93.2	107.6	224,404	144.9
		4,894,999	76.4	110.9	53,098,335	110.4	11,987,142	101.9	118.8	109,113,966	116.8	15,629,454	124.1	93.1	110,704,599	111.8	19,130,534	104.5	105.1	195,432,526	120.2	1,471,928	85.1	107.8	13,719,297	158.8
	Single Lens Reflex	55,300	96.0	84.4	552,476	83.4	189,849	106.3	100.5	1,790,925	92.9	255,944	101.4	67.1	1,891,737	94.7	170,517	90.6	74.4	2,060,382	93.5	15,712	90.3	102.9	119,037	133.2
		3,198,371	83.7	115.3	31,092,649	93.9	7,178,450	92.6	102.4	70,720,219	101.7	10,369,471	113.7	80.8	73,129,405	91.8	10,680,536	96.9	87.4	116,572,877	102.8	869,558	81.4	99.3	7,180,887	143.6
	Non-Reflex 5)*	34,634	53.9	92.6	449,165	129.3	85,202	99.7	120.5	761,312	140.4	87,801	138.9	90.3	538,370	154.0	174,578	125.5	127.4	1,582,699	142.0	10,493	98.0	115.4	105,367	160.9
		1,696,628	65.7	103.3	22,005,686	146.7	4,808,692	120.1	156.2	38,393,747	160.9	5,259,983	151.5	133.2	37,575,194	193.4	8,449,998	116.1	141.6	78,859,649	160.5	602,370	91.0	122.9	6,538,410	179.5

(Camera & Imaging Products Association)

Note:1) Figures by CIPA member companies' only , including their overseas production.

2) Comparison over the previous month.

3) Comparison over the same month a year ago.

4) Comparison over the same period a year ago.

5) "Non-Reflex" includes cameras such as so-called mirrorless cameras, compact system cameras, rangefinder cameras with interchangeable lens and interchangeable unit system cameras, and similar cameras.