

Production, Shipment of Digital Still Camera
September, January-September in 2017

Unit Upper:PCS, Lower:1,000Yen

Item	Production					Total Shipment(Worldwide)					Shipment to Japan					except for Shipments to Japan(Europe+Americas+Asia+Others)				
	Sep.	2)*	3)*	Jan.-Sep.	4)*	Sep.	2)*	3)*	Jan.-Sep.	4)*	Sep.	2)*	3)*	Jan.-Sep.	4)*	Sep.	2)*	3)*	Jan.-Sep.	4)*
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Digital Still Camera Total	2,343,314	114.0	115.4	19,117,598	117.4	2,301,700	115.7	112.1	18,913,296	113.6	302,303	113.0	132.4	2,654,789	104.6	1,999,397	116.1	109.5	16,258,507	115.2
	49,173,226	107.7	98.3	409,683,009	113.3	70,478,569	109.5	110.3	590,588,930	121.6	9,205,482	119.8	133.1	75,572,023	112.1	61,273,087	108.1	107.6	515,016,907	123.2

By Type	Camera with Built-in Lens	1,255,964	126.0	141.4	10,283,595	122.4	1,244,555	125.0	132.4	10,141,856	118.2	180,473	102.8	146.3	1,743,082	106.8	1,064,082	129.8	130.3	8,398,774	120.9
			14,833,071	119.6	104.4	127,934,026	119.1	19,693,895	121.9	136.1	161,634,264	129.7	2,802,360	93.6	138.6	27,368,687	115.3	16,891,535	128.4	135.7	134,265,577
Camera with Interchangeable Lens	1,087,350	102.7	95.2	8,834,003	112.0	1,057,145	106.4	94.9	8,771,440	108.7	121,830	132.6	116.1	911,707	100.5	935,315	103.7	92.7	7,859,733	109.8	
	34,340,155	103.2	95.9	281,748,983	110.9	50,784,674	105.3	102.8	428,954,666	118.8	6,403,122	136.4	130.9	48,203,336	110.3	44,381,552	101.9	99.7	380,751,330	120.0	
Single Lens Reflex	683,115	96.9	82.9	5,717,662	97.8	694,358	97.8	84.7	5,727,235	95.5	57,582	118.2	84.5	497,176	83.3	636,776	96.3	84.8	5,230,059	96.8	
	21,646,578	99.9	82.0	176,092,174	93.1	32,781,242	96.9	88.9	266,399,651	100.5	3,819,773	130.6	107.7	27,894,278	91.9	28,961,469	93.7	86.9	238,505,373	101.6	
Non-Reflex 5)*	404,235	114.3	126.9	3,116,341	152.9	362,787	128.0	123.1	3,044,205	147.2	64,248	148.9	174.7	414,531	133.7	298,539	124.2	115.7	2,629,674	149.6	
	12,693,577	109.5	134.9	105,656,809	162.6	18,003,432	125.1	143.7	162,555,015	169.4	2,583,349	146.1	191.9	20,309,058	152.0	15,420,083	122.1	137.9	142,245,957	172.3	

(By Destination)

Unit Upper:PCS, Lower:1,000Yen

Item	Shipments to Japan					Shipments to Europe					Shipments to Americas					Shipments to Asia					Shipments to Other Areas				
	Sep.	2)*	3)*	Jan.-Sep.	4)*	Sep.	2)*	3)*	Jan.-Sep.	4)*	Sep.	2)*	3)*	Jan.-Sep.	4)*	Sep.	2)*	3)*	Jan.-Sep.	4)*	Sep.	2)*	3)*	Jan.-Sep.	4)*
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Digital Still Camera Total	302,303	113.0	132.4	2,654,789	104.6	720,817	126.5	100.0	5,915,621	113.8	647,613	123.3	127.4	4,693,162	117.5	554,628	101.2	100.6	5,102,825	111.9	76,339	97.4	168.0	546,899	153.9
	9,205,482	119.8	133.1	75,572,023	112.1	19,217,208	116.8	104.2	154,838,042	125.0	17,400,184	117.7	119.0	132,790,839	123.0	22,231,487	95.6	99.5	210,126,516	119.4	2,424,208	109.9	157.1	17,261,510	167.3

By Type	Camera with Built-in Lens	180,473	102.8	146.3	1,743,082	106.8	456,677	134.5	115.9	3,638,435	121.7	331,912	129.3	140.7	2,606,800	122.5	227,269	133.7	141.6	1,804,839	112.3	48,224	90.3	183.8	348,700	155.0
			2,802,360	93.6	138.6	27,368,687	115.3	7,455,556	139.0	126.2	57,711,218	142.3	4,809,383	122.2	167.0	37,715,694	147.0	3,932,376	125.1	122.8	33,824,524	107.0	694,220	97.3	152.1	5,014,141
Camera with Interchangeable Lens	121,830	132.6	116.1	911,707	100.5	264,140	114.8	80.9	2,277,186	103.0	315,701	117.6	115.9	2,086,362	111.7	327,359	86.5	83.7	3,297,986	111.7	28,115	112.5	146.5	198,199	151.8	
	6,403,122	136.4	130.9	48,203,336	110.3	11,761,652	106.0	93.8	97,126,824	116.6	12,590,801	116.1	107.2	95,075,145	115.6	18,299,111	91.0	95.6	176,301,992	122.1	1,729,988	115.9	159.1	12,247,369	168.3	
Single Lens Reflex	57,582	118.2	84.5	497,176	83.3	178,666	109.9	72.6	1,601,076	92.1	252,505	112.5	105.6	1,635,793	101.3	188,200	72.2	72.9	1,889,865	95.7	17,405	128.6	217.8	103,325	139.4	
	3,819,773	130.6	107.7	27,894,278	91.9	7,756,195	98.0	81.9	63,541,769	101.6	9,119,377	112.2	91.9	62,759,934	94.0	11,017,827	78.2	81.7	105,892,341	104.6	1,068,070	136.3	233.1	6,311,329	153.0	
Non-Reflex 5)*	64,248	148.9	174.7	414,531	133.7	85,474	126.8	106.1	676,110	143.4	63,196	143.9	190.0	450,569	178.5	139,159	118.4	104.7	1,408,121	144.0	10,710	93.4	95.6	94,874	168.2	
	2,583,349	146.1	191.9	20,309,058	152.0	4,005,457	125.9	130.6	33,585,055	161.6	3,471,424	127.7	190.6	32,315,211	208.8	7,281,284	121.0	128.6	70,409,651	163.1	661,918	93.3	105.2	5,936,040	188.4	

(Camera & Imaging Products Association)

Note:1) Figures by CIPA member companies' only , including their overseas production.

2) Comparison over the previous month.

3) Comparison over the same month a year ago.

4) Comparison over the same period a year ago.

5) "Non-Reflex" includes cameras such as so-called mirrorless cameras, compact system cameras, rangefinder cameras with interchangeable lens and interchangeable unit system cameras, and similar cameras.