

Production, Shipment of Digital Still Camera
August, January-August in 2017

Unit Upper:PCS, Lower:1,000Yen

Item	Production					Total Shipment(Worldwide)					Shipment to Japan					except for Shipments to Japan(Europe+Americas+Asia+Others)				
	Aug.	2)*	3)*	Jan.-Aug.	4)*	Aug.	2)*	3)*	Jan.-Aug.	4)*	Aug.	2)*	3)*	Jan.-Aug.	4)*	Aug.	2)*	3)*	Jan.-Aug.	4)*
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Digital Still Camera Total	2,055,603	103.8	132.0	16,774,284	117.6	1,988,945	102.4	125.6	16,611,596	113.8	267,411	92.2	109.9	2,352,486	101.8	1,721,534	104.2	128.4	14,259,110	116.1
	45,662,324	104.7	121.2	360,509,783	115.7	64,378,634	102.5	123.4	520,110,361	123.4	7,686,926	88.3	107.9	66,366,541	109.7	56,691,708	104.8	125.8	453,743,820	125.6

By Type	Camera with Built-in Lens	996,556	96.9	152.4	9,027,631	120.1	995,339	102.8	146.2	8,897,301	116.4	175,556	93.6	122.6	1,562,609	103.6	819,783	105.0	152.5	7,334,692	119.6
		12,400,981	93.8	147.8	113,100,955	121.3	16,151,502	97.5	150.0	141,940,369	128.9	2,993,712	99.0	144.9	24,566,327	113.2	13,157,790	97.1	151.2	117,374,042	132.8
Camera with Interchangeable Lens	1,059,047	111.1	117.2	7,746,653	114.9	993,606	102.0	110.0	7,714,295	110.9	91,855	89.7	91.8	789,877	98.5	901,751	103.5	112.2	6,924,418	112.6	
	33,261,343	109.4	113.6	247,408,828	113.4	48,227,132	104.3	116.5	378,169,992	121.4	4,693,214	82.6	92.8	41,800,214	107.7	43,533,918	107.3	119.8	336,369,778	123.3	
Single Lens Reflex	705,232	108.3	111.0	5,034,547	100.2	710,124	108.3	112.1	5,032,877	97.1	48,715	77.0	76.8	439,594	83.1	661,409	111.6	116.1	4,593,283	98.7	
	21,670,807	108.0	103.7	154,445,596	94.9	33,833,646	113.8	115.0	233,618,409	102.4	2,924,529	77.8	85.3	24,074,505	89.9	30,909,117	119.0	118.9	209,543,904	104.1	
Non-Reflex 5)*	353,815	117.2	131.9	2,712,106	157.8	283,482	89.2	104.9	2,681,418	151.2	43,140	110.1	117.9	350,283	128.2	240,342	86.3	102.9	2,331,135	155.4	
	11,590,536	112.1	138.4	92,963,232	167.3	14,393,486	87.1	120.1	144,551,583	173.3	1,768,685	92.0	108.6	17,725,709	147.5	12,624,801	86.4	121.9	126,825,874	177.6	

(By Destination)

Unit Upper:PCS, Lower:1,000Yen

Item	Shipments to Japan					Shipments to Europe					Shipments to Americas					Shipments to Asia					Shipments to Other Areas				
	Aug.	2)*	3)*	Jan.-Aug.	4)*	Aug.	2)*	3)*	Jan.-Aug.	4)*	Aug.	2)*	3)*	Jan.-Aug.	4)*	Aug.	2)*	3)*	Jan.-Aug.	4)*	Aug.	2)*	3)*	Jan.-Aug.	4)*
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Digital Still Camera Total	267,411	92.2	109.9	2,352,486	101.8	569,612	91.1	119.8	5,194,804	116.0	525,229	120.4	136.2	4,045,549	116.0	548,317	103.0	121.6	4,548,197	113.5	78,376	134.4	273.4	470,560	151.8
	7,686,926	88.3	107.9	66,366,541	109.7	16,458,409	99.6	125.1	135,620,834	128.7	14,782,169	104.5	124.3	115,390,655	123.7	23,245,010	106.1	122.6	187,895,029	122.3	2,206,120	142.1	210.6	14,837,302	169.1

By Type	Camera with Built-in Lens	175,556	93.6	122.6	1,562,609	103.6	339,599	89.3	139.0	3,181,758	122.6	256,769	133.3	153.4	2,274,888	120.3	170,036	101.7	151.4	1,577,570	109.0	53,379	131.1	397.2	300,476	151.2
		2,993,712	99.0	144.9	24,566,327	113.2	5,362,817	84.8	151.4	50,255,662	145.1	3,936,926	117.6	184.3	32,906,311	144.5	3,144,551	95.2	112.6	29,892,148	105.2	713,496	125.3	305.4	4,319,921	166.9
Camera with Interchangeable Lens	91,855	89.7	91.8	789,877	98.5	230,013	93.9	99.5	2,013,046	106.9	268,460	110.1	123.0	1,770,661	111.0	378,281	103.7	111.7	2,970,627	116.0	24,997	141.8	164.2	170,084	152.8	
	4,693,214	82.6	92.8	41,800,214	107.7	11,095,592	108.9	115.5	85,365,172	120.6	10,845,243	100.4	111.2	82,484,344	117.0	20,100,459	108.1	124.3	158,002,881	126.2	1,492,624	151.9	183.4	10,517,381	170.0	
Single Lens Reflex	48,715	77.0	76.8	439,594	83.1	162,608	95.0	95.6	1,422,410	95.3	224,545	116.3	124.3	1,383,288	100.5	260,723	119.0	122.9	1,701,665	99.1	13,533	145.0	195.1	85,920	129.9	
	2,924,529	77.8	85.3	24,074,505	89.9	7,914,567	120.1	114.7	55,785,574	105.1	8,125,896	113.1	108.2	53,640,557	94.3	14,085,291	120.5	126.3	94,874,514	108.1	783,363	156.9	185.4	5,243,259	143.0	
Non-Reflex 5)*	43,140	110.1	117.9	350,283	128.2	67,405	91.3	110.2	590,636	151.0	43,915	86.8	116.6	387,373	176.8	117,558	80.6	92.9	1,268,962	150.2	11,464	138.2	138.3	84,164	186.1	
	1,768,685	92.0	108.6	17,725,709	147.5	3,181,025	88.4	117.4	29,579,598	167.0	2,719,347	75.2	121.2	28,843,787	211.2	6,015,168	87.1	119.9	63,128,367	168.3	709,261	146.7	181.3	5,274,122	209.1	

(Camera & Imaging Products Association)

Note:1) Figures by CIPA member companies' only , including their overseas production.

2) Comparison over the previous month.

3) Comparison over the same month a year ago.

4) Comparison over the same period a year ago.

5) "Non-Reflex" includes cameras such as so-called mirrorless cameras, compact system cameras, rangefinder cameras with interchangeable lens and interchangeable unit system cameras, and similar cameras.