

Production, Shipment of Digital Still Cameras
January-December in 2016

Unit Upper:Pcs, Lower:1000Yen

Item	Production		Total Shipments		Shipments to Japan		Except for Shipments to Japan		Shipments to Europe		Shipments to Americas		Shipments to Asia		Shipments to Other Areas		
	Jan.-Dec.	Year-on-Year Growth (%)	Jan.-Dec.	Year-on-Year Growth (%)	Jan.-Dec.	Year-on-Year Growth (%)	Jan.-Dec.	Year-on-Year Growth (%)	Jan.-Dec.	Year-on-Year Growth (%)	Jan.-Dec.	Year-on-Year Growth (%)	Jan.-Dec.	Year-on-Year Growth (%)	Jan.-Dec.	Year-on-Year Growth (%)	
	Digital Cameras (total)	23,853,572	67.7	24,189,870	68.3	3,520,377	71.9	20,669,493	67.8	7,733,402	64.2	5,995,278	66.9	6,381,736	74.2	559,077	62.6
	526,892,246	77.7	710,274,993	80.2	94,533,565	77.7	615,741,428	80.6	184,827,711	79.8	163,468,072	75.5	250,274,743	85.3	17,170,902	77.7	
Type	Built-in Lens Cameras	12,440,850	56.1	12,582,092	56.3	2,237,134	68.4	10,344,958	54.2	4,597,301	53.8	3,154,197	54.2	2,253,725	55.4	339,735	53.2
		162,562,229	62.4	190,715,243	62.1	33,954,521	72.4	156,760,722	60.2	66,330,949	61.0	41,475,799	55.8	44,013,034	63.7	4,940,940	61.0
	Interchangeable Lens Cameras	11,412,722	87.4	11,607,778	88.9	1,283,243	78.8	10,324,535	90.4	3,136,101	89.7	2,841,081	90.5	4,128,011	91.1	219,342	86.1
		364,330,017	87.3	519,559,750	89.8	60,579,044	81.0	458,980,706	91.2	118,496,762	96.4	121,992,273	85.8	206,261,709	91.9	12,229,962	87.4
	Single Lens Reflex	8,275,003	84.4	8,449,043	87.0	806,422	82.4	7,642,621	87.5	2,422,041	87.8	2,401,676	92.1	2,694,088	83.9	124,816	79.9
		264,637,690	83.6	370,126,941	86.3	39,343,381	83.6	330,783,560	86.6	86,219,638	94.0	97,017,773	84.7	140,643,929	84.2	6,902,220	79.9
	Non-Reflex)*	3,137,719	96.5	3,158,735	94.4	476,821	73.4	2,681,914	99.5	714,060	96.5	439,405	82.3	1,433,923	108.3	94,526	96.0
		99,692,327	99.0	149,432,809	100.1	21,235,663	76.7	128,197,146	105.5	32,277,124	103.2	24,974,500	90.3	65,617,780	114.6	5,327,742	99.4

Note: "Non-Reflex" includes cameras such as so-called mirrorless cameras, compact system cameras, rangefinder cameras with interchangeable lens and interchangeable unit system cameras, and similar cameras.

(Camera & Imaging Products Association)