

Production,Shipment of Digital Still Camera
June,January-June in 2014

Unit Upper:PCS,Lower:1,000Yen

Item	Production					Total Shipment(Worldwide)					Shipment to Japan					except for Shipments to Japan(Europe+Americas+Asia+Others)				
	Jun.	2)*	3)*	Jan.-Jun.	4)*	Jun.	2)*	3)*	Jan.-Jun.	4)*	Jun.	2)*	3)*	Jan.-Jun.	4)*	Jun.	2)*	3)*	Jan.-Jun.	4)*
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Digital Still Camera Total	3,405,749	95.6	78.1	19,801,719	67.0	3,328,051	95.7	76.0	19,901,192	66.9	396,359	105.4	69.8	2,891,869	78.2	2,931,692	94.5	76.9	17,009,323	65.3
	57,869,025	97.4	92.0	329,750,751	87.3	73,223,133	96.9	84.7	435,060,797	83.6	9,680,147	111.3	81.5	69,139,478	96.4	63,542,986	95.1	85.2	365,921,319	81.5

By Type	Camera with Built-in Lens	2,267,261	96.9	74.8	13,245,142	59.2	2,251,292	100.1	75.6	13,505,144	61.0	279,190	103.7	69.1	1,954,776	72.5	1,972,102	99.6	76.6	11,550,368	59.4
			24,615,281	101.4	86.5	137,228,392	73.9	28,502,643	107.9	86.4	162,997,890	72.0	3,699,298	103.4	74.5	25,604,344	78.8	24,803,345	108.6	88.5	137,393,546
By Type	Camera with Interchangeable Lens	1,138,488	93.1	85.8	6,556,577	91.1	1,076,759	87.5	76.8	6,396,048	84.3	117,169	110.0	71.4	937,093	93.6	959,590	85.4	77.5	5,458,955	82.9
		33,253,744	94.7	96.6	192,522,359	100.2	44,720,490	91.0	83.7	272,062,907	92.5	5,980,849	116.9	86.6	43,535,134	110.8	38,739,641	88.0	83.3	228,527,773	89.7
By Type	Single Lens Reflex	866,434	89.1	78.4	5,141,368	85.9	807,512	83.1	68.9	4,904,435	78.3	67,920	115.7	66.1	573,340	88.5	739,592	81.0	69.2	4,331,095	77.1
		25,929,934	93.0	89.0	154,475,074	94.3	33,421,147	86.0	73.1	211,313,236	84.3	4,002,313	125.5	84.7	28,930,673	104.9	29,418,834	82.5	71.7	182,382,563	81.7
By Type	Non-Reflex 5)*	272,054	109.0	122.9	1,415,209	117.1	269,247	104.1	116.8	1,491,613	112.8	49,249	102.9	80.4	363,753	102.9	219,998	104.4	129.9	1,127,860	116.4
		7,323,810	101.5	138.1	38,047,285	134.2	11,299,343	110.1	147.0	60,749,671	140.0	1,978,536	102.6	90.6	14,604,461	124.9	9,320,807	111.8	169.4	46,145,210	145.5

(By Destination)

Unit Upper:PCS,Lower:1,000Yen

Item	Shipments to Japan					Shipments to Europe					Shipments to Americas					Shipments to Asia					Shipments to Other Areas				
	Jun.	2)*	3)*	Jan.-Jun.	4)*	Jun.	2)*	3)*	Jan.-Jun.	4)*	Jun.	2)*	3)*	Jan.-Jun.	4)*	Jun.	2)*	3)*	Jan.-Jun.	4)*	Jun.	2)*	3)*	Jan.-Jun.	4)*
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Digital Still Camera Total	396,359	105.4	69.8	2,891,869	78.2	1,006,955	83.0	60.0	6,222,133	66.8	850,680	105.8	87.2	4,848,163	56.3	982,498	102.5	96.0	5,321,546	73.5	91,559	72.1	67.7	617,481	70.8
	9,680,147	111.3	81.5	69,139,478	96.4	18,536,182	78.1	64.2	117,739,543	78.4	16,362,463	105.0	92.1	92,346,161	69.8	27,076,508	106.3	102.9	145,975,869	93.3	1,567,833	76.4	98.2	9,859,746	101.9

By Type	Camera with Built-in Lens	279,190	103.7	69.1	1,954,776	72.5	710,636	89.6	61.5	4,413,058	64.7	632,421	110.5	89.3	3,602,848	52.0	554,871	111.0	93.6	3,020,974	61.3	74,174	65.1	63.3	513,488	65.5
			3,699,298	103.4	74.5	25,604,344	78.8	8,551,027	90.6	67.3	51,786,935	77.0	7,831,126	120.2	111.0	42,245,102	60.5	7,566,463	139.0	106.3	37,695,844	75.2	854,729	59.6	74.2	5,665,665
By Type	Camera with Interchangeable Lens	117,169	110.0	71.4	937,093	93.6	296,319	70.5	56.7	1,809,075	72.5	218,259	94.2	81.6	1,245,315	74.1	427,627	93.3	99.3	2,300,572	99.3	17,385	133.0	96.3	103,993	117.8
		5,980,849	116.9	86.6	43,535,134	110.8	9,985,155	69.9	61.7	65,952,608	79.4	8,531,337	94.1	79.6	50,101,059	80.1	19,510,045	97.4	101.7	108,280,025	101.8	713,104	115.1	160.6	4,194,081	145.9
By Type	Single Lens Reflex	67,920	115.7	66.1	573,340	88.5	237,013	64.7	50.4	1,499,907	66.5	175,435	89.6	68.2	1,064,705	70.3	316,648	92.5	97.0	1,697,928	95.8	10,496	126.3	69.5	68,555	95.8
		4,002,313	125.5	84.7	28,930,673	104.9	7,550,021	62.5	52.2	53,177,670	71.0	6,469,977	87.6	62.9	41,945,510	73.5	14,987,832	95.0	94.0	84,492,616	95.0	411,004	95.9	123.5	2,766,767	121.6
By Type	Non-Reflex 5)*	49,249	102.9	80.4	363,753	102.9	59,306	110.1	114.7	309,168	128.7	42,824	118.8	418.4	180,610	107.8	110,979	95.6	106.3	602,644	110.6	6,889	144.8	233.4	35,438	211.8
		1,978,536	102.6	90.6	14,604,461	124.9	2,435,134	110.4	142.5	12,774,938	156.3	2,061,360	122.8	472.0	8,155,549	148.4	4,522,213	106.1	139.4	23,787,409	136.4	302,100	158.3	271.4	1,427,314	237.7

(Camera & Imaging Products Association)

Note:1) Figures by CIPA member companies' only , including their overseas production.

2) Comparison over the previous month.

3) Comparison over the same month a year ago.

4) Comparison over the same period a year ago.

5) "Non-Reflex" includes cameras such as so-called mirrorless cameras, compact system cameras, rangefinder cameras with interchangeable lens and interchangeable unit system cameras, and similar cameras.