



Guide to changes to the procedures of the logo certification program

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Changes to Procedures in the PictBridge Logo Certification Program

Effective: April 1, 2008, start of acceptance of reservations for certification

Changes

1. The number of Logo Certification Organizations is increased to two.

Users can now choose to apply for logo certification from either of the following two companies.

SSCT (System Solution Center Tochigi Inc.)

Joho-no-Mori Tochigi, Hoshakuji, Takanezawa-machi, Shioya-gun, Tochigi 329-1233

TEL (028) 680-2000 FAX (028) 680-2022

URL: <http://www.ssct.co.jp/>

Allion Japan Inc.

1-24-2 Higashi-gotanda, Shinagawa-ku, Tokyo 141-0022

TEL (03) 5488-7368 FAX (03) 5488-7369

URL: <http://jp.allion.com/>

* Certification fee and application procedure are the same for both companies.

* The Trademark Master License Agreement (TMLA) has been revised. If you have already concluded the TMLA, please complete the procedure to indicate your agreement with the revised sections.

Revision of TMLA 

2. Definitions of types of applications, methods of application, certification fees

After changes		
Application type	Certification fee (not including consumption tax & bank transfer charge)	Material submitted
New	JPY300,000	Application form Test log
Similar	JPY200,000	Application form Check sheet
Additional	JPY50,000	Application form Check sheet

* A **check sheet** is necessary to submit if you apply the adscript products (*) with your application (New / Similar / Additional). (* See Logo Certification Guidelines Rev.3.0 for more detail.)
 * Changes to materials submitted are indicated in **red**.

New product applications

Definition: General application when developing products bearing PictBridge features

Method of application: Vendors conduct the logo certification tests themselves and submit the test logs to the certification organization.

Certification fee: JPY300,000 (not including consumption tax and bank transfer charge)

Similar product applications

Definition: Applies to other models in the same series as a newly submitted or already ^{*Note} logo- certified model, and models customized for regional specifications.

Method of application: The vendor submits the newly required check sheet to the certification organization for certification that the submitted product satisfies the similar condition as the original product.

Certification fee: JPY200,000 (not including consumption tax and bank transfer charge)

Details: Concerning similar product applications, original models are basically newly submitted or already logo-certified models. Similar product applications apply to models in the same series as original models and models customized for regional specifications. Only vendors that have acquired logo certification for the original model can submit similar product applications.

More specifically, a similar product application can be submitted if the original model has the same PictBridge features as shown in the logo certification guidelines. Vendors shall guarantee that the results of the logo certification test for the similar product model is identical to those of the original model.

Additional product applications

Definition: Applied to additional submissions after an already ^{*Note} certified model, provided certain conditions are satisfied.

Method of application: The vendor submits the newly required check sheet to the certification organization for certification that the submitted model satisfies the condition for the same product as the original model.

Certification fee: JPY50,000 (not including consumption tax and bank transfer charge)

Condition for Adscription

When making new, similar or additional submissions, models that satisfy the condition for the same product as the submitted model may be listed on the same application.

For detailed definitions for each application, please refer to Logo Certifications Guidelines Rev.3.0.

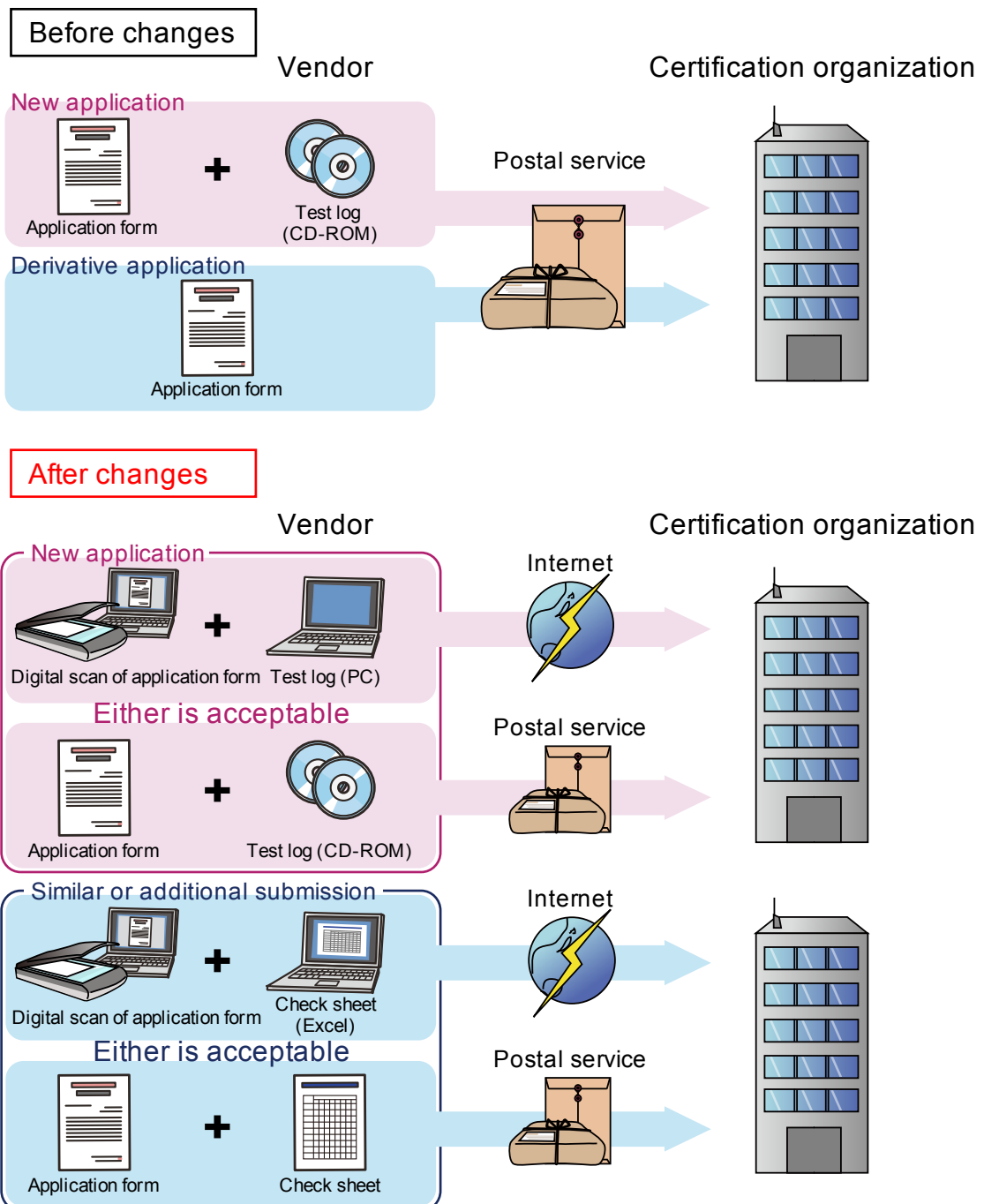
Similar and additional submissions can only be accepted if the vendor is the same vendor that obtained logo certification for the original model.

*Note: An already certified model means a model which is certified based on the Logo Certification Guidelines Rev. 3.0.

3. Changes to method of submission of submitted items

The method of submitting application forms and test logs has changed. In the past, test logs could be stored on CD-R and sent along with the application form to the certification agency by postal service or courier. After the changes, the application form and test log can be uploaded instantly from the CIPA website' s upload screen. The application form requires a signature, so please print the application form, sign it, scan the signed form and upload the image file of the scan.

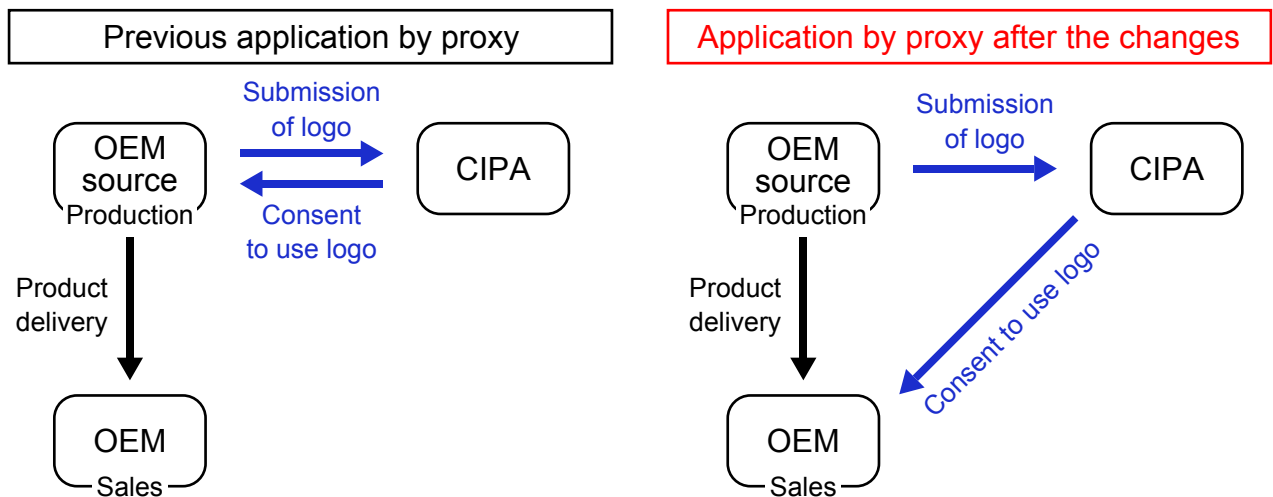
If you prefer, you can continue to send submissions by postal service or courier.



4. Partial change to the method of application for OEMs

In PictBridge logo certification, certification is permitted for companies other than the sales companies of products containing the logo, such as OEM products. The procedure for application by proxy has been revised.

1. Logo certification is the responsibility of the sales company of the logo-bearing products.



2. The Trademark Master License Agreement (TMLA) used in the application for certification is that of the OEM seller (sales company) to which certification is granted. In other words, the company that wishes to sell the products bearing the logo must have concluded the TMLA. Companies that do not sell own-brand products and sell only OEM-supplied products are not required to conclude the TMLA.

Application type	OEM supplier (Ex.manufacturer)		OEM purchaser (Ex.sales company)	
	ACCESS ID		ACCESS ID	
The applicant is OEM supplier (Application by proxy)	ACCESS ID	○	ACCESS ID	○
	TMLA	×	TMLA	○
	Test Suite	△	Test Suite	△
The applicant is OEM purchaser	ACCESS ID	○	ACCESS ID	○
	TMLA	×	TMLA	○
	Test Suite	△	Test Suite	△

* ○: Necessary, △: necessary for either, ×: not necessary
* TMLA: Trademark Master License Agreement

3. In cases where the products carry both companies' brands, as is the case with the carriers (sales companies) and manufacturers in Japan's mobile-telephone industry, the application is not recognized as an OEM application. In this case the manufacturer conducts the application as normal.

5. Sending of Logo Certification by e-mail


After the product passes the certification tests, CIPA sends the Logo Certification as a PDF file by e-mail, rather than by postal service as in the past. If you wish to receive the original (paper) Logo Certification, please indicate this wish and CIPA will send it by postal service.

6. Transition period and application conditions under the Logo Certification Guidelines Rev. 2.0

The changes to the procedures in the logo certification program take effect April 1, 2008. However, the previous method of application will still be accepted under the following conditions.

1. All related submissions will be submitted by March 31, 2009.
2. The applicable certification agency is SSCT only.
3. Products that may be submitted for application
 - Submitted products whose reservation for certification is received by March 31, 2008
 - Derived products of products whose reservation for certification is received by March 31, 2008

For more details, please refer to Logo Certification Guidelines Rev. 3.0, established March 1, 2008. You can download this file from the PictBridge members' site after entering your access ID and password.

[Member Area](#) 

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