

Production, Shipment of Digital Still Camera
August, January - August in 2002

Unit Upper:Pcs, Lower:1,000 Yen

Item		Production					Total Shipment					Domestic Shipment					Export				
		August	3) (%)	4) (%)	Jan.-Aug.	5) (%)	August	3) (%)	4) (%)	Jan.-Aug.	5) (%)	August	3) (%)	4) (%)	Jan.-Aug.	5) (%)	August	3) (%)	4) (%)	Jan.-Aug.	5) (%)
By Pixel	Less than 2MP	182,681	97.0	46.4	1,286,517	50.8	242,689	110.4	76.3	1,656,209	70.7	98,050	93.4	186.1	556,954	82.4	144,639	126.0	54.5	1,099,255	65.9
		4,059,141	97.4	52.3	29,569,110	52.4	5,334,346	107.4	73.6	37,401,076	67.1	2,043,659	88.2	194.8	12,457,238	91.6	3,290,688	124.2	53.1	24,943,839	59.2
	2-3MP	800,849	82.4	142.3	5,680,765	127.0	786,022	77.8	162.1	6,253,223	160.0	216,297	70.0	105.5	1,970,496	139.0	569,725	81.2	203.5	4,282,727	172.0
		16,957,674	81.8	100.2	126,524,286	84.1	18,544,597	76.7	114.2	156,015,825	115.0	6,088,299	73.6	85.5	54,412,867	104.4	12,456,299	78.3	136.6	101,602,959	121.6
	No less than 3MP	917,205	98.8	230.4	4,975,275	204.9	862,410	92.5	260.2	5,244,344	242.0	110,087	54.2	184.1	1,209,627	184.8	752,323	103.2	277.0	4,034,717	266.7
		33,388,736	92.6	171.5	193,998,472	154.9	37,493,634	84.3	201.6	252,143,958	204.0	5,035,754	55.2	143.7	57,539,998	151.7	32,457,880	91.8	215.0	194,603,960	227.1
Digital Still Camera Total		1,900,735	91.0	140.3	11,942,557	126.6	1,891,121	87.5	166.7	13,153,776	156.3	424,434	68.8	133.7	3,737,077	136.0	1,466,687	94.9	179.5	9,416,699	166.1
		54,405,551	89.3	123.3	350,091,868	105.4	61,372,578	83.4	145.8	445,560,860	141.4	13,167,712	66.8	112.8	124,410,103	120.0	48,204,866	89.4	158.5	321,150,757	151.9
Optical Zooming Function	With optical zoom lenses and exchangeable lenses	1,537,484	84.2	153.0	10,364,981	143.3	1,543,564	83.5	172.7	11,088,083	170.7										
		47,947,590	84.3	130.0	321,904,754	114.0	55,464,201	81.7	147.6	407,884,142	148.5										
	Without optical zoom lenses	363,251	137.9	103.8	1,577,576	71.6	347,557	110.9	144.5	2,065,693	107.5										
		6,457,961	159.9	89.0	28,187,114	56.5	5,908,377	102.5	131.0	37,676,718	93.3										

See Note 3),4),5)

Source : Camera & Imaging Products Association (CIPA)

Digital Still Camera Export by Distination
August,January - August in 2002

Unit Upper:Pcs,Lower:1,000 Yen

By Destination Item	Export																			
						Europe					N.America					Others				
	August	3) (%)	4) (%)	Jan.-Aug.	5) (%)	August	3) (%)	4) (%)	Jan.-Aug.	5) (%)	August	3) (%)	4) (%)	Jan.-Aug.	5) (%)	August	3) (%)	4) (%)	Jan.-Aug.	5) (%)
Digital Still Camera Total	1,466,687	94.9	179.5	9,416,699	166.1	532,646	94.7	265.9	3,472,731	178.1	678,523	95.7	130.4	4,407,066	145.6	255,518	93.4	265.1	1,536,902	221.5
	48,204,866	89.4	158.5	321,150,757	151.9	16,575,949	87.5	201.9	116,566,348	155.7	23,361,536	93.0	127.7	149,743,833	139.7	8,267,382	83.8	211.7	54,840,577	187.0

See Note 3),4),5)

Source : Camera & Imaging Products Association (CIPA)

- Note : 1) Figures by CIPA member companies' only , including their overseas production.
 2) Interchangeable lenses included standard lenses also , excepting lenses used only for APS Camera and Digital Camera.
 3) Comparison over the previous month.
 4) Comparison over the same month a year ago.
 5) Comparison over the same period a year ago.