

Shipment of Photo Printers for Consumer use, under A4 size
May, January-May in 2010

Unit Upper: Pcs, Lower: 1,000Yen

Item	Total Shipments(Worldwide)					Shipments to Japan					except for Shipments to Japan(Europe+Americas+Asia+Others)				
	May.	*1 (%)	*2 (%)	Jan.-May.	*3 (%)	May.	*1 (%)	*2 (%)	Jan.-May.	*3 (%)	May.	*1 (%)	*2 (%)	Jan.-May.	*3 (%)
Photo Printers, under A4 size	71,146	106.2	127.9	287,626	87.6	9,796	78.4	81.1	66,610	53.7	61,350	112.6	140.8	221,016	108.1
	508,872	99.4	114.4	2,144,650	82.0	62,022	68.3	62.0	524,775	49.0	446,850	106.1	129.5	1,619,875	104.9

(By Destination)

Unit Upper: Pcs, Lower: 1,000Yen

Item	Shipments to Japan					Shipments to Europe					Shipments to Americas					Shipments to Asia					Shipments to Other Areas				
	May.	*1 (%)	*2 (%)	Jan.-May.	*3 (%)	May.	*1 (%)	*2 (%)	Jan.-May.	*3 (%)	May.	*1 (%)	*2 (%)	Jan.-May.	*3 (%)	May.	*1 (%)	*2 (%)	Jan.-May.	*3 (%)	May.	*1 (%)	*2 (%)	Jan.-May.	*3 (%)
Photo Printers, under A4 size	9,796	78.4	81.1	66,610	53.7	30,255	139.6	400.2	98,716	441.7	12,679	83.3	90.2	56,788	78.2	17,735	110.1	112.8	59,725	67.6	681	46.4	10.9	5,787	27.4
	62,022	68.3	62.0	524,775	49.0	212,517	135.7	284.4	694,491	327.1	89,060	75.1	86.4	424,741	80.6	139,834	105.3	105.4	467,176	67.7	5,439	40.8	15.7	33,467	29.1

*1 Comparison over the previous month. *2 Comparison over the same month a year ago. *3 Comparison over the same period a year ago.

(Camera & Imaging Products Association)

- Note :
- 1) The shipment of printers without PictBridge has been included in the data in addition to the shipment of printers that supports PictBridge since April, 2010.
 - 2) Year-over-year comparison of the shipment of April, 2010 through March, 2011 will be compared with the previous year's shipment of printers that supports PictBridge.
 - 3) YoY of the shipment to Americas in 2010 is compared with the shipment of North America, 2009