

Shipment of Photo Printers for Consumer use, under A4 size
April, January-April in 2010

Unit Upper: Pcs, Lower: 1,000Yen

Item	Total Shipments(Worldwide)					Shipments to Japan					except for Shipments to Japan(Europe+Americas+Asia+Others)				
	Apr.	*1 (%)	*2 (%)	Jan.-Apr.	*3 (%)	Apr.	*1 (%)	*2 (%)	Jan.-Apr.	*3 (%)	Apr.	*1 (%)	*2 (%)	Jan.-Apr.	*3 (%)
Photo Printers, under A4 size	66,961	114.5	111.7	216,480	79.4	12,496	121.6	78.5	56,814	50.8	54,465	113.0	123.6	159,666	99.3
	512,122	120.5	113.3	1,635,778	75.3	90,773	98.8	74.8	462,753	47.7	421,349	126.5	127.5	1,173,025	97.8

(By Destination)

Unit Upper: Pcs, Lower: 1,000Yen

Item	Shipments to Japan					Shipments to Europe					Shipments to Americas					Shipments to Asia					Shipments to Other Areas				
	Apr.	*1 (%)	*2 (%)	Jan.-Apr.	*3 (%)	Apr.	*1 (%)	*2 (%)	Jan.-Apr.	*3 (%)	Apr.	*1 (%)	*2 (%)	Jan.-Apr.	*3 (%)	Apr.	*1 (%)	*2 (%)	Jan.-Apr.	*3 (%)	Apr.	*1 (%)	*2 (%)	Jan.-Apr.	*3 (%)
Photo Printers, under A4 size	12,496	121.6	78.5	56,814	50.8	21,668	91.3	350.6	68,461	462.9	15,221	139.1	76.5	44,109	75.3	16,107	132.7	153.3	41,990	57.8	1,469	104.2	19.6	5,106	34.3
	90,773	98.8	74.8	462,753	47.7	156,653	99.7	270.4	481,974	350.3	118,584	154.4	81.3	335,681	79.2	132,767	143.1	140.5	327,342	58.7	13,345	208.0	41.3	28,028	34.8

*1 Comparison over the previous month. *2 Comparison over the same month a year ago. *3 Comparison over the same period a year ago.

(Camera & Imaging Products Association)

- Note : 1) The shipment of printers without PictBridge has been included in the data in addition to the shipment of printers that supports PictBridge since April, 2010.
2) Year-over-year comparison of the shipment of April, 2010 through March, 2011 will be compared with the previous year's shipment of printers that supports PictBridge.
3) YoY of the shipment to Americas in 2010 is compared with the shipment of North America, 2009