

Shipment of Photo Printers for Consumer use, up to A4 size  
January-December in 2010

Unit Upper:Pcs, Lower:1000Yen

Item	Total Shipments		Shipments to Japan		Except for Shipments to Japan		Shipments to Europe		Shipments to Americas		Shipments to Asia		Shipments to Other Areas	
	Jan.-Dec	Year -on-Year Growth (%)	Jan.-Dec	Year -on-Year Growth (%)	Jan.-Dec	Year -on-Year Growth (%)	Jan.-Dec	Year -on-Year Growth (%)	Jan.-Dec	Year -on-Year Growth (%)	Jan.-Dec	Year -on-Year Growth (%)	Jan.-Dec	Year -on-Year Growth (%)
	Photo Printers for Consumer use, up to A4 size	1,025,297	105.6	313,985	90.1	711,312	114.4	278,635	164.5	209,722	90.3	204,255	114.7	18,700
	10,647,910	125.9	5,738,335	159.9	4,909,575	100.8	1,872,901	128.8	1,398,362	81.9	1,517,455	106.0	120,857	43.5

Note : 1) Figures include decimal-adjusted numbers.

(Camera & Imaging Products Association)

2) The shipment of printers without PictBridge has been included in the data in addition to the shipment of printers that supports PictBridge since April, 2010.

3) Year-over-year comparison of the shipment of April, 2010 through March, 2011 will be compared with the previous year's shipment of printers that supports PictBridge.