

Shipment of Photo Printers for Consumer use, under A4 size
December, January-December in 2009

Unit Upper: Pcs, Lower: 1,000Yen

Item	Total Shipment(Worldwide)					Shipment to Japan					except for Shipments to Japan(Europe+N.America+Asia+Others)				
	Dec.	1)	2)	Jan.-Dec.	3)	Dec.	1)	2)	Jan.-Dec.	3)	Dec.	1)	2)	Jan.-Dec.	3)
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Photo Printers, under A4 size	69,333	56.3	114.6	970,630	48.6	41,103	66.9	148.4	348,614	66.6	28,230	45.7	86.1	622,016	42.2
	661,984	48.7	111.9	8,459,691	49.3	447,205	51.9	146.3	3,588,567	72.2	214,779	43.1	75.2	4,871,124	40.0

Unit Upper: Pcs, Lower: 1,000Yen

(By Destination)

Item	Shipments to Japan					Shipments to Europe					Shipments to N.America					Shipments to Asia					Shipments to Other Areas				
	Dec.	1)	2)	Jan.-Dec.	3)	Dec.	1)	2)	Jan.-Dec.	3)	Dec.	1)	2)	Jan.-Dec.	3)	Dec.	1)	2)	Jan.-Dec.	3)	Dec.	1)	2)	Jan.-Dec.	3)
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Photo Printers, under A4 size	41,103	66.9	148.4	348,614	66.6	6,381	40.5	94.4	169,372	26.2	9,382	28.8	260.4	232,205	50.0	11,958	107.6	77.6	178,119	64.2	509	22.4	7.2	42,320	50.6
	447,205	51.9	146.3	3,588,567	72.2	57,349	40.3	86.2	1,453,760	28.4	62,974	26.0	281.9	1,707,610	45.9	91,040	98.1	67.8	1,431,814	56.0	3,416	15.7	5.5	277,940	35.2

See Note 1),2),3)

(Camera & Imaging Products Association)

Note : 1) Comparison over the previous month.

2) Comparison over the same month a year ago.

3) Comparison over the same period a year ago.

*Target products for research: A"Photo Printer for consumer use, under A4 size, shipped with PictBridge"