

Shipment of Photo Printers for Consumer use,under A4 size
March,January-March in 2009

Unit Upper: Pcs,Lower: 1,000Yen

Item	Total Shipment(Worldwide)					Shipment to Japan					except for Shipments to Japan(Europe+N.America+Asia+Others)				
	Mar.	1)	2)	Jan.-Mar.	3)	Mar.	1)	2)	Jan.-Mar.	3)	Mar.	1)	2)	Jan.-Mar.	3)
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Photo Printers, under A4 size	92,277	156.5	59.2	212,742	61.5	51,053	261.0	103.0	95,946	82.2	41,224	104.6	38.8	116,796	51.0
	741,389	157.8	56.7	1,719,189	57.3	425,683	226.0	87.5	849,790	75.2	315,706	112.2	38.4	869,399	46.4

Unit Upper: Pcs,Lower: 1,000Yen

(By Destination)

Item	Shipments to Japan					Shipments to Europe					Shipments to N.America					Shipments to Asia					Shipments to Other Areas				
	Mar.	1)	2)	Jan.-Mar.	3)	Mar.	1)	2)	Jan.-Mar.	3)	Mar.	1)	2)	Jan.-Mar.	3)	Mar.	1)	2)	Jan.-Mar.	3)	Mar.	1)	2)	Jan.-Mar.	3)
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
Photo Printers, under A4 size	51,053	261.0	103.0	95,946	82.2	2,386	124.4	9.8	8,610	9.6	14,824	142.6	24.7	38,656	42.2	21,953	87.3	119.7	62,124	158.1	2,061	105.9	59.8	7,406	84.4
	425,683	226.0	87.5	849,790	75.2	24,504	137.0	12.3	79,639	10.5	110,069	160.3	25.8	278,264	41.8	171,479	96.1	111.5	463,213	131.1	9,654	58.3	23.1	48,283	51.8

See Note 1),2),3)

(Camera & Imaging Products Association)

Note : 1) Comparison over the previous month.

2) Comparison over the same month a year ago.

3) Comparison over the same period a year ago.

*Target products for research: A"Photo Printer for consumer use,under A4 size,shipped with PictBridge"