

Shipment of Photo Printers for Consumer use, under A4 size
November, January-November in 2011

Unit Upper: Pcs, Lower: 1,000Yen

Item	Total Shipments(Worldwide)					Shipments to Japan					except for Shipments to Japan(Europe+Americas+Asia+Others)				
	Nov.	*1 (%)	*2 (%)	Jan.-Nov.	*3 (%)	Nov.	*1 (%)	*2 (%)	Jan.-Nov.	*3 (%)	Nov.	*1 (%)	*2 (%)	Jan.-Nov.	*3 (%)
Photo Printers, under A4 size	130,116	106.7	93.9	836,426	87.8	69,561	186.0	94.3	230,943	82.7	60,555	71.6	93.4	605,483	89.9
	2,253,818	152.3	96.0	7,564,121	77.1	1,952,209	197.0	101.8	3,908,450	75.9	301,609	61.7	70.2	3,655,671	78.5

(By Destination)

Unit Upper: Pcs, Lower: 1,000Yen

Item	Shipments to Japan					Shipments to Europe					Shipments to Americas					Shipments to Asia					Shipments to Other Areas				
	Nov.	*1 (%)	*2 (%)	Jan.-Nov.	*3 (%)	Nov.	*1 (%)	*2 (%)	Jan.-Nov.	*3 (%)	Nov.	*1 (%)	*2 (%)	Jan.-Nov.	*3 (%)	Nov.	*1 (%)	*2 (%)	Jan.-Nov.	*3 (%)	Nov.	*1 (%)	*2 (%)	Jan.-Nov.	*3 (%)
Photo Printers, under A4 size	69,561	186.0	94.3	230,943	82.7	22,225	48.5	119.0	256,884	97.8	11,919	62.5	48.0	140,337	68.0	24,766	131.7	137.5	201,496	108.4	1,645	200.4	49.8	6,766	36.8
	1,952,209	197.0	101.8	3,908,450	75.9	127,208	48.1	105.4	1,554,605	87.5	70,556	66.1	47.6	831,901	60.4	90,315	80.7	65.6	1,214,448	87.7	13,530	234.3	59.2	54,717	46.0

*1 Comparison over the previous month. *2 Comparison over the same month a year ago. *3 Comparison over the same period a year ago.

(Camera & Imaging Products Association)

Note : 1) The shipment of printers without PictBridge has been included in the data in addition to the shipment of printers that supports PictBridge since April, 2010.

2) Year-over-year comparison of the shipment of April, 2010 through March, 2011 will be compared with the previous year's shipment of printers that supports PictBridge.