

Production, Shipment of Digital Still Camera
December, January - December in 2004

Unit Upper:Pcs, Lower:1,000 Yen

Item		Production					Total Shipment					Domestic Shipment					Export					
		December	3) (%)	4) (%)	Jan.- Dec.	5) (%)	December	3) (%)	4) (%)	Jan.- Dec.	5) (%)	December	3) (%)	4) (%)	Jan.- Dec.	5) (%)	December	3) (%)	4) (%)	Jan.- Dec.	5) (%)	
Digital Still Camera	Less than 3MP	9,529	5.4	1.7	3,393,375	44.1	28,503	15.3	5.1	3,592,157	42.7	17,786	212.1	18.2	275,496	17.8	10,717	6.0	2.3	3,316,661	48.4	
		173,287	7.1	1.5	48,149,505	36.6	442,818	19.5	4.9	46,866,512	31.7	248,658	140.9	12.9	4,264,208	13.4	194,160	9.3	2.7	42,602,304	36.7	
	3-4MP	872,557	78.6	40.8	15,648,544	75.9	924,726	70.5	45.2	16,607,907	81.2	90,362	110.2	20.9	1,978,741	46.3	834,364	67.9	51.7	14,629,166	90.4	
		12,667,564	76.5	28.1	279,221,953	61.6	12,993,537	63.0	29.6	301,029,513	61.1	1,944,355	116.0	18.5	43,282,635	38.6	11,049,182	58.4	33.1	257,746,878	67.7	
	4-5MP	1,318,512	61.0	122.4	18,181,068	225.7	1,436,014	62.1	138.2	18,148,959	233.9	243,494	89.0	92.7	2,647,317	163.8	1,192,520	58.5	153.5	15,501,642	252.3	
		23,775,959	58.1	90.1	364,260,627	174.8	28,519,419	61.0	98.1	409,363,838	167.1	5,139,310	86.5	69.3	66,485,982	134.9	23,380,109	57.3	108.0	342,877,856	175.2	
	No less than 5MP	2,039,985	64.2	223.8	22,181,662	315.3	2,115,200	71.2	246.8	21,416,745	315.6	536,728	121.4	260.4	3,645,326	365.1	1,578,472	62.4	242.5	17,771,419	307.1	
		63,071,481	69.2	180.2	689,773,349	247.2	75,234,468	75.0	198.6	788,750,024	232.3	18,043,344	114.7	204.7	129,165,948	249.4	57,191,124	67.6	196.7	659,584,076	229.2	
	Digital Still Camera Total		4,240,583	64.0	90.4	59,404,649	136.9	4,504,443	66.4	100.0	59,765,768	137.7	888,370	110.2	88.9	8,546,880	101.3	3,616,073	60.5	103.1	51,218,888	146.5
			99,688,291	66.0	84.5	1,381,405,434	128.9	117,190,242	69.0	97.8	1,546,009,887	126.2	25,375,667	107.9	88.6	243,198,773	99.3	91,814,575	62.7	100.7	1,302,811,114	132.9
Optical Zooming Function	With optical zoom lenses	3,639,377	62.8	88.3	52,312,004	137.7	3,874,235	64.6	98.7	52,694,379	139.2	788,114	111.7		7,626,820		3,086,121	58.3		45,067,559		
		75,235,981	61.0	73.1	1,161,583,611	124.4	89,974,629	64.5	87.8	1,292,774,335	122.0	20,727,067	113.6		202,943,510		69,247,562	57.1		1,089,830,825		
	Without optical zoom lenses	312,098	63.9	67.7	4,544,592	99.3	330,747	70.6	70.7	4,595,631	97.8	56,268	101.7		547,430		274,479	66.4		4,048,201		
		4,253,686	65.8	54.1	60,763,238	83.4	4,341,409	66.6	52.5	67,106,187	83.6	1,075,279	86.9		10,970,391		3,266,130	61.8		56,135,796		
	single lens reflex exchangeable lenses	289,108	85.2	272.5	2,548,053	310.5	299,461	94.3	267.4	2,475,758	292.9	43,988	97.9	219.5	372,630	225.7	255,473	93.8	277.8	2,103,128	309.2	
		20,198,624	95.1	282.1	159,058,585	242.2	22,874,204	95.5	251.9	186,129,365	217.7	3,573,321	88.3	206.5	29,284,872	172.0	19,300,883	97.0	262.6	156,844,493	229.1	

See Note 3),4),5)

Source : Camera & Imaging Products Association (CIPA)

Digital Still Camera Export by Destination
December , January - December in 2004

Unit Upper:Pcs.Lower:1,000 Yen

By Destination Item	Export																								
	Europe					N.America					Asia					Others									
	December	3) (%)	4) (%)	Jan.- Dec.	5) (%)	December	3) (%)	4) (%)	Jan.- Dec.	5) (%)	December	3) (%)	4) (%)	Jan.- Dec.	5) (%)	December	3) (%)	4) (%)	Jan.- Dec.	5) (%)	December	3) (%)	4) (%)	Jan.- Dec.	5) (%)
Digital Still Camera Total	3,616,073	60.5	103.1	51,218,888	146.5	1,489,383	60.9	108.8	21,760,994	150.1	1,112,945	47.2	82.1	18,234,198	130.2	766,658	94.6	123.8	8,173,765	168.2	247,087	68.3	151.3	3,049,931	190.7
	91,814,575	62.7	100.7	1,302,811,114	132.9	36,695,522	61.6	102.5	541,276,035	135.6	28,145,624	49.2	86.4	453,043,657	118.3	21,382,950	98.8	115.2	237,110,232	153.1	5,590,479	69.6	132.0	71,381,190	165.7

See Note 3),4),5)

Source : Camera & Imaging Products Association (CIPA)

- Note : 1) Figures by CIPA member companies' only , including their overseas production.
 2) Interchangeable lenses included standard lenses also , excepting lenses used only for APS Camera and Digital Camera.
 3) Comparison over the previous month.
 4) Comparison over the same month a year ago.
 5) Comparison over the same period a year ago.