

Production, Shipment of Digital Still Camera
December, January - December in 2003

Unit Upper:Pcs, Lower:1,000 Yen

Item		Production					Total Shipment					Domestic Shipment					Export				
		December	3)	4)	Jan.- Dec.	5)	December	3)	4)	Jan.- Dec.	5)	December	3)	4)	Jan.- Dec.	5)	December	3)	4)	Jan.- Dec.	5)
			(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)
By Pixel	Less than 2MP	10,773	63.5	4.6	531,147	23.0	10,649	52.0	7.5	633,360	25.6	609	8.0	1.1	146,689	17.8	10,040	78.0	11.7	486,671	29.5
		129,584	73.7	2.9	8,031,304	15.9	129,540	57.0	4.5	10,499,793	18.8	21,856	24.7	2.3	2,497,427	14.0	107,684	77.6	5.6	8,002,366	21.1
	2-3MP	554,946	95.8	54.7	7,163,695	71.2	553,720	80.3	55.4	7,771,837	72.0	97,081	77.7	24.5	1,404,834	43.7	456,639	80.8	75.8	6,367,003	84.0
		11,419,289	125.3	52.6	123,550,140	55.3	8,853,491	88.1	41.1	137,287,159	54.2	1,899,376	86.4	19.8	29,222,250	33.7	6,954,115	88.6	58.2	108,064,909	64.9
	3-4MP	2,136,411	84.6	-	20,605,069	-	2,045,531	83.5	-	20,458,592	-	432,909	118.3	-	4,272,754	-	1,612,622	77.3	-	16,185,838	-
		45,045,041	86.6	-	453,021,276	-	43,901,293	82.9	-	492,688,181	-	10,496,252	115.4	-	112,151,811	-	33,405,041	76.1	-	380,536,370	-
	4-5MP	1,077,164	85.7	-	8,057,125	-	1,039,209	85.1	-	7,758,942	-	262,550	90.9	-	1,615,971	-	776,659	83.3	-	6,142,971	-
		26,377,415	88.8	-	208,369,254	-	29,057,272	86.2	-	245,018,613	-	7,415,970	90.4	-	49,272,450	-	21,641,302	84.9	-	195,746,163	-
	No less than 5MP	911,508	102.9	-	7,035,474	-	856,935	92.9	-	6,785,225	-	206,142	148.4	-	998,494	-	650,793	83.1	-	5,786,731	-
		34,997,165	103.7	-	279,019,338	-	37,889,213	94.0	-	339,549,449	-	8,815,227	141.1	-	51,794,904	-	29,073,986	85.4	-	287,754,545	-
Digital Still Camera Total		4,690,802	89.1	161.4	43,392,510	185.7	4,506,044	84.9	174.7	43,407,956	176.8	999,291	107.9	113.4	8,438,742	128.8	3,506,753	80.1	206.6	34,969,214	194.3
		117,968,494	94.5	144.5	1,071,991,312	159.0	119,830,809	87.3	149.5	1,225,043,195	153.6	28,648,681	110.9	113.3	244,938,842	116.5	91,182,128	81.8	166.2	980,104,353	166.8
Optical Zooming Function	With optical zoom lenses	4,123,785	88.7	-	37,994,330	-	3,926,532	85.1	-	37,862,577	-										
		102,950,837	95.7	-	933,467,442	-	102,483,184	87.1	-	1,059,299,925	-										
	Without optical zoom lenses	460,921	91.7	143.9	4,577,518	156.3	467,506	80.8	136.8	4,700,051	131.9										
		7,857,461	89.7	153.8	72,840,886	147.0	8,267,616	85.9	130.6	80,241,733	122.4										
single lens reflex exchangeable lenses		106,096	93.8	-	820,662	-	112,006	98.2	-	845,328	-										
		7,160,196	85.1	-	65,682,984	-	9,080,009	90.7	-	85,501,537	-										

See Note 3),4),5)

Source : Camera & Imaging Products Association (CIPA)

Digital Still Camera Export by Destination
December, January - December in 2003

Unit Upper:Pcs,Lower:1,000 Yen

By Destination Item	Export																								
	Europe					N.America					Asia					Others									
	December	3) (%)	4) (%)	Jan.- Dec.	5) (%)	December	3) (%)	4) (%)	Jan.- Dec.	5) (%)	December	3) (%)	4) (%)	Jan.- Dec.	5) (%)	December	3) (%)	4) (%)	Jan.- Dec.	5) (%)	December	3) (%)	4) (%)	Jan.- Dec.	5) (%)
Digital Still Camera Total	3,506,753	80.1	206.6	34,969,214	194.3	1,368,928	79.8	191.3	14,501,126	211.6	1,355,239	71.3	216.7	14,009,469	170.4	619,260	112.1	-	4,859,600	-	163,326	77.4	-	1,599,019	-
	91,182,128	81.8	166.2	980,104,353	166.8	35,796,900	85.0	155.3	399,301,944	181.4	32,584,270	68.6	163.7	382,843,743	142.4	18,566,829	111.4	-	154,870,472	-	4,234,129	83.4	-	43,088,194	-

See Note 3),4),5)

Source : Camera & Imaging Products Association (CIPA)

- Note : 1) Figures by CIPA member companies' only , including their overseas production.
 2) Interchangeable lenses included standard lenses also , excepting lenses used only for APS Camera and Digital Camera.
 3) Comparison over the previous month.
 4) Comparison over the same month a year ago.
 5) Comparison over the same period a year ago.