

Production, Shipment of Digital Still Camera
December, January - December in 2001

Unit Upper:Pcs, Lower:1,000 Yen

Item		Production					Total Shipment					Domestic Shipment					Export				
		December	3) (%)	4) (%)	Jan.-Dec.	5) (%)	December	3) (%)	4) (%)	Jan.-Dec.	5) (%)	December	3) (%)	4) (%)	Jan.-Dec.	5) (%)	December	3) (%)	4) (%)	Jan.-Dec.	5) (%)
By Pixel	Less than 2MP	104,100	36.9	39.7	3,498,848	91.2	209,027	67.4	80.3	3,382,836	88.2	93,930	120.0	56.6	923,525	101.5	115,097	49.7	121.8	2,459,311	84.1
		1,874,126	33.8	26.1	74,688,044	68.2	3,648,629	51.7	52.7	78,025,507	64.6	1,298,539	93.3	35.6	17,603,486	65.1	2,350,090	41.5	71.8	60,422,021	64.4
	2-3MP	577,147	81.6	90.4	7,557,540	163.5	627,198	86.2	122.5	6,885,306	162.8	319,817	115.4	145.1	2,614,277	199.4	307,381	68.3	105.4	4,271,029	146.4
		16,388,416	74.6	73.6	241,767,508	124.0	16,468,027	74.3	85.5	224,036,994	118.2	7,894,279	82.3	83.1	89,469,825	143.5	8,573,748	68.2	87.8	134,567,169	105.9
	No less than 3MP	478,758	70.9	163.9	4,899,425	207.8	475,840	79.5	156.4	4,485,101	196.8	197,045	182.8	167.2	1,293,581	177.7	278,795	56.8	149.6	3,191,520	205.7
		22,075,708	73.2	127.7	234,932,047	193.8	25,213,358	81.9	140.8	243,371,253	190.7	10,229,781	184.4	154.4	71,379,364	171.2	14,983,577	59.4	132.8	171,991,889	200.1
Digital Still Camera Total		1,160,005	69.7	97.2	15,955,813	147.5	1,312,065	80.2	121.9	14,753,243	142.7	610,792	131.8	121.2	4,831,383	163.8	701,273	59.8	122.5	9,921,860	134.2
		40,338,250	70.0	86.3	551,387,599	129.5	45,330,014	75.6	102.8	545,433,754	124.5	19,422,599	117.5	98.2	178,452,675	136.1	25,907,415	59.6	106.5	366,981,079	119.6
Optical Zooming Function	With optical zoom lenses and exchangeable lenses	947,359	71.5	108.8	12,354,262	143.9	1,031,485	76.7	132.8	11,684,619	143.6										
		35,190,964	71.8	89.8	470,110,913	126.8	39,607,809	75.0	106.3	480,953,748	125.4										
	Without optical zoom lenses	212,646	62.3	66.1	3,601,551	161.2	280,580	96.1	93.5	3,068,624	139.3										
		5,147,286	59.3	68.5	81,276,686	147.8	5,722,205	79.7	83.7	64,480,006	118.1										

See Note 3),4),5)

Source : Japan Camera Industry Association (JCIA)

Digital Still Camera Export by Destination
December, January - December in 2001

Unit Upper:Pcs,Lower:1,000 Yen

By Destination Item	Export																			
						Europe					N.America					Others				
	December	3) (%)	4) (%)	Jan.-Dec.	5) (%)	December	3) (%)	4) (%)	Jan.-Dec.	5) (%)	December	3) (%)	4) (%)	Jan.-Dec.	5) (%)	December	3) (%)	4) (%)	Jan.-Dec.	5) (%)
Digital Still Camera Total	701,273	59.8	122.5	9,921,860	134.2	263,832	67.6	113.3	3,427,843	148.5	303,467	46.4	112.1	5,297,644	121.7	133,974	104.2	194.4	1,196,373	163.8
	25,907,415	59.6	106.5	366,981,079	119.6	9,432,458	63.6	94.4	129,959,042	131.5	11,312,045	47.7	102.5	188,164,306	108.2	5,162,912	105.2	156.9	48,857,731	143.1

See Note 3),4),5)

Source : Japan Camera Industry Association (JCIA)

- Note : 1) Figures by JCIA member companies' only , including their overseas production.
 2) Interchangeable lenses included standard lenses also, excepting lenses used only for APS Camera and Digital Camera.
 3) Comparison over the previous month.
 4) Comparison over the same month a year ago.
 5) Comparison over the same period a year ago.